

PICTORIAL MAPS & EPHEMERA FEBRUARY 2018

FLORIDA, CALIFORNIA & MORE

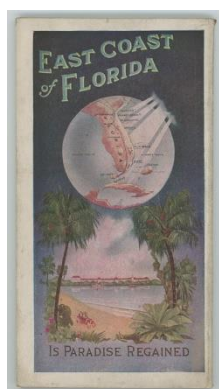
Craig and I send greetings to those attending the Miami International Map Fair which, due to an only too infrequent reunion of the three booksellers in the Burdon family (two of whom live in Australia), we will not be exhibiting at this year. We send below a brief listing of pictorial maps and ephemera of Florida and places further afield and look forward to being with you in Florida again next year.

We will be exhibiting at the ABAA International Antiquarian Book Fair on February 9 to 11 in Pasadena, California and on March 23 to 25 at the ABAJ Tokyo International Book Fair in Japan.

Where ever this list finds you, we send all best wishes for 2018.

Elisabeth Burdon & Craig Clinton

FLORIDA



FLORIDA - EAST COAST) **Florida East Coast. Nassau, Bahamas / Key West, Florida and Havana, Cuba. List of Hotels and General Information. Cover title: East Coast of Florida.**

Florida East Coast Railway. St. Augustine, FL. 10- 1910.

Booklet, black and white photo illustrations, color maps on inside covers, 127pp, 7 1/4 x 4 inches, color pictorial paper wrappers. Light soiling to covers, very good condition.

An early and uncommon guide book listing the many attractive Florida destinations, their highlights and in many cases information on hotels and other lodging with prices. At the back of the booklet is a four page listing of Hotels and Boarding Houses with daily and weekly rates. The color maps on the inside front covers are

both titled "Florida East Coast Railway and Connections," one showing the eastern US, Cuba and the Bahamas, the other showing connections within Florida. The back cover illustration, entitled "East Coast of Florida is Paradise Regained," features an idyllic (?) view of a car being driven along a beach surrounded by palm trees, a resort in the distance; above this is a map of Florida and adjacent islands. [Stock #52574] US\$225.00



FLORIDA - KEY WEST) **All Roads End at Key West Florida. The Paradise of America.**

Map copyright 1931. Ca. **1940.**

Pamphlet, 9 x 4 inches unfolding to two-color map, 18 x 12 inches, single color photo illustrations and text on verso. With mailing envelope postmarked 1940.

Very good condition travel stamp to covers.

The map Key West "The Island City" includes Ferry Rates plus inset maps at lower left showing the western portion of Florida and Cuba. [Stock #52958]

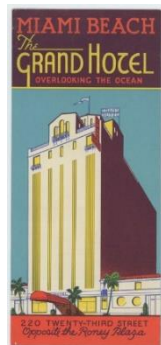
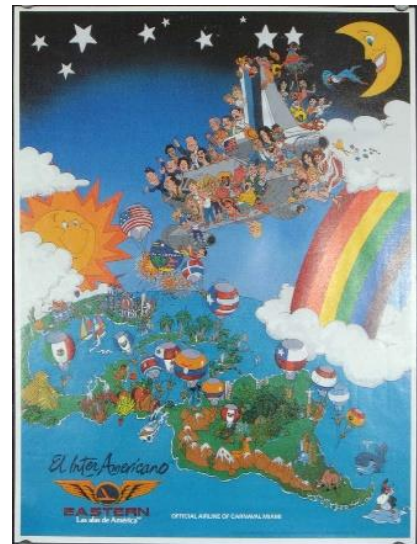
US\$85.00

FLORIDA - MIAMI - EASTERN AIRLINES) Travieso, Ruben, and Pedro Astudillo (illus). **El Inter Americano Eastern Las alas de America. Official Airline of Carnaval Miami.**

Eastern Airlines. No date. Ca. **1980s?**

Color poster, 24 x 18 inches. Very good condition.

