

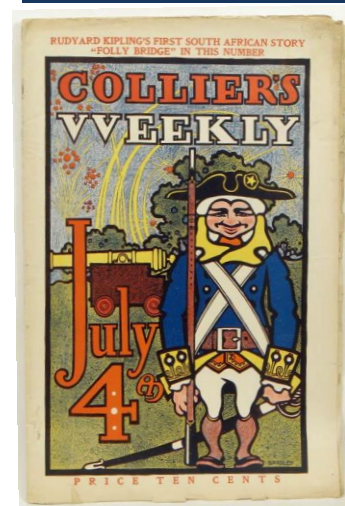
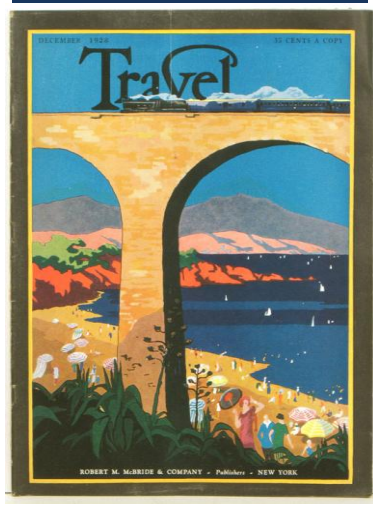
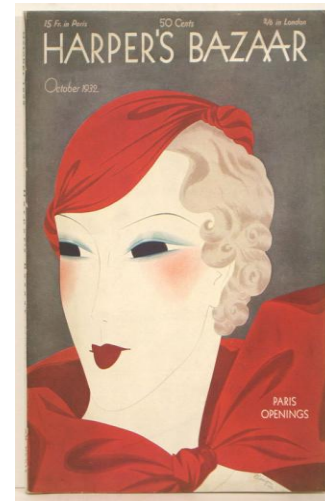
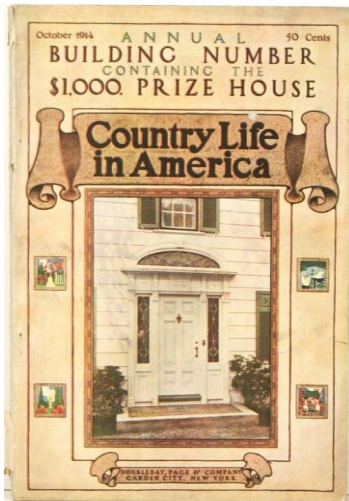


OLD IMPRINTS

Antique Prints & Maps, Books, Magazines & Ephemera

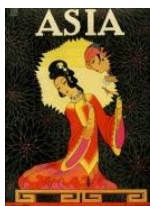


THE HIGH LIFE IN EARLY TWENTIETH CENTURY AMERICA VINTAGE MAGAZINES LIST FROM OLDIMPRINTS.COM JUNE 2013



Glimpse the high life and fixations of the first decades of twentieth century America as depicted within the pages of numerous publications featured in our current listing of Vintage Magazines. Titles include [Country Life in America](#), [Harper's Bazaar](#), [Vogue](#), [Shadowland](#), and [Modern Packaging](#).

- Become enthralled as you visit "[Characteristic Pasadena Homes](#)" in the scarce 1909 magazine-format New Year's Number published by the Pasadena Daily News; the seven page article features black and white images of Pasadena's Arts and Crafts homes and the surrounding landscapes, many with their blue-chip owners duly noted.
 - View the elegant fashions and cars splashed before readers of [Harper's Bazaar](#), luxuries still being consumed in Depression-era America by many of the magazine's tony readers.
 - Explore the advertising pages of [Country Life in America](#), a formidable resource for trends in architecture and the rural life-style of the wealthy (think dogs, horses, and electrical novelties).
-



[49767] McIntosh, Frank (cover illus). **Asia. 1926 - 06 (June).**

June 1926 issue of the magazine, black and white illustrations and ads, 478-575pp, 12 1/4 x 9 inches, pictorial wrappers as issued. Covers lightly worn with vertical creases; interior very good. Asia Magazine. Concord, New Hampshire. 06- 1926. Volume XXVI, Number 6.

Articles include "In Red Canton", "New Women of Old Canton", "Veiled Men of the Sahara", etc. Cover illustration "The Princess Badoura" by Frank McIntosh. \$45.00

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[49973] ASIA / ENGLAND - LONDON) Ridley, M. W. (illus). **The Illustrated London News (Volume LX). January to June 1872.**

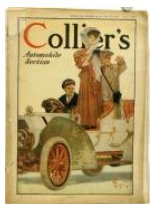
Three-quarter leather bound volume, 16.25 x 11 inches; 628 pp. Tightly bound with perished spine. Centerfolds tipped in. No color plates. Index at front. Most issues state: Printed on Thin Paper for Foreign Postage; consequently, there are fold lines to most issues resulting from being mailed overseas. Double-page portrait of Don

Pancho Panza curled along fold line. Volume missing pp 257-260. Contents in good clean condition with issues noted.

The London Illustrated News. London. 1872. Volume LX.

The volume features full-page illustrated material of considerable interest including extensive illustrated coverage of the Far East, with numerous full and double page images. Subject areas include Rangoon, Yokohama, India, Ceylon, the Looshai Expedition, Burmese Musicians, etc. Additional illustrated coverage includes the Catacombs of Rome and the Plan of the Palatine Hill, French Communists, the Cistern under Solomon's Temple in Jerusalem, Slave Market in Zanzibar, Mt. Vesuvius, South Africa War Dance of the Matabill, South Africa Diamond Fields. Illustrated topics related to England include the Batallack Mine, double-page View of the New Law Courts, Oxford - Cambridge Boat Race, HMS Thunderer, Ascot Races, Royal Thames Yacht Club Race, Sunday Morning in the New Cut, Lambeth, Hampstead Heath etc. \$215.00

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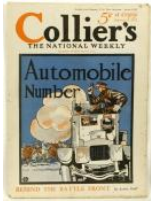
[49947] AUTOMOBILES) Leyendecker, J.C. (cover illus) **Collier's. The National Weekly. 1907, October 26. Section TWO only.**

Section Two of October 26, 1907 issue of the magazine, 18 pp, 15 x 11 inches. Covers loose, lightly soiled with soft creases and 2 inch area of paper loss to upper left corner of front cover (affecting the cover illustration), small chips and edge tears to back cover (two long tears mended with tape); contents in good condition with 1/2 inch tears to lower edge throughout.

