San Francisco Map Fair September 15-17, 2017
A Selection of 19th & 20th Century Pictorial Maps

Please join us at the inaugural San Francisco Map Fair to be held September 15 to 17, 2017 at The Regency Center, 1290 Sutter Street in San Francisco. Below we offer a catalog of select items that we will be exhibiting featuring chiefly maps of California as well as examples of maps from other places. Additional images and condition description are available on our website, together with a more complete listing of highlights.

Maps in this catalog are arranged by category: 1) California, 2) the United States, and 3) the World. Clicking on any one of the three maps below will take you to that section of the catalog.

We hope that you will enjoy this selection.

Elisabeth Burdon & Craig Clinton

Black and white map, 21 1/4 x 19 3/4 inches, folding as issued. Tight right margin, otherwise very good condition. A handsome map, the hachure used for depicting elevation being applied also to the coast line, giving a striking 3D effect. Noted by Wheat (79) for its importance as an early mapping of the California Gold Regions. The map stretches from Sacramento in the north to Monterey and Solidad in the south. [Stock #51836] **US$ 625.**

CALIFORNIA AS AN ISLAND) Yamazaki, Yoshimoto. *Dai Nihon Yochi Benran. 大日本輿地便覽*  
Tenpo 5. 1834.
TWO VOLUMES, 76 double page color woodblock maps (41+35), 10 1/8 x 7 inches (26 x 18 cm), Japanese accordion style binding with decorative embossed paper covers. There is worming to many, but not all, of the pages, occasional light soiling to margins, covers quite worn.

This beautiful woodblock atlas begins with a map of Japan, which is followed by maps of the individual provinces, and finally a map of the world. This map makes clear the effects on geographic knowledge of Japan's long closure to outside influence: California is mapped as an island and Australia (marked "megaranika" presumably relating to the color of the inhabitants) is joined to New Guinea to the north and to Antarctica at the south examples of outdated geographical knowledge. New Zealand does not appear on the map. [Stock #45262] **US$ 2500.**
Pictorial Maps September 2017 OLDIMPRINTS.COM 503-234-3538 imprints@oldimprints.com

California Mission Trails Association Ltd. Copyright 1939.
BOOKLET, die cut, 5 x 4 1/2 inches, 8 pp of black and white pictographic maps with text on verso, pictorial cover. Motel stamp on front cover, small ink spot on back cover, otherwise very good condition. The maps are of 'Los Angeles and Ventura County', 'Santa Barbara County', 'San Luis Obispo County', 'Monterey County', 'Santa Cruz County', 'San Benito County', 'Santa Clara County' and 'San Mateo County'. [Stock #36877] US$ 85.

CALIFORNIA - OAKLAND - SAN FRANCISCO / 1939 EXPOSITION) DeFoy, Francis (mapmaker).
*Untitled pictorial map showing San Francisco and 1939 Treasure Island Exposition, inset image of Treasure Island Branch Bank of America Your Exposition Headquarters*
Bank of America. Copyright 1937.
Color pictorial / pictographic map, 11 x 16 3/4 inches, folding to 8 1/2 x 3 1/2 inches.
At the centre of an advertising flyer for the Bank of America is featured this handsome pictorial map of the Bay area with Treasure Island at centre by Francis DeFoy of the Bay area. Viewed from the Pacific Ocean are San Francisco and southern suburbs to Palo Alto, northern outskirts to San Anselmo and Novato, with the 1939 Exposition Treasure Island, Berkeley and Oakland across the bay. DeFoy also produced a similar image featuring Treasure Island at the centre, but looking from the Oakland side towards San Francisco. The cartouche area provides advertising for the Treasure Island Branch of the Bank of America. On verso is a form letter to a hotel manager and a page devoted to advertising the Golden Gate Exposition. [Stock #54447] US$ 185.