Super fun map image of South and Central America, the Caribbean and Florida, with sun, rainbow, moon and an airline full of eager participants in the Carnaval Miami festival - no doubt many recognizable to those in the know. [Stock #54508] US\$165.00



FLORIDA - MIAMI BEACH) Morgan, F. L. (map illus). **Miami Beach -- The Grand Hotel Overlooking the Ocean**

The Grand Hotel. Miami, FL. No date. Ca. late **1930s.**

Folded brochure opening to colorful lithographic map of Miami Beach, 9 x 16 inches, with major sites identified including: the Dog Track, Minsky's, City Hall, Bay Shore Golf Course, Lummus Park, Roney Plaza, and many other Miami Beach locales. The hotel is shown at 220 23rd Street, close to Collins Avenue and the ocean. Map is undated, but the costumes, particularly golf and bathing outfits, suggest the late 1930s. Reference is also made to Pan American Airport, which closed in 1945. Map is signed by cartographer F. L. Morgan.

An uncommon item of Miami Beach ephemera. Very good clean condition. [Stock #53771] US\$145.00

FLORIDA - MIAMI) **Approved Greater Miami Map.**

Miami Post Card Co. / Approved Atlas & Maps Ltd. Miami, Florida. **1949.**

Folded map, 8 ½ x 3 ½ inches, unfolding to sheet size 34 x 21 ½ inches. One side features a nearly full-page map of Miami with two modestly sized inset maps: West Miami and City of Coral Gables. Beneath this map assemblage is a narrow map 3 x 21 1/2 inches featuring "The Keys and Overseas Highway." Verso of map features a Street Map of Miami Beach, a map of North Miami, and a Street Index. Map in good condition; two very short repaired tears at folds.

The Miami map features some site-specific notation, no doubt paid for by commercial interests. These include Pan Am location, two Jai Alai locations, and a large plot on the Bay east of Brickell Avenue identified as "Miss Harris' Florida School." Several Golf Courses and a Country Club are duly noted. An uncommon map, surprisingly attractive in its design, created by a seldom seen publisher. No WorldCat listings for Approved Atlas & Maps' "Greater Miami Map." [Stock #52300] US\$115.00





FLORIDA - MIAMI) **Greater Miami In and Out Guide.**

Dade County Newsdealers Supply Co. Miami, FL. **1943.** War Time Edition.

Color bird's eye view pictorial map, approximately 15 x 26 inches on sheet 20 x 32 inches folding to 10 x 4 inches, map is bordered by hotel listings, multiple fold as issued. Inset map of Distances to Miami.

Verso is accommodation listings and two column listing of what to see. Light toning along the edges and centrefold (mostly noticeable in

the text areas; short separations at fold intersections, short split at lower fold edges (in the margin only).

Overall very good condition.

This is a detailed bird's eye view map of Miami Beach and Miami viewed from the east with major roads marked and small pictographs for noteworthy buildings. Places marked include the Harvey Firestone Estate, McClellan Ocean Villa, several hotels along the ocean front and the Venetian Islands. Around the map is an extensive list of hotels, War Time Accommodations in Greater Miami": "There are hotel and apartment accommodations available here for civilian occupancy this spring and summer. Despite the fact that the army and navy are training thousands of men in Greater Miami every day of the year, you can find attractive accommodations here at reasonable prices." On the verso, there is a listing of "What to See, Places to Go and Things to Do in Miami." A most interesting document of War-time Miami. [Stock #39069] US\$350.00



FLORIDA - MIAMI) Clague, A. (mapmaker). **Map of the City of Orlando, Florida.**

Greater Orlando Chamber of Commerce. Orlando, FL. 07- **1935.**

Single color street map, sheet 22 x 17 inches folded to approx. 5 1/2 x 8 1/2 inches. Light wear with short separation at one fold end just entering map area, tiny hole at one fold intersection, good condition.

An uncommon map showing the modest extent of the city of Orlando in the mid 1930s from Par Avenue in the north to Grant Avenue in the south. Some 35 lakes are named, and a street directory surrounds the map which is marked copyright 1935 by Tyn Cobb's Florida Press, Inc. at lower left. The verso of the broadside sheet provides "Facts About Orlando, Florida 'The City Beautiful.'" [Stock #54668] US\$235.00

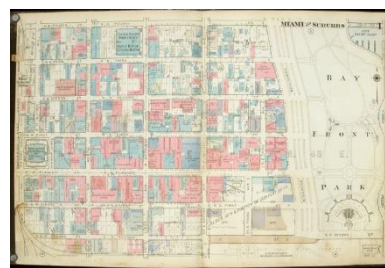
FLORIDA - MIAMI) **Miami and Suburbs (Central city area). Maps 1 - 5 from Plat Book of Greater Miami Florida and Suburbs.**

G.M. Hopkins Co. Philadelphia. Copyright **1935.** [1936 or 1941].