P. F. Collier & Son. New York. 10-26- 1907. Vol. XL No. 5.

Automobile Section. Color cover illustration by Leyendecker of a woman standing in a car. Articles include "The Popular-Priced Automobiles", "The Joys of Touring", "The Utility Automobile in 1907", etc. The rear cover has ads for The Great Arrow (with illustration by Penfield) and Peerless - there is a repaired tear, paper loss to the lower margin and edge tears. \$35.00

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[49946] AUTOMOBILES) Penfield, Edward (color cover). **Collier's. The National Weekly. 1915, January 9. Section ONE only.**

Section One of January 9, 1915 issue of the magazine, black and white photo illustrations and ads, 27pp, 15 x 11 inches. Foxing and short tears to cover edges; contents in good condition with 1/2 inch tears to lower edge throughout.

P. F. Collier & Son. New York. 01-09 1915.

This is marked as the "Automobile Number," but is section one only of two; Section Two was apparently the section relating to automobiles and IS NOT PRESENT. The color cover illustration with Penfield's mark at lower left is of a World War I era tank with soldiers driving away from the enemy approaching on horseback. Fiction includes "Colin McCabe: Renegade" by Anita Fitch; articles include "First Aid to Our Injured Industries", etc. Rear cover color ad for Bull Durham Tobacco. \$45.00

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[49941] BENIGNI / ERTE et al) Benigni, Leon (cover illus). **Harper's Bazaar Magazine. 1930, July.**

Single issue of Harper's Bazaar magazine for July 1930, profusely illustrated in color and black and white, 144pp, 13 1/4 x 10 inches, color pictorial wrappers as issued. Covers fair with short tears, abrasion, soiling and corner creases, dampstain to back cover and upper edge throughout (stain is quite light, undulation to upper edge of sheets). Contents still very acceptable with no

pages stuck together.

Harper's Bazar, Inc. New York. 07- 1930.

Lovely color cover illustration by Leon Benigni. Summer Fashions Number. Many wonderful features including two-page color spreads "Five Cool Frocks for Sultry Nights" and "Smart Fashions for a Country Background", etc. Color ads for Chevrolet, Ford, Packard, Standard Plumbing, etc. \$110.00

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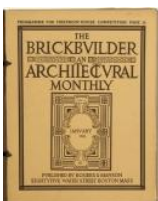
[50403] BENIGNI) Benigni, Leon (cover illus). **Harper's Bazaar Magazine. 1932, October.**

Issue of the Harper's Bazaar magazine for October 1932, profusely illustrated in color and black and white, 148pp, 13 1/4 x 9 3/4 inches, color pictorial wrappers as issued. The very slightest wear to the covers, but overall in as new condition!

Harper's Bazar, Inc. New York. 10- 1932.

Dynamic color cover illustration by Leon Benigni. Paris Openings issue. Many wonderful features including "The New Winter Fashions"; "The Country Takes on New Color" two pages of color illustrations by Malaga Grenet; "Eating of Curds and Why: The European cheese situation with reference to the whens and hows of countless varieties" with a 2/3 page map black and white pictorial map of France and her cheese regions. There are color ads for Cadillac, Lucky Strike (with N.C. Wyeth illustration) etc. \$185.00

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[50089] BOSTON BRICKWORK / ECCLESIASTICAL ARCHITECTURE) **The Brickbuilder and Architectural Monthly (1905: Volume 14 Nos. 1 thru 12).**

January through December numbers of The Brickbuilder; paper wraps (with advertising); size 13.75 x 10.5 inches; title-page and photographic frontispiece (unnumbered) to each issue; pages

1 through 284 comprise the 12 issues. Stiff card covers and two hole string binding in left margin of each issue. Small rubber stamped owner's name on top margin of front covers; occasional light pencil notation regarding contents. Four page Index bound at front of volume (one corner creased). Covers and contents bright and clean. Rogers & Manson. Boston. 1905.

Of central interest in the twelve volumes is a series of articles entitled Church Architecture, with papers on the Episcopal Church contributed by eight authors and papers on the Catholic Church contributed by five authors (including a paper from John Talbot Smith, historian of the Catholic Church in New York). Also of interest is a series of six papers devoted to Boston Brickwork, with papers on the Colonial Era, Residential Work, Suburban Work, Flats, and Commercial Work. Throughout the volume are articles and illustrations pertaining to Architectural Terra Cotta in residences and commercial buildings.

Summary: "Devoted to the Interests of Architecture in Materials of Clay"; so reads the inscription on the first page of each number. A short-list of the illustrated articles found in issues 1 through 12 includes: Volume No. 1 (January) Papers on Ecclesiastical Architecture; Specifications for Architectural Terra-Cotta. Volume No. 2 (February) Papers on Ecclesiastical Architecture; Boston Brickwork Colonial Era (three full page illustrations). Volume No. 3 (March) Ecclesiastical Architecture (focus on 18th and early 19th century churches); Boston Brickwork (recent residential work with three full page and numerous in-text illustrations); Modern Brickbuilding in France. Volume No. 4 (April) Ecclesiastical Architecture (English and American); the Village Block (comprising six store fronts with a second story of offices--three full page illustrations); Boston Brickwork: Recent Residential Work. Volume No. 5 (May) Ecclesiastical Architecture; Boston Brickwork (suburban mansions and row houses--six full-page illustrations). Volume No. 6 (June) Ecclesiastical Architecture (historical English and American); Boston Brickwork: Flats (16 illustrations on four pages); New Post Office at Stockholm. Volume No. 7 (July) Ecclesiastical Architecture (United States historical); Fireproof House Competition Winners (6 full page plates); Tile Work and Faience in England I; Boston Brickwork: Commercial Buildings. Volume No. 8 (August) Ecclesiastical Architecture: the Future (six full page illustrations); Tile Work and Faience in England II (two full-page illustrations). Volume No. 9 (September) Ecclesiastical Architecture: Roman Catholic Church; The Rebuilding of Baltimore (Six full page illustrations); Tile Work and Faience in France I (fourteen in-text illustrations) ;Volume No. 10 (October) Ecclesiastical Architecture: Roman Catholic Church (four papers); Brick Architecture in Denver (four pages with 17 illustrations); Tile Work and Faience in France II (illustrated); Boston Schoolhouse Commission Report (soft pencil notations in margin); Volume No. 11 (November) Modern Catholic Church Work in England (illustrated); Boston Schoolhouse Commission Work (illustrated; soft pencil notations in margin); Volume 12 (December) YMCA Buildings (illustrated with floor plans); The Work of the Boston Schoolhouse Commission (illustrated with photos and floor plans; soft pencil notations in margin); The Village Courthouse I. Overall, a fascinating array of illustrated articles relating to domestic, religious, civic and commercial buildings with focus on "Architecture in Materials of Clay," especially as this relates to terra cotta in buildings large and small.