CALIFORNIA - PALM SPRINGS - JOSHUA TREE)
Lindgren, Jolly (mapmaker). *A Hysterical Map Of Palm Springs Thru The Desert Country To Old Mehiko*
Color pictographic / pictorial map, map 21 1/4 x 16 inches on sheet 21 3/4 x 16 1/2 inches. Map is archivally backed on linen, minimizing wear and repairs along the fold lines (originally published folded).
In 1933 the Lindgren Brothers of Spokane, Washington began manufacturing colorful silk-screened maps depicting iconic national parks and other scenic areas. With emphasis on both verbal and visual humor, they titled these inexpensive tourist souvenirs "Hysterical Maps," seeking to distinguish them from historical maps, a genre then in vogue. Their popularity with the American public, for whom the automobile had brought freedom of travel, prevailed for more than two decades. This map covers a wide area with the Salton Sea at the centre. [Stock #54188] US$375.
CALIFORNIA - SAN FRANCISCO BAY) Neuhaus, Eugene. Goodman, Michael Baltekal (mapmaker). A Map of Berkeley, Oakland, & Alameda. Pictorial envelope title: This is a Section of the Map of Alameda County showing Some of the Early Histories of Oakland, Berkeley, Alameda and Environs with Special References to the Flora & Fauna...
The Sather Gate Book Shop. Berkeley, CA. No date. Ca. 1930?
Color pictographic / pictorial map poster, 34 1/2 by 42 3/4 inches folding, professionally mounted on linen.
Fabulous Art Deco style map by Michael Baltekal Goodman, notable for its brilliant color and striking design. The minimalist design of the street layout at the center of the map is in stark contrast to the blue pattern of the sea at lower left and the rich greens, reds and oranges of the inland area at upper right. The names of several of the main streets are featured in scrolls, also historical events and important places such as Oakland Municipal Airport. Many buildings are featured in elevations; meanwhile vessels, ancient and contemporary, sail the harbour. Wind cherubs at the corners hark back to ancient maps as does the mythical sea creature at lower right. In the elaborate border are vignette images of historical events. The map was produced in collaboration with Eugene (Eugen) Neuhaus, the California painter and teacher. At the center of the upper border is a quotation from the closing lines of George Berkeley's "Verses on the Prospect of Planting Arts and Learning in America" (1726) "Westward the Course of Empire Takes Its Way...Time's Noblest Offspring is the Last." [Stock #48968] US$ 2750.

Panoramic bird's eye view lithograph, image 12 x 28 1/2 inches on sheet 20 1/2 x 30 3/4 inches, folds as issued. Archivally mounted on linen; 3/8 x 1/8 inch paper loss to upper left fold intersection.
A detailed view of the San Francisco Bay and city of San Francisco from the north east, highlighting the busy harbor and docks crowded with boats (sail and steam). Beneath the view are advertisements for San Francisco businesses including the photography gallery I.W. Taber (Yosemite Art Gallery). Beneath the image at left is printed "By Permission of the S.F. News Letter." Philo Jacoby's Almanac was published in German. [Stock #46692] US$ 1350.
Color pictorial map (lithograph), image 25 7/8 x 32 1/4 inches on sheet 27 x 34 inches. Professionally mounted on linen backing, very good condition.
A huge color lithographed pictorial map by Harrison Godwin depicting San Francisco from the Pacific Ocean to the San Francisco Bay, enlivened by comic figures capturing the life of the city. Districts include the Sunset, Richmond, Hayes Valley, Mission, Portrero and downtown districts. There are pictographs of places of interest and iconic landmark buildings, plus two inset maps: of San Francisco "marking some of the early historical events" and of San Francisco Bay and Vicinity. Plaques list "Principal Down Town Theaters", "Principal Down Town Banks", and along the lower edge are cartoon images of historical events, etc. At upper left the image of an aeroplane commemorates the "First Successful Aeroplane Flight San Francisco to Honolulu June 28th 1927" and the "Dole Air Race San Francisco to Honolulu Aug. 16th 1927". In the following year Godwin produced a similarly informative and engaging Map of Hollywood. [Stock #53537] US$ 3450.