5 maps, handcolored, each sheet size 24 x 36 inches with centrefold as issued. Damp stain to lower margins of all maps; scarcely noticeable except for sheet 1 where it is visible mostly at the lower areas of the left and right edges. Tab attached to each map as issued.

Five plat maps from G.M. Hopkins "Plat Book of Greater Miami Florida and Suburbs," maps numbered 1 through 5 showing the central business and civic area of Miami.

Some maps feature paste-on revisions/up-dates regarding land use. Sheets 1, 2, 3 are scaled 100 feet to 1 inch. Sheets 4 and 5 are scaled 150 feet to one inch. From South to North the alignment is as follows: sheets 4, 1, 2, 5. From West to East the alignment is as follows: sheets 3 and 1. The southern-most border (see sheet 4) is Southwest 11th which extends west to Southwest 4th and east to Biscayne Bay. The northern-most border (see sheet 5) is Northwest 18th which extends west to Northwest 3rd and east to Biscayne Bay. From West to East (see sheets 3 and 1) the western-most border is Southwest 7th; the southern-most border is Southwest 3rd on map 3 and Southeast 2nd and the Florida East Coast Railway (Royal Palm Hotel Spur) on map 1. The northern-most border is Northwest 3rd on map 3 and Northeast 4th on map 1. These maps are a fascinating look into Miami's past. Most



noticeably in map 1, but to some extent with all these maps of the central area of Miami, businesses and civic buildings are extensively marked and Map 1 represents a vital city centre so different from the current time. Amendments have been glued over sections eg. a Walgreen's has been added at the corner of SE Second Avenue and E. Flagler; two new buildings have been added to an empty block between SE First and Second at Biscayne Boulevard. [Stock #46693] US\$850.00



FLORIDA - MIAMI) New Tourist Map of Greater Miami Florida in Colors. List of Hotels and Points of Interest.

Gulf Stream card and Distributing Co. Miami, FL. No date. Ca. **1950**. Color pictographic / pictorial street map, 23 x 16 1/2 on sheet size 24 1/2 x 17 1/2 folding as issued to pamphlet 9 x 4 inches, text on verso. Light soiling to covers, only lightly visible at top left of map side; overall map is clean and bright.

Detailed and colorful street map of Miami, Florida. Inset map of Downtown Miami at mid lower map. Verso includes Points of Interest, Principal Stores, hotels, etc. [Stock #44342] US\$145.00

FLORIDA - MIAMI) The Land of Palms and Sunshine. Miami by the Sea. (Interior title: Invincible Miami The Wonder City World's Greatest Sports Center).

Miami Chamber of Commerce. Miami, FL. Copyright **1927**. Booklet, black and white photo illustrations with decorative color borders, small color street map, unpaginated, 9 x 4 inches unfolding to 9 x 8 inches, color pictorial paper wrappers with color maps on interior back and front covers. Light wear to cover edges, upper spine has 2 inch split, not affecting the map; good to very good condition.

Handsome cover design and interior front cover color map, "All Good Roads Lead to Miami" with an interior back cover street map of greater Miami area. The 24 interior pages are filled with black and white images and information about the city. A publication of this title was published over several years, with different, but always striking cover designs and maps. [Stock #54657] US\$185.00



FLORIDA - MIAMI) Hotel Alcazar Miami, Florida. [LUGGAGE LABEL]

No date. Ca. **1930s**.