\$375.00

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[50166] BRADLEY, WILL) Bradley, Will, Kate Greenaway et al (illus). **The Ladies' Home Journal. 1896 - 03 (March).**

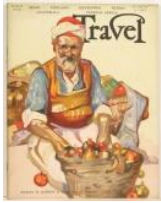
March 1896 complete issue of the magazine, color pictorial paper wrappers as issued, illustrated throughout in black and white, 40pp, 16 x 11 inches. Magazine was folded in half horizontally and there is now an approx. 2 inch tear along the right edge of this fold throughout the magazine. Extensive wear and chipping to pictorial covers which are detached, mailing label and ink name to front cover,

centrefold sheet loose.

Curtis Publishing Co. Philadelphia. 03- 1896.

Black and white ad for Victoria Bicycles by Will Bradley (p29), with repaired split at right. Small black and white illustrations by Kate Greenaway illustrate a poem by Laura E. Richards. This issue still has the original color wrappers: the back cover advertisement for Pearline soap features a striking color illustration by Louis Rhead; the front cover color illustration is a charming, unsigned illustration of a woman releasing birds from a bird cage, with a border illustration of March hares. \$45.00

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[50357] BURMA) **Travel. 1928, March.**

March 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. Faint soiling to cover edges, very good condition with one loose section.

Robert M. McBride & Co. New York. 03- 1928. Vol. L. No.5.

Attractive painterly color cover, A Merchant of Stamboul. Full of travel-related articles

including: "Cruising Burma's Waterways in a Houseboat" by Helen Woodsmall Eldredge. Back cover color ad for Lucky Strike cigarettes featuring Star of the Stage, David Warfield. \$35.00

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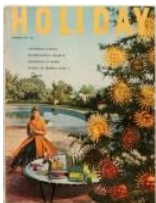
[49984] CALIFORNIA - PASADENA - ARCHITECTURE) Villa, Hernando G. (cover illustration). **Pasadena Daily News. 1909.**

January 1, 1909 issue of the magazine, black and white illustrations, unpaginated, 15 1/2 x 11 inches, color pictorial wrappers. Wear to extremities; back cover is detached with many repaired tears and some paper loss along the spine edge; edge tears and light soiling to front cover.

Interior in good condition. 01-1909.

New Year's Number. Celebrating the Twentieth Annual Tournament of Roses. The seven page article "Characteristic Pasadena Homes" by Grace Hortense Tower features black and white images of Pasadena homes and surrounding landscapes, many with their owners noted. Much interesting advertising including an ad for the Tom Reed Gold Mines Company. \$165.00

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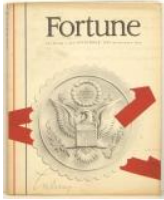
[50094] CALIFORNIA / NEW YORK) **Holiday Magazine. 1954 - 12.**

December 1954 complete issue of the magazine in wrappers as issued, profusely illustrated in color and black and white, 180pp, 13 1/2 x 10 3/4 inches. Front cover lightly worn; rear cover moreso; small adhesive spot to front cover; tears and paper loss to spine; contents in good condition.

Curtis Publishing. Philadelphia. 12- 1954. Vol. 16, No. 6.

Illustrated articles on California; NY Metropolitan Museum; World of Women (Singapore's Han Suyin; Chile's Carmen Orrego-Salas; France's Benji de la Cour); Ice Hockey; and much more. Extensive interesting period advertising, with emphasis on travel and automotive. \$35.00

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[50126] CALIFORNIA WINERIES) Moller, Hans (color cover illustration). **Fortune Magazine. 1943 - 09.**

September 1943 complete issue of magazine, profusely illustrated in color and black and white, 259pp, 13 x 10 1/2 inches, color pictorial paper wrappers as issued. Light overall soiling to the covers, short split to head of spine, tear to lower edge of first 3 pages, good condition.

Time. NY. 09- 1943. Volume XXVIII. Number 3.

Color cover by Hans Moller. Many interesting articles in this beautiful publication, plus elegant color and black and white advertisements. Interesting article on California wineries: "The Big Wine Deal. The distillers have bought a big part of the American Wine Industry. They have also bought new responsibilities." Other articles include: The U.S. State Department; Advancing the Bomber Line; Freedom or Frustration? Founded by Henry Luce (who had, with partner Briton Hadden, founded Time magazine in 1923), Luce declared of Fortune magazine that "American business has importance - even majesty - so the magazine in which we are able to interpret it will look and feel important - even majestic." \$45.00

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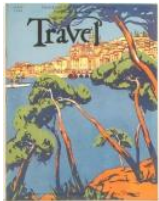
[50339] CHINA / HONG KONG) **Travel. 1927, September.**

September 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 50pp, folio 12 3/4 x 10 inches. Faint soiling to cover edges, very good condition.

Robert M. McBride & Co. New York. 09- 1927. Vol. XLIX. No.5.

Attractive painterly color cover, A Philippine Girl From the Island of Mandaya. Full of travel-related articles including: "Nothing But the Earth" by Paul Morand with images of Shanghai and Hong Kong; "The Versailles of Morocco." \$38.00

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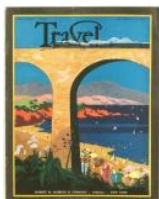
[50356] CHINA) **Travel. 1928, April.**

April 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. Covers a trifle worn; very good condition.

Robert M. McBride & Co. New York. 04- 1928. Vol. L. No. 6.

Brilliant color cover, A Glimpse of Menton, like a mini-poster. Full of travel-related articles including: "A Classroom in Peking" by Ella M. Murphy. \$45.00

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[50346] CHINA) **Travel. 1928, December.**

December 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. Covers a trifle worn with pencil notations to back cover; soft bump to upper right corner throughout, very good condition.

Robert M. McBride & Co. New York. 12- 1928. Vol. LII. No. 2.

Brilliant color cover of A Riviera Vista, like a mini-poster. Full of travel-related articles including: "The Great Manchurian Migration" by Paul T. Gilbert. \$55.00

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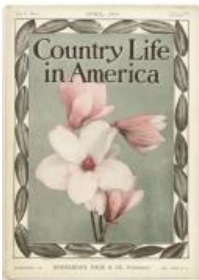
[50330] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) **Country Life in America. 1902, June.**

June 1902 issue of the magazine, profusely illustrated in black and white, pp.[45]-82 plus advertising pages at front and back (numbered in Roman numerals), 14 1/4 x 10 1/4 inches, color pictorial paper wrappers as issued. Light soiling and scarcely visible dampstaining to lower and fore edges; good condition.

Doubleday, Page. New York. 06- 1902. Vol. II. No. 2.