Color lithographic pictographic / pictorial map, 20 1/4 x 45 1/2 inches, professionally mounted on linen. Striking stylised panorama of San Francisco by Francis de Foy highlighting the future Golden Gate
International Exposition of 1939 with Treasure Island pictured at upper right. Areas of San Francisco illustrated with figures and buildings include the Mission, Golden Gate Park, Chinatown, Nob Hill and Sutro Heights. An unusual and particularly attractive pictorial map with fine lithographic printing. The poster was apparently issued by the City of San Francisco to promote tourism: "Every human sense responds to the cosmopolitan appeals which San Francisco lays at their visitors' feet. The panorama of her hills rising from encircling blue waters, of the two huge bridges spanning the Bay, of the 1939 Exposition taking shape on the man-made island, is your introduction to the delightful things to see and to do that lie within the city itself...San Francisco invites you to share its pleasures and to visit the Golden Gate International Exposition and Pageant of the Pacific in 1939." The only WorldCat holding is at Stanford University (the David Rumsey Map Center). [Stock #41565] **US$ 4250.**


Chromolithograph, panoramic bird's eye view. 15 x 35 5/8 inches on sheet 21 1/2 x 41 3/4 inches. Toning to paper and some discoloration from previous framing with wood backing; dampstain in lower margin not affecting the image; short strips of non-archival tape removed from verso and several edge tears archivally repaired. Image has been washed and repaired by a professional paper conservator. There are two toned areas in the image and one just outside the image at upper left from the wood discoloration, but overall the image is bright and clean. The chromolithograph could be handsomely matted to cover dampstain in the lower margin, leaving the vignette illustration below the image at left showing.

A handsome panorama by George Henry Burgess (1831-1905) showing Gold Rush era San Francisco looking towards Telegraph Hill, complete with men camping at the lower right and a harbor full of sailing ships. At lower left is a vignette image with key to features on the map. This chromolithograph is after the very large oil painting (approximately 62 x 135 inches) that Burgess painted in 1891, a view loosely based on the famous Henry Firks view of San Francisco from 1849. Under the vignette image at lower left is the text "San Francisco in July 1849 from Present Site of S.F. Stock Exchange." A scarce image. [Stock #46762] **US$ 2450.**

CALIFORNIA - SOUTHERN CALIFORNIA) Winters, Raymond (mapmaker). Fun Map of Southern California. All-Year Club of Southern California. Color pictorial / pictographic map, 8 3/4 x 9 inches (22 x 23 cm), on sheet 15 1/4 x 13 inches. Light soiling and one tiny tear to margins, otherwise fine condition. This independently issued pictorial map was also used in magazine promotions for travel in Southern California. The map, signed and dated "Raymond Winters 1935" in lower right corner, is covered with illustrations of people dancing, playing polo, skiing, fishing, sailing, golfing, etc. from Santa Barbara to San Diego and from the coast to the desert. Scarce thus. [Stock #38925] US$ 345.
CALIFORNIA -
YOSEMITE
NATIONAL PARK)
Hoss, Della
(mapmaker).
Yosemite National
Park California.
Yosemite Park and
Curry Co. Copyright
1955.
Color lithographic
bird's-eye view map
poster, 17 1/4 x 23
7/8 inches on sheet
18 3/8 x 25 inches,
linen backing.
An uncommon and
striking bird's eye
view by Della Hoss
of the Yosemite
Valley. [Stock
#49449] US$ 485.