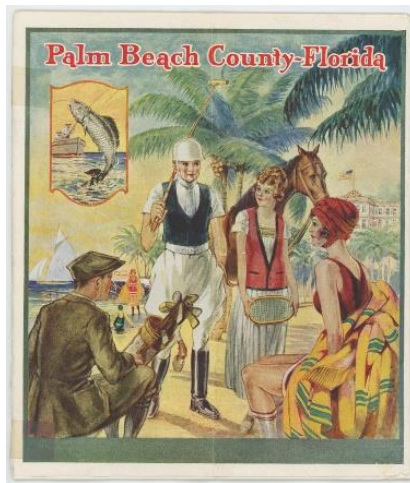
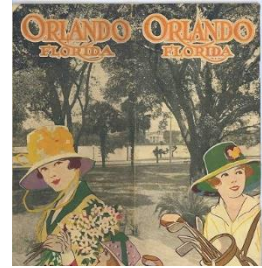
Color luggage label, diecut, 3 1/2 x 4 3/4 inches diameter. Very good unused condition.

Lovely image of this early Beaux-Arts style high-rise on Biscayne Boulevard (now demolished) shown surrounded by a lush landscape of palm trees. [Stock #54393] US\$28.00

FLORIDA - ORLANDO) **Orlando Florida. Orlando The City Beautiful.**
Late 1910s.

PAMPHLET, folding once to 9 x 4 inches, black and white photo illustrations throughout, orange black and white border illustrations throughout, 2 color maps on centrefold sheet (10 3/4 x 8 inches), color cover illustration, unpaginated (approx 39 pages). Approx. 2 inch split to cover at bottom of spine and short split to top of spine, otherwise very good condition.

Booster publication with great illustrations of the city. Color maps on one sheet: "Map of Florida showing Orlando's Central Location" and "Map of Orange County, Florida. Showing Good Roads and Lakes". Front cover illustration shows a woman golfer. [Stock #39545] US\$115.00



FLORIDA - PALM BEACH - BOOSTER PUBLICATION) **Palm Beach County Florida.**

Board of County Commissioners. No Place of Publication. No date. Ca. 1926.

Brochure, 9 x 7 3/4 inches, 10 pp., folded in half, very likely for mailing. Color illustrations on front and back covers; black and white photo illustrations on interior. Spine split and held together in two places with tape, wear to right edge, but still overall good to very good condition.

Various topics of interest to those considering moving to Palm Beach County: transportation, agriculture, water supply, community life, employment opportunity, etc. Additional pages focus on other communities in the county, including Boca Raton, Lake Worth, Jupiter, as well as Greater Palm Beach. Verso of rear cover features a map in color, showing the eastern communities on the Atlantic

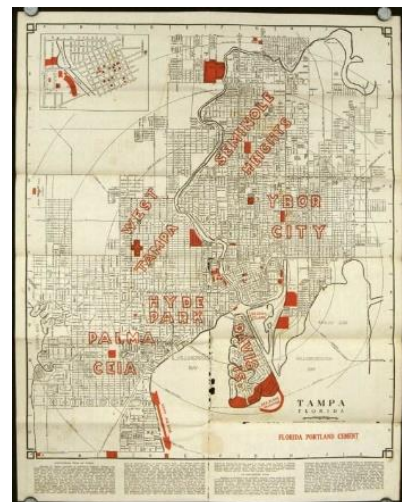
Ocean, from Jupiter in the north to Boca Raton in the south. Several canals extend from Lake Okeechobee in a south easterly direction. An uncommon publication; only one WorldCat listing was found. The rear cover features a stately southern residence with, in the circular drive, a chauffeur-driven vehicle holding two passengers. In the distance is a pasture populated with various cows. The challenged artist has drawn the cows totally out of scale; they appear to be the size of dinosaurs when compared to the sporty automobile in the foreground. Perhaps it has something to do with the grass. [Stock #54677] US\$165.00

FLORIDA - TAMPA) **Official Map of the City of Tampa Florida and Vicinity.**

Tampa. Copyright 1936.

Red and black street map, 21 x 18 inches on sheet size 23 3/4 x 19 inches, folding as issued to pamphlet 9 1/2 x 4 inches. Some splits and insect damage to lower center fold.

Paragraphs on "Sightseeing Tour of Tampa" & "An Industrial Tour" in lower margin below map. Verso includes a Street Index, Places of Interest, etc. [Stock #48219] US\$45.00





FLORIDA) A Plat Exhibiting the State of the Surveys of the State of Florida. 1849.