Great color lithograph advertisement on the outside back cover for Kodak cameras (small date stamp in lower margin). The magazine is a formidable resource for advertising relating to architecture, interior design and the good life of the period with much black and white advertising relating to real estate, dogs and poultry, furniture etc. There is a 1/4 page black and white ad in the real estate section "Mark Twain's Home for Sale...One of the most beautiful and valuable residences in the city of Hartford..." \$45.00

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[50331] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) **Country Life in America. 1904, April.**

April 1904 issue of the magazine, profusely illustrated in black and white, color ad, 459-550pp, with several duplicate page numbers, including many pages of advertisements, 14 1/4 x 10 1/2 inches, color pictorial paper wrappers as issued. Covers: faint soiling to edge, general light wear. Interior: short tears and soft crease to single page of ads, otherwise very good condition.

Doubleday, Page. New York. 04- 1904. Vol. V. No. 6.

Interesting articles include: "A Three-Hundred-Acre Estate in New York City," which was Clifton Berley, the home of the late Sir Roderick Cameron; "How to make a Living from the Land IV. The Story of the Bermudan Garden-Farmer" by L. H. Bailey. The magazine is a formidable resource for advertising relating to architecture, interior design and the good life of the period; much black and white advertising relating to real estate, dogs and poultry, furniture etc. \$35.00

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[50319] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) **Country Life in America. 1910, October.**

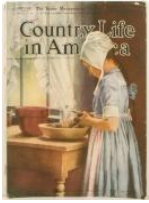
October 1910 issue of the magazine, profusely illustrated in color and black and white, pp601-736 including many pages of advertisements, 14 x 10 inches, color pictorial paper wrappers as issued. Covers: coming loose, extensive wear to spine and some paper loss, rough tear at left. Two binder holes punched through magazine, top right corner of first page re-attached, short tear to right upper margin of first few pages, otherwise interior in very good condition.

Doubleday, Page. New York. 10- 1910. Vol. XVIII. No. 6.

This is the "Annual Housebuilding Number" a special double number "House Plans, Domestic Rugs, Casement Windows, Plumbing." The magazine is a formidable resource for advertising relating to architecture, interior design and the good life of the period: eg. full page color Pierce-Arrow ad; a Sherwin-Williams Paints & Varnishes color ad with color image of "a model small cottage or bungalow which has been completely

decorated by the Sherwin-Williams' Decorative Department"; much black and white advertising relating to real estate, dogs and poultry, furniture etc. \$75.00

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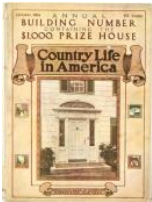


[50323] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) Leyendecker, Frank (illus). Nancy Ford Cones (cover illus). **Country Life in America. 1911, September 15.** September 15, 1911 issue of the magazine, profusely illustrated in black and white, color ads, 74pp, a few with double pagination, including many pages of advertisements, 14 1/4 x 10 1/4 inches, color pictorial paper wrappers as issued. Covers loose: general light wear, short edge tears, small chip to back cover. Interior: short tear in margin of first page, otherwise very good condition.

Doubleday, Page. Garden City, NY. 09-15- 1911. Vol. XX. No. 10.

"The Home Management Number. Do You Conduct Your Home Like A Business?" Front cover illustration "A Young Housekeeper" by Nancy Ford Cones showing a young girl peeling potatoes. The magazine is a formidable resource for advertising relating to architecture, interior design and the good life of the period: eg. a Lozier color ad by Frank Leyendecker showing a group of people in their car preparing for a tennis match while two men golf in the distance; much black and white advertising relating to real estate, dogs and poultry, furniture etc. \$35.00

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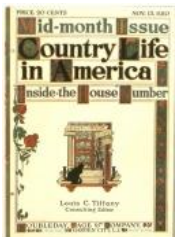


[29450] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) Hunt, Lynn Bogue (illus). **Country Life in America. 1914, October.** October 1914 issue of the magazine, profusely illustrated in black and white, color ads, 120pp including many pages of advertisements, 14 1/4 x 10 1/2 inches, color pictorial paper wrappers as issued. Covers: overall light soiling, 1 inch paper loss to tail of spine, couple of short tears, general light wear. Interior: short tear in margin of first page, otherwise very good condition.

Doubleday, Page. Garden City, NY. 10- 1914.

This is the "Annual Building Number containing the \$1,000 Prize House." Interesting articles include: "The Best House of the Year," which was Killenworth, Mr George D. Pratt's home at Glen Cove, Long Island; "Recent Achievements in Decorative Lighting" by Clara Brown Lyman, with discussion and pictures of the lighting of Mr. Louis C. Tiffany's country place at Cold Spring Harbor; "The Unburnable Country House" by Benjamin Howes; "Present Day Collies." Advertising relating to architecture, interior design and the good life of the period includes: a Yale Locks and Hardware color ad, a Murad ad by Lynn Bogue Hunt featuring a crocodile with a pack of cigarettes in its mouth, a Fatima cigarette ad showing a man golfing by W. Smithson Broadhead; a Stevens-Duryea color ad of an enclosed car driving in a snowy New York; much black and white advertising relating to real estate, dogs and poultry, furniture etc. \$75.00

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[50320] COUNTRY LIFE - ARCHITECTURE / INTERIOR DESIGN) Tiffany, Louis C. (consulting editor). Stetson Crawford, E. (cover design). **Country Life in America. 1910, November 15.**

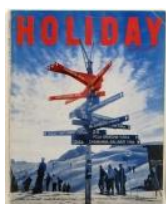
November 15, 1910 issue of the magazine, profusely illustrated in color and black and white,

pp[105]-134 plus a total of 40 pages of advertising, numbered in roman numerals, at front and back, 14 x 10 inches, color pictorial paper wrappers as issued. Two binder holes punched through magazine, otherwise very good condition.

Doubleday, Page. Garden City, N.Y. 11-15- 1910.

This is the "Inside the House" number, with Louis C. Tiffany identified as consulting editor. Interesting articles include: "A Home-made House and Furniture"; "The Modern Bathroom"; "Why not have Rooms in your Cellar?"; "A Woman's Automobile Race Record." The magazine is a formidable resource for advertising relating to architecture, interior design and the good life of the period: eg. a color Armour "Vanity Fair" art calendar ad, a Southern Pacific Sunset Route color ad, and a Baker Electrics color ad featuring a woman driving her business-man husband to get the train at Lake Forest station; much black and white advertising relating to real estate, dogs and poultry, furniture etc. \$60.00

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[45948] CUBA - HAVANA) **Holiday Magazine. 1960 - 02. (February).**

February 1960 complete issue of the magazine in wrappers as issued, profusely illustrated in color and black and white, 182pp, 13 1/2 x 10 3/4 inches. Covers very lightly worn with light abrasion to spine; overall good condition.