CALIFORNIA AS AN
ISLAND) Moll, Herman
(mapmaker). The Isle of
California. New Mexico.
Lousiane. The River
Misisipi, and the Lake's of
Canada.
No date. Ca. early 1700s.
Engraved map, 6 1/4 x 7 1/4
inches (16 x 18.5cm) on
sheet 7 3/4 x 9 inches,
centrefold as issued. Spot in
right margin, light toning to
paper, very soft crease to
lower right corner.
Moll's map shows California
as an island, the Gulf of
California separating it from
mainland North America.
The map first appeared in A
System of Geography, 1701
and was reissued in other
publications in the early
18th century. This copy has a blank verso. [Stock #43455] US$ 750.
CALIFORNIA) Mora, Jo (illus). *California*. Jo Mora Publications. Monterey, CA. 1945. Color pictographic / pictorial map poster, map 24 3/8 x 18 5/16 inches on sheet 25 x 19 inches. Professionally conserved with paper backing, very good condition. Jo Mora is perhaps the best known and well loved of all the pictorial map makers of the early and mid twentieth century. Mora experimented with printing this map on different types of paper; a few maps were printed on this tan paper before Mora settled on the glossy white paper which is the more common paper for these 1945 maps. This lively and informative map of California has place names, mountains, railroads etc marked and named, with small cartoon-like pictures (pictographs) to indicate activities and sights to see. At the upper right pictures depict various aspects of California life and history - all done with a great sense of humor. The frieze starts with "California's Melting Pot" depicting the people of California from historical figures (Sir Francis Drake) to the people of modern California (ending with G.I. Joes and Football Heroes). Below that is "California Transportation Throughout the Ages" from Early Spanish Caravels to "Our state-wide highway system is a mecca for tourists." In the ocean are inset pictures of the Golden Gate Bridge and S.F. Oakland Bay Bridge, and a section of 20 small images of the missions of California. [Stock #46955] US$ 625

the first rank pictorial mapmakers of the 20th century. Rather loosely titled by Chase a pictorial map with the eagle emblem forming the background suggesting the United States. Army slang phrases are illustrated in humorous vignettes with a dictionary of the slang words provided in the Legend at upper edge. "You'll find it here all pictured out, The slang that's 'in the groove,' And helps to keep from morn to night, The ARMY ON THE MOVE!" All in red, white and blue with decorative border, this is a historically illuminating and decorative piece. Also issued as a single sided poster, this is the pamphlet edition, with humorous illustrations on the verso as well as a Glossary of Good Old Army Slang. The back cover advertises the "complete catalog of Chase Pictorial Maps" which can be requested. No copies of this are listed on WorldCat. [Stock #54423] US$ 925.

UNITED STATES - AVIATION - LINDERGH, CHARLES A.) Clegg, Ernest (mapmaker). Map Showing the Overland and Overseas Flights of Charles A. Lindbergh Colonel and Flight Comdr. 110th Observation Sqdn. Missouri Nat. Guard. John Day Company. New York. 1928. Very large color pictorial map, 26 1/4 x 45 1/2 inches on sheet 29 x 48 1/2 inches, folded as issued, now mounted on linen. The map has been professionally restored, with three vertical folds and one horizontal fold all showing evident signs of restoration from heavy wear along folds and paper loss in three places in the margin. Still displays handsomely. Highly decorative map by Ernest Clegg documenting the flights of aviation pioneer Charles Lindbergh, including his San Diego to New York flight, his Atlantic Flight, his National Tour, flights as an air mail pilot etc. Insets provide information on many of these, including routes and times. Color vignette images such as of the flagship of Ferdinand Magellan, Columbus' Santa Maria, and the "U.S. Cruiser Memphis Bringing Capt. Lindbergh Home" enliven the seas. An elaborate cartouche at lower left contains a portrait of Lindbergh and four of his medals. [Stock #53568] US$ 2500.
UNITED STATES - FOOTBALL) Cheeseman, F.E. (mapmaker). 
Albert-Richard Football Map. 
Albert Richard Co. Milwaukee, WI. 
1940. 
Original vintage color poster, pictorial / pictographic map, brown and white illustrations on verso, sheet 19 x 26 inches. 
Eye-catching pictorial map proudly proclaiming America’s passion for college football. Beneath the map is a Key to Locations, Nicknames and 1939 records. The names in the border include all of the All-America Football Players for the Past 50 years. On the verso of the map are the 1940 schedules for "major conference schools," plus pictures and descriptions of rugged outerwear manufactured by Albert Richard Co., Milwaukee. The 1941 map in the series is documented in "Eyes of the Nation: A Visual History of the United States" (2004) by Vincent Virga and Alan Brinkley: "Derived from the nineteenth-century English games of soccer and rugby, American football emerged as an inter-collegiate sport in the 1870s and as a professional sport in the 1890s. This pictorial map demonstrates how popular football had become by the beginning of World War II." [Stock #39972] US$ 745.

