



Highlights of 20th Century Pictorial Maps Listing May 2016

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AVIATION



[53570] Helguera, L. (mapmaker). **PAA Routes of the Flying Clipper Ships (As of December 7, 1941 - Subsequent Wartime Changes Censored). Pan American World Airways. "Wings of Democracy."**

Color pictographic / pictorial map, sheet size 19 1/2 x 23 1/2 inches originally folding, now mounted to linen backing. Pan American. 1941.

One of the scarcer posters showing the extensive range of Pan Am Clipper Ships on a decorative globe suspended between sea and sky. The decorative cartouche features Neptune and a mermaid; a clipper ship sails in the ocean at right while a Pan Am twentieth century version skims the ocean at left. The deep blue sky features constellations, the Aurora Borealis and a plane. Attractions of far-flung places on the globe are featured on the boldly drawn and colored pictorial map by L. Helguera. A particularly desirable poster. \$850

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[53568] Clegg, Ernest (mapmaker). **Map Showing the Overland and Overseas Flights of Charles A. Lindbergh Colonel and Flight Comdr. 110th Observation Sqdn. Missouri Nat. Guard.**

Very large color pictorial map, 26 1/4 x 45 1/2 inches on sheet 29 x 48 1/2 inches, folded as issued, now mounted on linen. John Day Company. New York. 1928.

Highly decorative map by Ernest Clegg documenting the flights of aviation pioneer Charles Lindbergh, including his San Diego to New York flight, his Atlantic Flight, his National Tour, flights as an air mail pilot etc. Insets provide information on many of these, including routes and times. Color vignette images such as of the flagship of Ferdinand Magellan, Columbus' Santa Maria, and the "U.S. Cruiser Memphis Bringing Capt. Lindbergh Home" enliven the seas. An elaborate cartouche at lower left contains a portrait of Lindbergh and four of his medals. \$2500

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[37587] White, Ruth Taylor (illus). **A Cartograph of Southern California showing how the Land of Sunshine has become so air-minded that everybody flies hither and yon and yon and hither.**

Color illustrated folding advertising card, 7 1/4 x 5 1/4 inches, opening to color pictographic map with pop-up illustration, 9 1/4 x 10 inches (23.5 x 25.5 cm), in original mailing envelope. Western Air Express. 1929.

Pictographic map with pop-up illustration of propeller plane. From envelope: "A Cartograph - Commemorating Southern California's Third Air Mail Anniversary. April 17, 1929". From front of card (map verso):

"Three Years Old! and one hundred times around the World! Western Air Express Air Mail". \$345

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[37735] Thompson, Kenneth W. (mapmaker). **On the routes of the PAA Flying Clipper Ships. / The Flying Clipper Ships.**

Color pictographic / pictorial map, sheet size 21 3/4 x 16 3/4 inches originally folding as issued to 11 x 8 1/2 inches. Pan American. No date. Ca. 1940.

Boldly drawn and colored pictorial map by the aeronautical artist Kenneth W. Thompson, with small pictographs showing industries and agricultural products of Mexico and South American countries together with much interesting textual commentary as well. The verso shows cross section images by Kenneth Thompson of the interior of a sea plane ("over sea") and a plane "over land." \$650

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MACDONALD GILL WORLD WAR II RESOURCE MAPS OF THE COLONIES

A series of maps of the British colonies highlighting their rich resources designed by MacDonald Gill in the 1940s and issued over a period of years with changing text. These maps exhibit MacDonald Gill's graphic genius in the exquisite pictographs of the natural resources, the strong sense of color, the quality of calligraphy and the striking compass rose design, attesting to his profound impact on the course of 20th century pictorial mapmaking.



[47338] **Australia Her Natural and Industrial Resources. In the Post-War World.**

Color pictorial / pictographic map poster, 19 1/4 x 29 1/4 inches (49 x 73.5 cm) on sheet size 19 3/4 x 30 inches (50 x 76cm). Originally folded, now mounted on archival paper. London. Dated in image 1946. Published ca. 1946.

This edition was issued shortly after the end of World War II; the text reads: "IN THE POST-WAR WORLD. Australia has emerged from the World

War with increased stature, as a 'Pacific' Power. During the struggle her industrial resources were completely reorganised, and her factories turned out armaments and aircraft of many kinds. Her wool and foodstuffs helped to clothe and feed the armies of the United Nations. She enters the era of peace strongly equipped for further advance." \$1375

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[47272] **Canada and Newfoundland
Their Natural and Industrial
Resources. During the World War...**

Color pictorial / pictographic map, 19 1/4 x 29 inches (49 x 73cm) on sheet 20 x 29 3/4 inches. Originally issued folded, now mounted on archival paper. London. Dated in plate 1942. Ca. late 1940s.