Curtis Publishing. Philadelphia. 02- 1960. Vol. 27, No. 2.

A Visit to Havana by Kenneth Tynan; The Great Bank Holiday (1933) by William Manchester; Tangier to London by Jack Kerouac; Squaw Valley (the VIII Olympic Winter Games); and much more. Extensive interesting period advertising. \$35.00

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[50129] DECO DESIGN / ADVERTISING) **Modern Packaging.**

February 1934 issue of magazine; color and black and white illustrations and advertisements. 84 pp; 11.75 x 8.75 inches; color pictorial covers. Small paper loss and toning to spine; moderate soil to front and back covers; tipped-on item evidently missing from one ad page; contents overall in very good condition. Breskin & Charlton. New York. 02- 1934.

A scarce and fascinating art-deco era publication. The magazine features advertisements for various packaging materials (containers of molded plastic, glass, tin, or cardboard; can and bottle closures; wrapping paper, etc.) as well as advertisements for packaging machinery, display stands, and sundry other products vital to packaging and merchandising a wide variety of goods. Several packaging samples are bound into the magazine. Focus articles discuss materials and techniques used in packaging (for example, Decorative Coverings for Boxes and Packages) plus advertising trends or ideas for in-store display (for example, Hiram Walker Sidesteps Traditional Labels). The equation put forth in the magazine is straight-forward: attractive or novel packaging plus clever, attention-getting displays yield big big dividends through increased sales. \$80.00

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[50132] DECO DESIGN / ADVERTISING) **Modern Packaging.**

August 1934 issue of magazine; color and black and white illustrations and advertisements. 112 pp; 11.75 x 8.75 inches; color pictorial covers. Small paper loss and toning to spine; light soil to front and back covers; several tipped-on items have caused rippling where attached to pages;

light damp stain in margin of first dozen pages; contents overall in good condition.

Breskin & Charlton. New York. 08- 1934.

*A scarce and fascinating art-deco era publication. The magazine features advertisements for various packaging materials (containers of molded plastic, glass, tin, or cardboard; can and bottle closures; wrapping paper, etc.) as well as advertisements for packaging machinery, display stands, and sundry other products vital to packaging and merchandising a wide variety of goods. Several packaging samples are bound into the magazine. Focus articles discuss materials and techniques used in packaging (for example, *Plastics in Packaging--A Survey and Forecast*) plus advertising trends or ideas for in-store display (for example, *A Display Aid Assists the Customer in the Selection of Packaged Cosmetics*). The equation put forth in the magazine is straight-forward: attractive or novel packaging plus clever, attention-getting displays yield big big dividends through increased sales. \$80.00*

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[50130] DECO DESIGN / ADVERTISING) **Modern Packaging.**

May 1934 issue of magazine; color and black and white illustrations and advertisements. 118 pp; 11.75 x 8.75 inches; color pictorial covers. Small paper loss and toning to spine; moderate soil to front and back covers; several tipped-on items are missing from pages, with paper loss on one occasion; other tipped-on items have caused rippling where attached to pages; light damp stain across top of first dozen pages; contents overall in fair to good condition.

Breskin & Charlton. New York. 05- 1934.

*A scarce and fascinating art-deco era publication. The magazine features advertisements for various packaging materials (containers of molded plastic, glass, tin, or cardboard; can and bottle closures; wrapping paper, etc.) as well as advertisements for packaging machinery, display stands, and sundry other products vital to packaging and merchandising a wide variety of goods. Several packaging samples are bound into the magazine. Focus articles discuss materials and techniques used in packaging (for example, *Metal Appliques for Package Decoration*) plus advertising trends or ideas for in-store display (for example, *Metal and Glass Illuminated Displays*). The equation put forth in the magazine is straight-forward: attractive or novel packaging plus clever, attention-getting displays yield big big dividends through increased sales. \$50.00*

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[50128] DECO DESIGN / ADVERTISING) **Modern Packaging.**

November 1936 issue of magazine; color and black and white illustrations and advertisements. 118 pp; 11.75 x 8.75 inches; color pictorial covers. Small paper loss and toning to spine; light soil and 4 inch triangular fold to rear cover. Paste-down circular applique missing from one ad; contents overall in very good condition.

Breskin & Charlton. New York. 11- 1936.

*A scarce and fascinating art-deco era publication. The magazine features advertisements for various packaging materials (containers of molded plastic, glass, tin, or cardboard; can and bottle closures; wrapping paper, etc.) as well as advertisements for packaging machinery, display stands, and sundry other products vital to packaging and merchandising a wide variety of goods. Several packaging samples are bound into the magazine. Focus articles discuss materials and techniques used in packaging (for example, *The Changing Plastics Picture*) plus advertising trends or ideas for in-store display (for example, *Economics of the Corrugated Floor Display**

Stand). The equation put forth in the magazine is straight-forward: attractive or novel packaging plus clever, attention-getting displays yield big big dividends through increased sales. \$80.00

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[50402] DUCHESS OF WINDSOR / PICASSO) Beaton, Cecil. **Vogue. Incorporating Vanity Fair. 1937, June 1.**

June 1, 1937 issue of the magazine, profusely illustrated in color and black and white, 126pp, 12 3/4 x 10 inches, color pictorial wrappers as issued. Covers lightly worn with small corner creases and short tears to spine; interior very good.

Conde Nast Publications. New York. 06-01- 1937.

Includes articles: "The Future Duchess of Windsor" (Wallis Simpson) with photos taken at the Chateau de Cande by Cecil Beaton; The Case of Pablo Picasso" by Frank Crowninshield with color illustration "Young Girl at the Mirror." Summer fashions and the latest in Paris indicators. Color ads for Headliner Bathing Caps, Guerlain and much more fashion. \$115.00

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[49982] FILM / ART) Hopfmuller, A. M. (cover illus). **Shadowland. 1920 - 09 (September).**

Complete September 1920 issue of magazine, black and white photo illustrations, a few color ads, 82pp, 12 1/2 x 9 1/2 inches, color pictorial wrappers as issued. Covers worn with tears and chips to spine, 2 inch tear to lower left edge of front cover, soft bump to lower right corner throughout; interior good and clean with 1 inch tear to a couple of pages.

Brewster Publications, Inc. New York. 09- 1920.