UNITED STATES - HISTORY) Bohrod, Aaron (mapmaker). 
Aaron Bohrod’s America Its History. 
1946. 
Color pictographic / pictorial map, 22 x 33 inches, linen backed with wooden dowels at upper and lower edge (contemporary with its publication date). Light wear to edges and a little soft creasing from being rolled; a stain on the linen backing does not affect the image. Overall very good condition. 
Plate 21 in Stephen Hornsby’s "Picturing America"; Hornsby writes of it "Bohrod's sweeping and popular depiction of American history owes much to the murals he and other artists designed for the Treasury Department's Section of Fine Arts during the 1930s. John Brown's Slave Raids in Kansas set against a glowing sun create a powerful central image for the map." [Stock #54165] US$ 575.
CALIFORNIA - SAN FRANCISCO TO SAN DIEGO) McMurtrie, W.B. (mapmaker).  
Reconnaissance of the Western Coast of the United States from San Francisco to San Diego by the Hydrographic Party under the command of Lieut. James Alden... U.S. Coast Survey. [Washington, D.C.] 1852.  
Map, 21 3/4 x 22 3/4 inches folding to 8 1/2 x 11 inches.  
A particularly handsome chart with 17 small coastal views, including "View of the Entrance to San Francisco Bay", "View of the Town and Mission of Santa Barbara" and View of Catalina Harbor." [Stock #54165] US $385.  

A selection of Coastal Survey maps are available. Please inquire or view them online.

WORLD

Air France. [1939].  
Color lithograph pictographic / pictorial map, 25 x 39 1/2 inches, professionally mounted on linen.  
Printed in bright colors enhanced with gilt, this map features sea monsters, sailing ships and planes decorating the various bodies of water, along with landscapes, wildlife and people found around the world. Shows Air France routes Now in Service, Proposed Service, and Service Temporarily Discontinued. Printed at lower right corner: 291 C6 AF -Printed in France - Perceval Paris. Lucien Boucher designed an outstanding series of decorative map posters for Air France from the 1930s to the 1950s. The Smithsonian National Air and Space Museum dates this map to 1939. [Stock #48699] US$ 1650.
WORLD - AVIATION) Our Flying Ambassadors and Their Routes.
Two-color double-sided broadside, sheet size 22 3/4 x 12 3/4
inches, folding to 8 1/4 x 3 1/2 inches. Light discoloration to
central right panel, overall very good condition.
Poster features portraits of seven famous aviators including
Charles Lindbergh, Clarence Chamberlin, and Richard Byrd,
plus a map of the Northern Hemisphere showing their flight
routes. Additional map in lower margin shows "Lindberg's
Aerial Tour of Latin America" with small inset map
"Lindberg's Aerial Tour of the United States." This was
issued as a broadside double-sided advertising sheet for
Outlook magazine and their Outlook Readers Atlas of the

WORLD) Brion de la Tour, Louis (mapmaker). Mappemonde ou sont marquee les Nouvelles
Decouvertes. Paris. [1799]
Engraved map with outline handcolor, old mounting on
linen, sheet size 22 x 31
inches (55.5 x 78cm), folding
to 10 1/2 x 11 inches. With
images in the four corners
representing the continents
and at top centre representing
Helios, the sun. The map has
an older mounting on linen
with ribbon edging, now
coming loose. Discoloration
at upper left in the decorative
border; this is much more
accentuated in the digital
image than appears with the
eye.
The cartouche shows the
publishing date as year 7 of the French Republic (1799). On the map are shown the journeys of explorers
including those of Captain Cook. A most decorative and interesting map. [Stock #54418] US$ 1750.
ENGLAND - LONDON - PICTORIAL STREET MAP) Greig, John
Garden.
Map, hand colored, featuring color image of Covent Garden on sheet 6 1/4
x 3 3/4 inches, the map designed for a self-guided walking tour of the area.
Map number 12 in the volume titled "Walks Through London." Very good
clean condition.
Centred on The Strand from Temple Bar to Whitehall and Charing Cross,
with Scotland Yard and Lincoln's Inn Fields marked. [Stock #54456]
US$ 65.