This edition was issued in the immediate post-War years, the text reading: "During the World War the Dominion of Canada and her Atlantic neighbour, Newfoundland, threw all their material resources into the

struggle. Canada's output of munitions, arms, ships, metal and food, was made possible by tremendous industrial growth. With these increased resources Canada moves forward to a great industrial future with added strength to help defend the peace." While the design emphasis is on clarity in visually portraying the wealth of resources, Gill's superior aesthetic sensibility is evident in the brilliant color, use of lettering and attractive design features such as the stylised steam from the boats off shore and the compass rose. A huge North West Territories stretches from the Yukon to the Hudson Bay and beyond the Arctic Circle; the Coast of Labrador is located above Quebec. The rich mineral wealth of Canada is clear from the colored symbols, with several marked in the north as "not yet developed." \$1375

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[47340] **New Zealand Her Natural and Industrial
Resources. The New Era.**

Color pictographic / pictorial map, 29 x 19 1/4 inches on sheet size 30 x 20 inches, two folds as issued. Mounted on archival paper.

H.M. Stationery Office. London. Signed in image 1943.

Published ca. 1948.

This edition was issued following World War II; the text at lower right reads "THE NEW ERA. The demands of war caused New Zealand to expand her industries and develop new ones. Their conversion to peaceful purposes and the continued production of vital foodstuffs will be used by New Zealand for two purposes - to maintain her own high standard of living and social security and also to contribute to the well-being of the world at large." \$1375

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While not designed by Gill (the map is unsigned), below is a map of South Africa designed and published with a similar purpose to those above.



[53654] **Union of South Africa. Her Natural and Industrial Resources.**

Color pictorial / pictographic map, 20 x 30 inches folding as issued to approximately 10 x 7 1/2 inches. No date. [1943].

Map pictures the various products and industries of South Africa, including textiles, chemicals, wines, wool, cattle, gold, diamonds, timber, tobacco, tungsten, copper, and much more. Positioned above South Africa on the Atlantic side of the country is the Mandate of the Union of South Africa, while positioned above South Africa on the Indian Ocean

side of the map is Mozambique. Between these two is the Bechuanaland Protectorate. The map is undated. The United Nations Declaration dates from 1942 while text on the map refers to "four years of war" and South Africa as "an arsenal of the United Nations," suggesting a date of 1943. \$485

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UNITED STATES CITIES & PICTORIAL MAPMAKERS



JO MORA

[53571] **City of San Diego.**

Color poster, pictographic / pictorial map, 27 1/4 x 21 1/2 inches on sheet 29 1/4 x 24 inches.

The Marston Company. San Diego. 1928.

Jo Mora's wonderful combination of fun, historical information and sense of color are displayed in this detailed bird's eye view style map of San Diego - what there was of it, since most of the map is green (agriculture and the country) or blue (sea). However an indication of the future is seen in a pictograph marked SUBDIVISION with a salesman expansively gesticulating to a couple with a bag marked IOWA. At sea a lookout on the ship Cabrillo exclaims "Caramba! You'd never know the old place now." The border depicts historical events. The map was published by the Marston Company in celebration of its Golden Anniversary. \$2000

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ERNEST DUDLEY CHASE



[53567] Boston Birthplace of the Telephone.

Color pictorial map, 21 x 27 1/2 inches. New England Telephone & Telegraph Company. Boston. 1947.

Among the scarcer of the maps designed by Ernest Dudley Chase, produced for the New England Telephone & Telegraph Company to mark the centennial of the birth of Alexander Graham Bell. Images depict telephone history including many fine depictions of buildings. \$850

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[46820] A Pictorial Map of New York City. Map title: A Pictorial Map of that portion of New York City known as Manhattan also showing parts of the Bronx.

Two-color pictorial / pictographic map, 27 x 20 1/4 inches on sheet size 29 x 21 3/4 inches, folding as issued into pictorial card wrappers, 9 1/4 x 3 1/2 inches. Hagstrom Company. New York. 1939.

A stunning map filled with Ernest Dudley Chase's signature detailed vignette illustrations here showing scores of buildings, thus representing an extraordinary architectural documentation of mid century New York. \$2850

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EDWIN OLSEN & BLAKE CLARK



[53566] Map of the City of Washington in the District of Columbia showing the Architecture and History from the Most Ancient Times Down to the Present. Cover title: The Capital Map.