Beautiful cover illustration by A. M. Hopfmuller. Includes articles on the the Russian Ballet, Eugene Higgins, images of Norma Talmadge, Gloria Swanson, David Griffith, Siegfried Sassoon, Lillian Gish, Florence O'Denishawn, and Emily Stevens. Inside back cover color ad illustrated by Coles Philips for Adams California Fruit Gum. \$145.00

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[49983] FILM / ART) Hopfmuller, A. M. (cover illus). **Shadowland. 1921 - 05 (May).**

Complete May 1921 issue of magazine, black and white photo illustrations, a few color ads, 82pp, 12 1/2 x 9 1/2 inches, color pictorial wrappers as issued. Covers loose with lightly foxing, paper loss to majority of spine, short tears to cover edges, 2 inch tear to mid upper edge of front cover, creases to back cover; interior good and clean with first few pages loose.

Brewster Publications, Inc. New York. 05- 1921.

Cover illustration by A. M. Hopfmuller. Includes images of Zona Gale, Mrs. Fisk, Vachel Lindsay, etc. \$135.00

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[50347] HAWAII) **Travel. 1928, November.**

November 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. Covers a trifle worn; very good condition.

Robert M. McBride & Co. New York. 11- 1928. Vol. LII. No. 1.

Brilliant color cover "Through an Oriental Portal", like a mini-poster. Full of travel-related articles including: "America's Playground in the Mid-Pacific" (Hawaii). \$35.00

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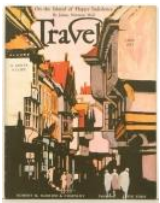
[49981] HOLLYWOOD) **The New Movie Magazine.**

Complete February 1932 issue of magazine, black and white photo illustrations, 122pp, 11 3/4 x 8 1/2 inches, color pictorial wrappers as issued. Light wear to front cover, 2 inch paper loss to left margin of back cover; interior very good.

Tower Magazines, Inc. Dunellen, N. J. 02- 1932.

Cover image of Joan Bennett. Articles "The Real Lowdown on Mickey Mouse", "The Wait Wgi Threatens Garbo - The Story of Barbara Stanwyck", images of Jean Harlow, Clara Bow, etc. \$45.00

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[50344] INDIA) **Travel. 1927, July.**

July 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 50pp, folio 12 3/4 x 10 inches. Covers a trifle worn; very good condition.

Robert M. McBride & Co. New York. 07- 1927. Vol. XLIX. No. 3.

Attractive color cover of A Scene in New York, like a mini-poster. Full of travel-related articles including: "Adventuring With India's Native Police" by F. W. Galloway. \$25.00

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[50340] ITALY) Lawrence, D. H., et al. **Travel. 1927, November.**

November 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. A few small smudges to covers, very good condition.

Robert M. McBride & Co. New York. 11- 1927. Vol. L. No.1.

Attractive painterly color cover, A Native of Panama. Full of travel-related articles including: "The City of the Dead at Cerveteri" by D. H. Lawrence, the beginning of a series of articles on The Vanished Cities and People of Ancient Etruria. \$35.00

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[50348] JAPAN / EUROPE) **Travel. 1928, October.**

October 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 50pp, folio 12 3/4 x 10 inches. Light wear to cover edges; very good condition.

Robert M. McBride & Co. New York. 10- 1928. Vol. LI. No.6.

Attractive painterly color cover, A Son of India. Full of travel-related articles including: "Creating a New Europe" by Robert Alleron Parker; "The Romance of Pearl Culture in Japan"

by Maurice Holland. Back cover ad features Famous African Explorer Martin Johnson endorsing Lucky Strike cigarettes. \$30.00

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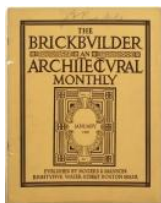
[50349] JAVA / JAPAN / CARIBBEAN) **Travel. 1928, September.**

September 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 50pp, folio 12 3/4 x 10 inches. A few light soiled areas to covers; interior in very good condition.

Robert M. McBride & Co. New York. 09- 1928. Vol. LI. No.5.

Attractive painterly color cover, A Lady of Old Japan. Full of travel-related articles including: "Setting Forth for the Markets of Batavia" (Java); "Fatal Sirens of the East" by Annulet Andrews Ohl; "The Enchantment of Mountainous Japan"; "Caribbean Night" by James Jenkins. \$32.00

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[50059] JUDAICA: SYNAGOGUES) **The Brickbuilder and Architectural Monthly (1907: Volume 16 Nos. 1 thru 6).**

January through June 1907 numbers of The Brickbuilder; paper wraps (with advertising); size 13.75 x 10.75 inches; title-page and photographic frontispiece (unnumbered) to each issue; pages 1 through 112 comprise the six issues. Two binding holes for string binding (not present) in left margin of each issue. Owner's name in pencil on some covers. Loose in the January

number is a four page Index for Volume 16, January-December. Covers and contents virtually "as new," bright and clean.

Rogers & Manson. Boston. 1907.

"Devoted to the Interests of Architecture in Materials of Clay"; so reads the inscription on the first page of each number. Emphasis is clearly placed on the use of terra cotta in the facades of buildings large and small. A short-list of the illustrated articles in the six issues includes: Volume No. 1 January) Modern English Suburban Houses; A Terra Cotta Lumber, with Plaster Finish House; The Architectural Growth of New York plus a r. Volume No. 2 February) Synagogue Architecture I by Arnold W. Brunner (Architect of Congregation Shearith Israel in NYC); Modern English Brickbuilding; A Village Courthouse. Volume No. 3 March) Synagogue Architecture (Concluded) by Arnold W. Brunner; A New Attempt in House Architecture (Halsey Ricardo designed London mansion); Subway Decoration (Rookwood etc.). Volume No. 4 April) Final Report on the San Francisco Fire; Sanatoria for Consumptives (European establishments); Strength of Brick and Brick Piers; A Group of Modern English Houses. Volume No. 5 May) The New Hotel Traymore, Atlantic City (imploded 1972); James Knox Taylor--Supervising Architect of the US Department of the Treasury; Variations in Brick and Stone. Volume No. 6 June) William Le Baron Jenney (obituary for the Father of the American Skyscraper); Architectural Study in Southern France (with extensive bibliography); Ceramic Tiles and Their Use. Overall, the six numbers offer a fascinating array of illustrated articles emphasizing "Architecture in Materials of Clay," with terra cotta clearly a favored building material. \$345.00

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[50341] MIDDLE EAST) **Travel. 1927, June.**

June 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 66pp, folio 12 3/4 x 10 inches. Covers a trifle soiled; very good condition.

Robert M. McBride & Co. New York. 06- 1927. Vol. XLIX. No. 2.

Brilliant color cover of the Yorkshire Coast, like a mini-poster. Full of travel-related articles including: "Into Forbidden Mecca" by the Sirdar Ikbal Ali Shah; "The Pacific Empire of the

Northwest" (Oregon and Washington). \$25.00

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[50355] MONGOLIA / ISRAEL) **Travel. 1928, June.**

June 1928 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches. Covers a trifle worn with soft vertical creases; very good condition.