Surveyor Generals Office. 1849.

Map, black and white, 21 1/2 x 24 1/2 inches, multiple folds as issued. A particularly clean and bright copy: trimmed to the neat line for 2/3 of left margin, very light foxing at top left border scarcely visible, crease at left edge and one small crease in map.

A fascinating look at Florida in the middle of the 19th century, with much surveying completed (including along the full length of the east coast), but with the full expanse of the lower interior of the peninsula unsurveyed. There the Everglades are marked with a large Lake O-Kee-Cho-Bee above them. [Stock #35517] US\$225.00



FLORIDA) Florida. The March of Progress.

State Department of Agriculture. Bureau of Immigration. Tallahassee, FL. 1932.

BOOKLET, numerous black and white illustrations, black, green and white FOLDING MAP inside rear cover, approx 26 x 28 inches, 63 pp, 9 x 6 inches, color pictorial wrappers. Travel service stamp on front and back cover otherwise very good condition.

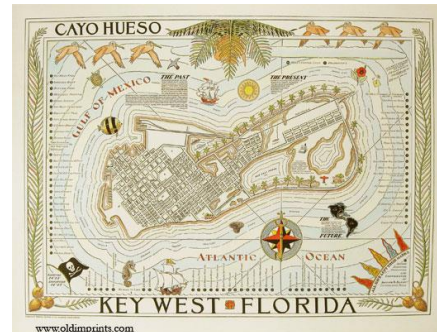
From inside front cover, "Florida Facts for Tourists. Authentic Information Concerning the State". Large folding map inside rear cover, "Historical Map of Florida" dated 1932. [Stock #35630] US\$75.00

FLORIDA) Suchy, Arthur B. (illus). Key West Florida. Cayo Hueso.

No date. Ca._ 1940.

Pictorial map, modern handcolor, 21 1/2 x 30 inches (55 x 76cm) on sheet 25 x 32 1/2 inches. Fine condition.

A rare and decorative Florida map of Key West, a community of central importance to American military and cultural history, by Ohio artist and illustrator Arthur B. Suchy (1901-1995). This is the "Collectors' Edition, limited to one hundred, hand-colored" copies. This print comes from the artist's estate and has been recently handcolored after a signed master copy watercolored by Suchy. As well as being a stunning image, there is much of historical interest with hotels and other lodging marked A to L and 67 places of interest marked and named in the legend surrounding the map. Places marked include the Mercedes Hospital, the Porter Dock Co, the Parker Plantation, the Cigar Factories, and the Key West Country Club. Plant and wildlife (including brown Pelicans) are featured. A small inset map at lower right shows the route of the proposed Eastern link to the Pan American Highway and states "THE FUTURE: Key West is the connecting link in the short route to South America. This Eastern branch of the Pan-American Highway is now being projected." At top right the direction to, and distance from, Miami (170 miles by auto, 120 miles via air) is indicated with text stating "auto route soon to be shortened to about 162 miles." [Stock #42351] US\$475.00





FLORIDA) **North America XIV Florida.**

Society for the Diffusion of Useful Knowledge (Chapman and Hall). London. **1834.**

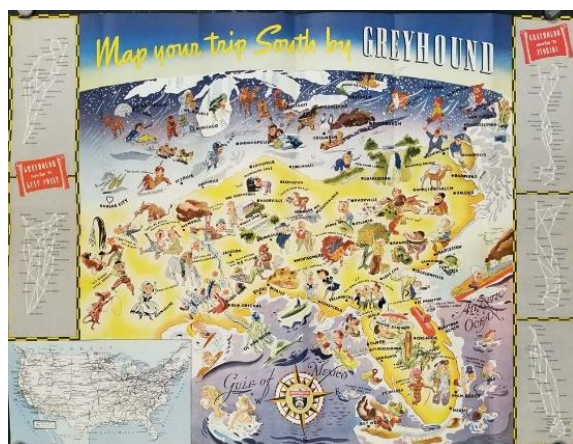
Engraved map with outline handcolor, sheet 16 1/4 x 13 1/2 inches, very good condition (there are short clean cuts to the sheet where the Florida Keys (Cays) are printed but this appears to be a feature of the map).