Color pictographic / pictorial map 27 3/4 x 36 1/2 inches on sheet size 28 x 36 3/4 folding as issued to 12 1/4 x 9 1/2. Houghton Mifflin Co. Boston. 1926.

A richly colored map full of historical information and lore, strikingly designed by Edwin Olsen and Blake Clark. Text at the mid right edge explains: "The street plan of Washington is laid out with the Capital as its centre. The city is divided into four sections, N.E., S.E., N.W. and S.W. by three streets (known respectively as N. Capitol, E. Capitol and S. Capitol) and the mall which extend on lines drawn due north and south and east and west through the centre of the Capitol." The border features historic maps of the area in the corners, and views of historic buildings and places. The third of three maps, inspired by the work of MacDonald Gill, that Olsen and Clark designed for Houghton Mifflin, and perhaps the most impressive. \$2500

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[38140] **Colour of an Old City. A Map of Boston Decorative and Historical. Cover title: This is a inches and entitled The Colour of an Old City).**

Color pictographic / pictorial map, 28 3/4 x 37 1/2 inches on sheet size 28 1/4 x 37 1/2 folding as issued to 9 1/2 x 12 3/4 with color pictorial envelope 10 1/2 x 13 1/2 inches. Houghton Mifflin Co. Boston. No date. Ca. 1926.

A brightly colored and detailed historical map of Boston designed, drawn, and colored by Edwin Olsen and Blake Clark, with Boston Common at the centre; the city is surrounded by a border of vignettes of historical events and places. \$1450

ANOTHER 1926 MAP OF BOSTON

[53656] Whitten (mapmaker). **Map of Boston Showing Things that are Things that Were and Glorifying the Bent Streets of Old Boston.**

Two-color (blue and black) pictographic map of Boston, on sheet 17 x 21 inches folding as issued to 7 x 4 1/4 inches. Wm. Filene's Sons Co. Boston. 1926.

A whimsical comical map of Boston produced by the Boston shopping mecca of Filene's, prominently figured at the centre of the map. The map is schematic in nature, but several other landmark buildings are depicted, along with comic references to historical events such as "Mrs (we forget her name) baked the first Boston Baked Beans here." \$110



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"WILLY NILLY" & "FUN MAPS" FROM THE 1940s & 1950s



[53618] Barnes, C. **Yellowstone Nat'l Park "Land of Ten Thousand Smokes" Willy Nilly Map.** Green and white pictographic / pictorial map, 29 1/2 x 19 1/2 inches folding to mailer, 7 1/2 x 9 3/4 inches. Tab folds into a short slit in the sheet for mailing of the folded map. Willy Nilly Map. 1947. *An uncommon and detailed map with sketch depictions and descriptions of everything from the topography to the wildlife to the man-made additions such as Old Faithful Inn, ranger stations etc. No WorldCat listings located for this map. \$365*

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[52551] MICHIGAN) Smith, Larry (mapmaker). **Fun Map Michigan The Upper Peninsula. Map title: Larry Smith's Cartoon Map of Michigan.**

Color pictographic / pictorial map, 18 x 11 3/4 inches, color photo illustrations and text on verso, folding to 4x 6 inches. No date. Ca. 1949.

Cities, lakes etc are named with little pictographs indicating the industries and activities of the area. \$95

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[52504] MONTANA) Skacel, Bill (mapmaker). **Greetings from Montana "Here's a Fun Map" Telling You All About This Place. Map title: Bill Skacel's Cartoon Map of Montana.**

Pamphlet 6 x 4 inches unfolding to color pictorial map, 12 x 18 inches, color photo illustrations and text on verso. E.C. Kropp Company. No date. Ca. 1946.

Comic map by Bill Skacel, with comic figures noting places of interest, historical information etc. Little "speech bubbles" are employed to humourous effect. \$95

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[51920] OREGON) Skacel, Bill (mapmaker). **Oregon "Here's a Fun Map" Telling You All About This Place. Map title: Bill Skacel's Cartoon Map of Oregon.**

Pamphlet 6 x 4 inches unfolding to color pictorial map, 12 x 18 inches, color photo illustrations and text on verso. E.C. Kropp Company. No date. Ca. 1950.

Color pictorial map by Bill Skacel with humorous commentary in "speech bubbles." \$110

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