Robert M. McBride & Co. New York. 06- 1928. Vol. LI. No. 2.

Attractive color cover of A Vista in Lucerne, like a mini-poster. Full of travel-related articles

including: "At the Mercy of Mongol Barbarians" by James L. Clark; "Creating the New Israel" by Pierre La Maziere. \$35.00

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[49884] MOVIES) **Screen Pictorial (four issues).**

Glossy Japanese fan magazines featuring photos of Hollywood film stars; front and back covers in full-color. The magazines, 11.5 x 8.5 inches, contain approximately 40 pp each. The photos are generally of the glamor variety; on other occasions the image is from a scene in a current film. The Pictorial's logo is "The Most Beautiful Magazine of the Screen" and in truth it is quite an attractive production. The four numbers are: Volume 9 No. 2 1939 (lacks rear cover);

Volume 9 No. 6 1939 (lacks front cover); Volume 10 No. 6 1940 (complete); Volume 10 No. 10 1940 (lacks front cover). Magazines with cover loss have strips of adhesive tape holding the remaining cover in place. The year of each magazine is written on the front cover or first page in pencil.

Wada, Harukichi. Tokyo. 1939-1940.

Advertisements in the magazine offer individual photos of stars or bound volumes of Screen Pictorial. An uncommon magazine that invites the Japanese reader to peruse the volume starting from the back and reading toward the front or, alternatively, starting from the front in the Western fashion.. \$245.00

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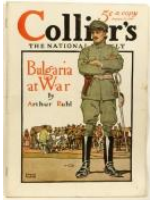
[50069] OREGON / ITALY) Bartoli (illus). **Holiday Magazine. 1953 - 06.**

June 1953 complete issue of the magazine in wrappers as issued, profusely illustrated in color and black and white, 160pp, folio (14 x 11 inches). Light wear to covers; good condition.

Curtis Publishing. Philadelphia. 06- 1953. Vol. 13, No. 6.

This issue features articles on Oregon, City With Wings (Pensacola), The Lure of Golf, The Italian Riviera with sketches by Bartoli, The Oxford Scholar, Sun Wear in Bermuda, etc. \$25.00

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[49945] PENFIELD / BULGARIA) Penfield, Edward (cover illus). **Collier's. The National Weekly. 1916, January 15.**

January 15, 1916 issue in original color pictorial wrappers, black and white illustrations throughout, a couple of color ads, 35pp, 15 x 11 inches. Light soiling to covers, soft vertical fold throughout, five tears at the left spine, up to 1/2 inch). MISSING pp17-20.

P.F. Collier & Son. New York. 01-15- 1916.

Interesting fiction and articles: "Bulgaria at War" by Arthur Ruhl, etc. Cover illustration by Edward Penfield. \$30.00

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[49944] PENFIELD) Penfield, Edward (cover illus). **Collier's. The National Weekly. 1916, September 16.**

September 16, 1916 issue in original color pictorial wrappers, black and white illustrations throughout, a couple of color ads, 39 pp, 15 x 11 inches. Covers a trifle worn, soft vertical fold throughout; MISSING centrefold sheet pp.19/20-21/22.

P.F. Collier & Son. New York. 09-16- 1916.

Interesting fiction and articles: "American Adventures" by Julian Street, "Preparedness for Peace - An Authorized Statement of President Wilson's Plans", etc. Cover illustration by Edward Penfield. \$25.00

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[49806] POLITICAL / MYSTICISM / ANTI-SEMITISM) Cummings, Hial (illus). **Reality Magazine (twelve issues: 1938 / 1939).**

Twelve issues of William Dudley Pelley's anti-communist, anti-semitic monthly, described by the founder as "a Magazine of practical Esoterics."

Thirty-two pages per issue (plus, in some instances, advertising for other Pelley publications). Issues for January, June, July, August, September, November

(lacks covers) and December 1938 and February through June 1939. Overall condition is very good, with light creasing to free edge corners of several covers; discoloration to one rear cover. Contents bright and clean.

The Pelley Publishers. Asheville, North Carolina. 1938- 1939.

The North Carolina History Project describes Pelley as "a notorious American fascist who lived for a decade in Ashville, North Carolina. As leader of the Silver Shirts, Pelley preached a toxic brew of anti-Semitism, nationalism, and mysticism." An admirer of Adolf Hitler, Pelley ran for President on the Christian Party ticket against Theodore Roosevelt in 1936. Reality Magazine began publication the following year and ceased with the July 1939 number. At the outset of World War II Pelley was tried for sedition and insurrection and imprisoned for ten years. After his release he developed what the North Carolina History Project termed "an elaborate religious philosophy called 'Soulcraft,' based on his belief in UFOs and extraterrestrials." He died in 1965.

The magazines are elaborately produced in a fine press manner: "Types set by Elva Hinton. Page composition by F.S. Cunningham. Press work by Dwight Williams." An uncommon magazine, the magazines are, overall, in good condition, with issues noted. \$395.00

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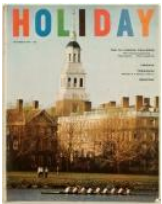
[49942] PRESIDENTIAL ELECTION) Bradley (cover illus). **Collier's Weekly. Christmas Number. 1900, July.**

July 7, 1900 issue in original color pictorial wrappers, full page color illustration, black and white illustrations throughout including double page illustration, 31pp, 16 1/2 x 11 3/4 inches. Short tears and light soiling to cover edges and interior pages; overall, covers and contents in good condition.

P.F. Collier & Son. New York. 07-07- 1900. Vol. 25, No. 14.

Numerous articles of interest plus art work by some of the major figures of the era. The color cover features a striking and uncommon Fourth of July design by noted American designer, Will Bradley. Fiction includes the "Folly Bridge" by Rudyard Kipling; art work includes a black and white illustration depicting "The War in China - Midnight Rioters Before the United States Legation in Pekin". Non-fiction includes "The Issues of the Campaign" with a double page photo illustration "The Republican National Convention in Session at Philadelphia, Tuesday, June 19"; there is also a single page "Map of the Presidential Election" with information on the 1896 results and the potential "doubtful States in the present campaign." Overall good condition, with copious period advertising. \$225.00

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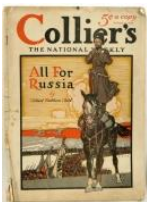
[50093] RUSSIA - MOSCOW / IVY LEAGUE) **Holiday Magazine. 1955 - 11.**

November 1955 complete issue of the magazine in wrappers as issued, profusely illustrated in color and black and white, 178pp, 13 1/2 x 10 3/4 inches. Covers lightly worn; small adhesive spot and paper loss to front cover; overall good condition.