Early map of Florida, extending to the Marques Cays, with an inset map of the Florida panhandle. [Stock #54437] US\$285.00

FLORIDA) **Sun Map of Florida and the Gulf Coast. Trade Sleet and Snow for Sandy Beaches by Greyhound. (Map title: Map your trip South by Greyhound).**

The Greyhound Corporation. Copyright **1938.**

Color pictographic / pictorial map, 18 x 24 inches, 6 small inset route maps, folding to pamphlet 9 x 4 inches, color illustrations and text on verso. Travel stamp to front cover, fine condition, crisp and clean. One of Greyhound's most effective maps filled with fun, showing the wintry weather in the northern United States, while Florida and other southern states bask in the glow of sunshine. [Stock #35623] US\$425.00



FLORIDA) Norton, Charles Ledyard. **A Handbook of Florida...With Forty-Nine Maps and Plans.**

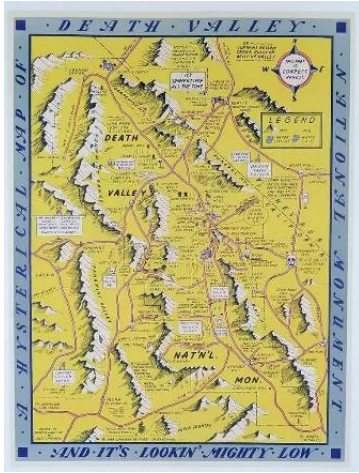
Longmans, Green, and Co. New York. **1894.**

Illustrated throughout with black and white maps, several folding, large folding map tipped in at rear, xxxii+392pp, index, 6 1/2 x 5 inches, decorative red cloth boards. Light wear and soiling to covers, previous owner's name on inside front covers (with date of Feb 22 /95), interior tight and clean, short edge tear to left edge of large folding map where bound in, but overall very good condition.

This is marked as the Third Edition, Revised with a Note: "the right and title to "The Florida Annual," of which four editions have been published has been purchased and the present Handbook is designed to preserve its best features in a new form." The first section gives

sketches of the counties with small maps, marking railroads etc. In other sections travelling routes are described. A fascinating view of tourism in Florida in the late 19th century. A "Map of the State of Florida to accompany the Handbook of Florida. Revised to Date" (size approx. 18 1/2 x 21 inches and including an inset map of the United States) is folded into the rear. [Stock #53994] US\$195.00

CALIFORNIA



CALIFORNIA - DEATH VALLEY) Lindgren, Jolly (mapmaker). **A Hysterical Map of Death Valley National Monument and it's lookin' mighty low.**

Lindgren Brothers. Spokane, WA. **1948.**

Color pictorial / pictographic map, sheet 22 X 16 3/4 inches; originally published folded, now archivally mounted on linen.

In 1932 the Lindgren Brothers of Spokane, Washington began manufacturing colorful silk-screened maps depicting iconic national parks and other scenic areas. With emphasis on both verbal and visual humor, they titled these inexpensive tourist souvenirs "Hysterical Maps," seeking to distinguish them from "historical" pictorial maps, a genre then in vogue. Aimed at the middle-class American tourist, they were available for purchase at gas stations and other stops along the vacation route. No holdings listed on OCLC/WorldCat. [Stock #54688]

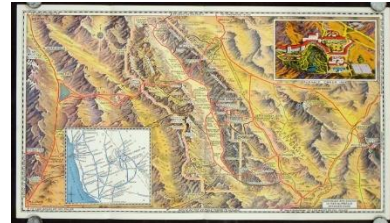
US\$585.00

CALIFORNIA - DEATH VALLEY) Eddy, Gerald A. (mapmaker). Cover illustration by Sam Hyde Harris. **Death Valley. Season 1936 - 1937.**

Death Valley Hotel Company, Ltd. Ca. **1936.**

Booklet, sheets 9 x 16 inches folded to 9 x 4 inches, color pictorial map (9 x 16 inches), black and white photo illustrations, color cover illustration. Some paper adhered to upper edge of back cover of the open booklet with a 2 inch tear; rest of the booklet is in very good condition.