ENGLAND - LONDON / PICTORIAL ROAD MAPS) Sylvanus Urban
(Edward Cave). Gentleman's Magazine.
"Printed for D. Henry and R. Cave at St. John's Gate". London. 1765.
Bound volume of "The Gentleman’s Magazine" for the year 1765, 8 ¼ x 5
inches, 617 pp. plus 9 pp "Index" divided into discreet categories (Essays,
Poetry, Names, etc.) Volume contains six engraved pictorial maps, generally centered on travel from
London to the outlying destinations described below. Maps are of various sizes with 8 x 12 ½ inches
being normative.
1. "A Map of the Road from London to Chester measur’d from the Royal Exchange" approx. 8 x 12 ½
inches. Light offset from ink stamp on opposing page.
2. "A Map of the Roads from London to Bristol and Bath measur’d from the Royal Exchange" approx. 8
x 12 ½ inches.
3. "A Map of the Roads from Dover, Rye, Hith, Margate, Ramsgate and Deal" approx. 8 x 12 ½ inches.
Light damp stain in top bargain above printed title.
4. "A Map of the Roads from London to Portsmouth, Chichester, Southampton, Pool, & from
Southampton to Winchester." Virtually no margin along left edge of map. Right edge tightly bound in
volume. Three light spots of toning
associated with earlier pages, replicated due to folds (as issued) in map.
5) "A Map of the Roads from London
thro Oxford,
Worcester, etc. to
Aberistwith" with
"The Road from
Bristol to Exeter" 7 ¾
x 11 ½ tightly bound
on left margin.
6) "An Accurate Map
of the Road from
London to the Lands
End in Cornwall,
Passing thro Salisbury, Exeter..." (etc. etc.) 8 x 17 inches cropped on left free edge impacting map
(although the route from London remains clear.) [Stock #54469] US$ 645.
MEXICO - SOUTHERN PACIFIC) West Coast Route via Southern Pacific and National Railways of Mexico. (Pictorial Map of Mexico).
No date. Ca. 1930s.
Color pictographic / pictorial map, sheet size 23 x 17 inches.
Pinhole in each corner, repaired tear to middle of upper and lower edges not entering the image, and to middle of the left edge (affecting 1/2 inch of map).
Map at center shows "West Coast Route via Southern Pacific and National Railways of Mexico", bird's eye view illustrations at top and bottom of Mazatlan, Sinaloa and of Guaymas, Sonora, each contained within a scroll border. There is a small map inset into the central image of "The Valley of Mexico and Surroundings." The Sunset Route and the Golden State Route are also marked on the map, as well as a Southern Pacific Steamship Line to New York. [Stock #32839] US$ 375.

Ernest Dudley Chase. Winchester, MA. Copyright 1942.
Color pictographic / pictorial map, image 27 5/8 x 20 1/2 inches on sheet 28 x 20 7/8 inches. Very good condition.
A most attractively designed map by Ernest Dudley Chase, the cartouche featuring intricately drawn vignette images of important buildings and scenic spots in South America. In addition, on the map there are small pictographs featuring the attractions of the countries: Peru, Ecuador, Venezuela, Colombia, Brazil, Argentina, Chile, Paraguay, Uruguay, Bolivia, British, Dutch, and French Guiana. [Stock #54474] US$ 850.

Thank you for your interest in this selection of pictorial maps. Please browse our selection online at http://www.oldimprints.com. All items are offered subject to prior sale.

Elisabeth Burdon & Craig Clinton