Curtis Publishing. Philadelphia. 11- 1955. Vol. 18, No. 5.

Illustrated articles on Toscanini; Ivy League Colleges; Moscow; the Great Barrier Reef; Virginia; and much more. Extensive interesting period advertising, with emphasis on travel and automotive. \$35.00

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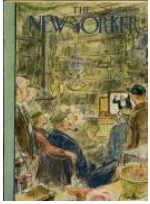
[49943] RUSSIA) Paus (cover illus). **Collier's. The National Weekly. 1916, February 12.**

February 12, 1916 issue in original color pictorial wrappers, full page color illustration, black and white illustrations throughout including double page illustration, 39 pp, 15 x 11 inches. Covers lightly soiled; corner creases and tears to spine; little paper loss at upper left corner of front cover; interior good.

P.F. Collier & Son. New York. 02-12- 1916.

Interesting articles include "All for Russia" by Richard Washburn Child. Cover illustration of Czar Nicholas by Paus. Centrefold color ad for Willys-Overland. Lovely back cover ad by Jessie Willcox Smith of a young girl washing her dollies' clothes. Uncommon black and white ad for the Trailmobile "the motor-less motor truck." \$30.00

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[49695] STEINBERG) Steinberg (illus). **The New Yorker. 1948 - 05 - 22.**

May 22, 1948 issue of the magazine, color and black and white illustrations throughout, 120pp, 11 1/2 x 8 1/2 inches, color pictorial wrappers as issued. Ex-library with light stamp to cover and first page, covers lightly soiled; good condition.

The New Yorker Magazine. New York. 05-22- 1948.

Ad for House & Garden featuring a black and white illustration by Steinberg Many other New Yorker magazines available from 1951 - 1955, 1957 - 1959, 1966 - 1967. Please inquire about availability.

\$30.00

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[50345] THAILAND / CHINA) **Travel. 1927, May.**

May 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 66pp, folio 12 3/4 x 10 inches. Scattered soiling to covers, 1 inch abrasion to back cover; interior in good condition with light soiling to a few pages and short tear to mid upper edge throughout.

Robert M. McBride & Co. New York. 05- 1927. Vol. XLIX. No.1.

Attractive painterly color cover, A Peasant in Madeira. Full of travel-related articles including: "A Royal Funeral Pageant in Siam"; "John Chinaman Speaks the King's English"; The Feathered Gladiators of Bali", etc. \$25.00

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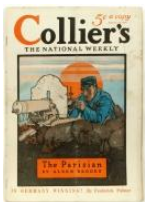
[50335] THAILAND) **Travel. 1927, October.**

October 1927 issue of the magazine in color pictorial wrappers as issued, illustrated in black and white, 58pp, folio 12 3/4 x 10 inches, very good to fine condition.

Robert M. McBride & Co. New York. 10- 1927. Vol. XLIX. No. 6.

Brilliant color cover of Locarno, like a mini-poster. Full of travel-related articles including: "The Last Kingdom of Old Asia" (Thailand) by Paul Morand; "An Island of Sorcery in Melanesia." Back cover ad features director David Belasco endorsing Luck Strike cigarettes. \$38.00

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[49948] WORLD WAR I) Paus (cover illus). **Collier's. The National Weekly. 1916, January 22.**

January 22, 1916 issue in original color pictorial wrappers, full page color ads, black and white illustrations throughout, 39 pp, 15 x 11 inches. Covers lightly soiled and worn with a few short edge tears; interior good with repaired long tear to first page, a few soiled spots, soft vertical fold throughout.

P.F. Collier & Son. New York. 01-22- 1916.

Fiction includes "The Parisian" by Alden Brooks, interesting articles include "Is Germany Winning?", etc. Cover illustration of a soldier firing a machine gun by Paus. Doublepage color ad for Chalmers Motor Company. \$35.00

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[39739] WORLD WAR II / ARTZYBASHEFF / SZYK) Harrison, Richard Edes (maps). Artzybasheff, Boris and Arthur Szyk (color advertisements). **Fortune Magazine. 1943 - 04.** April 1943 complete issue of magazine, profusely illustrated in color and black and white, 203 pages, folio, color pictorial paper wrappers as issued. Light wear to extremities, crease to lower right front cover, overall very good condition.
Time. NY. 04- 1943. Volume XXVII. Number 4.

Color ads by Boris Artzybasheff for Vultee Aircraft "Hitler came closest...by using the air" and by Arthur Szyk for Asbestos. Two pages of maps by Richard Edes Harrison to illustrate The Logic of the Air. Article on Bryn Mawr college, and house architecture (the color cover, titled "Engineering the House," shows a colorful modern building superimposed on a cityscape of ancient buildings. \$55.00

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[45352] WORLD WAR II / CHINA RAILROADS) Vardo, Peter (cover illus). **Fortune Magazine. 1943 - 11.** November 1943 complete issue of magazine, profusely illustrated in color and black and white, 287pp, 13 x 10 1/2 inches, color pictorial paper wrappers as issued. Light wear to cover extremities, mended 1 inch tear to mid right edge of front cover, lean to spine; overall very good condition.

Time. NY. 11- 1943. Volume XXVIII. Number 5.

Many interesting articles in this beautiful publication, plus elegant color and black and white advertisements, including a color ad for White Motor Company. Articles include "Engineering the Airways", "The Boom in Books", "Railroads for Asia: Upon the Ruins of Her Prewar Lines china Hopes to Build a Great Network", "Road to Russia: A Truck-Driving Artist's Record of a Crucial Construction Job" etc. Inset is a special supplement "The United States in a New World." Aviation related cover "Traffic in the Air" by Peter Vardo. \$40.00

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[49110] WORLD WAR II / MEXICO) **Fortune Magazine. 1943 - 08.** August 1943 complete issue of magazine, profusely illustrated in color and black and white, 233pp, 13 x 10 1/2 inches, color pictorial paper wrappers as issued. Cover extremities lightly worn with short tear to tail of spine; interior in very good condition.
Time. NY. 08- 1943. Volume XXVIII. Number 2.

Color cover by Antonio Petruccelli. Many interesting articles in this beautiful publication, plus elegant color and black and white advertisements. Articles include: "Mexico's Modern Art", "The Promise of Television", "Harmony at Hot Springs" with illustrations by Derso and Kelen, etc. Founded by Henry Luce (who had, with partner Briton Hadden, founded Time magazine in 1923), Luce declared of Fortune magazine that "American business has importance - even majesty - so the magazine in which we are able to interpret it will look and feel important - even majestic." \$20.00

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