Color pictorial map by Gerald A. Eddy of Death Valley has inset illustration of Furnace Creek Inn and inset map of surrounding area highways. Information on accommodations, motor routes and places of interest. [Stock #54671] US\$225.00



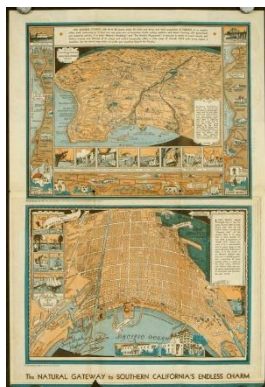
CALIFORNIA - LAKE TAHOE) Eddy, Gerald (mapmaker). **Lake Tahoe. Lake Tahoe Sierra Association. California - Nevada.**

Lake Tahoe-Sierra Association. Tahoe City, CA. No date. Ca. **1940s.**

Color pictorial map 17 x 22 1/2 inches on sheet 18 x 24 inches folding into pamphlet 9 x 4 inches, two smaller maps, illustrations and text on verso, black and white photo illustration cover. Very good condition.

Wonderful panoramic bird's eye view map embellished with a decorative border. North is at the left edge: the map extends from Donner Pass Summit at lower left corner to Blue

Mountain at lower right, from Reno beneath the cartouche at upper left to Walker Lake at upper right. "Painted by Gerald A. Eddy Glendale Calif." As well as topographical features such as mountains and lakes, many ski areas etc are named, such as Squaw Valley Ski Area, Tahoe City Ski Hill, Bijou Ski Hill Golf Course. One of the maps on the verso marks and names the many resorts and hotels clustered around the lake. [Stock #41104] US\$345.00



CALIFORNIA - LONG BEACH / LOS ANGELES) Atwood, Mary Hall (mapmaker). **Long Beach Southern California Los Angeles County.** Chamber of Commerce. Long Beach, CA. **1933.**

Two color pictographic / pictorial maps, each approx 8 x 10 inches on sheet size 18 x 12 folding to pamphlet 9 1/4 x 4 inches, text and color illustrations on verso. Little (1/8 inch) paper loss at lower left edge of upper map (at intersection of two folds), chip into lower border of opened pamphlet. Good condition; maps would display very well.

This vintage pamphlet features a bird's eye view map of Los Angeles County with Long Beach centrally located at the lower edge and another map of the City of Long Beach California, each designed by Mary Hall Atwood and bordered with numerous vignette illustrations of points of interest. The verso contains information on how to "Make Long Beach Your Vacation Headquarters". An uncommon pamphlet which WorldCat lists only at Stanford. We have not seen Atwood's map of Long Beach published in other formats. [Stock #41122] US\$325.00

CALIFORNIA - LOS ANGELES - HOLLYWOOD) **Candid Map of Hollywood and Surrounding Country Designed to Demonstrate the Ease**

The Hollywood Roosevelt / The Hollywood Plaza. Los Angeles. No date. Ca. **1930s.**

Black and white pictorial map on textured paper, sheet size 9 1/4 x 11 3/4 inches, light wear and creasing, overall very good condition.

An uncommon piece, possibly intended for use as a (small) place mat and most definitely as a souvenir, the circle encompasses a detailed map of the Hollywood area with other neighbourhoods of Los Angeles

named in the surrounding area. In the upper area of the illustration are propeller planes marked with the identifying marks of WAE (Western Air Lines), PAA (Pacific Air Lines), United, TWA and AA (American Airlines). An uncommon item [Stock #54684] US\$265.00



CALIFORNIA - LOS ANGELES / OLYMPICS) Atwood, Mary Hall (mapmaker). **1932 Olympic Map. Olympic Games. Los Angeles July 30-Aug. 14 1932. California U.S.A. Map title: The Tenth Olympic Games. Los Angeles California. July 30 - Aug. 14 '32. A Complete Map of Los Angeles Area and Guide...**

Union Oil Company. Los Angeles. **1932.**

Color pictographic / pictorial map with pictorial border on sheet 19 x 24 inches, folding as issued to pamphlet 9 1/2 x 4 inches, text and smaller color pictorial map on verso. Light diagonal crease to folded brochure and small spot on front cover, neither noticeable on full sheet map side, overall very

good condition.

The full sheet map is a schematic bird's eye view style map of the Greater Los Angeles area with Olympic venues marked eg. bicycle start and finish, rowing course, Olympic village. The attractive border shows routes to Los Angeles from the north, south and east with pictographs of the sights along the routes. The smaller pictorial map titled "The Olympic City 1932" shows vignette map illustrations of various Olympic venues; on the other half sheet is information on Olympic Games history, and a schedule of the games. [Stock #35415] US\$265.00



CALIFORNIA - LOS ANGELES) **A Pictorial Map of the Los Angeles Freeway System.**

Pacific Press Inc. / Los Angeles Allied Printing Trades Council. Los Angeles. **1954.**

Color pictographic / pictorial map archivally mounted on linen with short separations at folds now repaired. Very good condition.

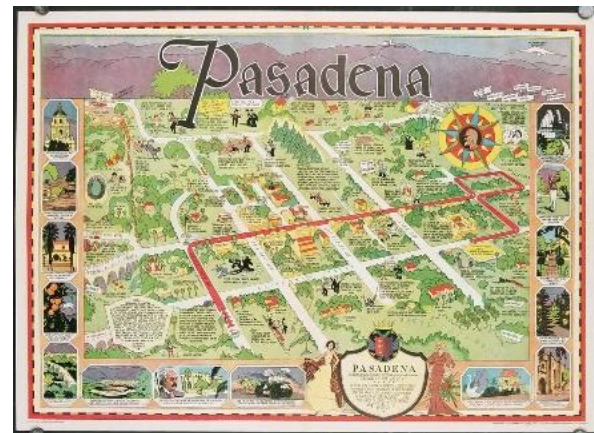
A decorative, fascinating piece of Southern California history, this 1954 map celebrates Los Angeles' developing freeway system, color coded to show "completed or under construction" "budgeted" and "future construction." Compiled from an impeccable source ("Basic cartographic data supplied by State of California, Department of Public Works, Division of Highways, District VII. 4-1-54.") the map is enlivened with brightly

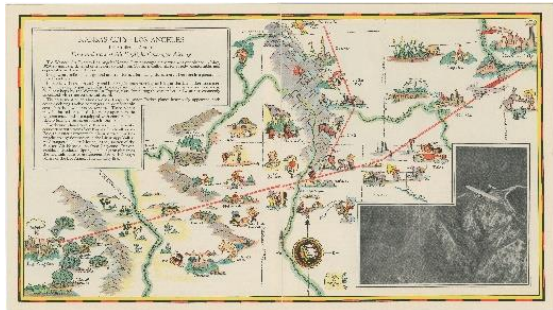
colored pictographs of points of interest along the freeways such as the Farmer's Market, UCLA campus, and the headquarters of the map publishers, Pacific Press. The Los Angeles Allied Printing Trades Council is also listed as publisher - a reminder of an era when trade union influence was at its peak in the U.S.; this is reflected in the cartouche at lower left showing a clean cut man in overalls with tools of trade standing against a background of skyscrapers and factories. On the right is a woman positioned next to the Allied Printing Union label. We have been unable to locate a copy of this in OCLC/WorldCat. [Stock #54686] US\$650.00

CALIFORNIA - PASADENA - ROSE PARADE) Wookey, Howard (mapmaker). **Pasadena. A name derived from the Chippewa dialect which means "Crown of the Valley."**

Howard Wookey. Pasadena, CA. Copyright 1933. Color pictographic / pictorial map, 17 1/4 x 24 inches on sheet size 18 1/4 x 25 inches, folding as issued into mailing envelope 9 1/2 x 12 1/2 inches. Archivally repaired separation at right horizontal fold, overall very good condition, with original mailing envelope (lacking flap, otherwise in very good condition).

This amusing and informative bird's eye view style street map extolls the virtues of Pasadena, California. The artist and Pasadena resident Howard Wookey writes in the text block at lower left: "This cartograph of Pasadena is affectionately dedicated to those fortunate souls who abide within its boundaries and to those many persons on the outside looking in with longing hearts... For who has seen Pasadena and felt the lure of it's (sic) balmy fragrance, the tang of it's scientific achievements, the natural beauty of it's setting, the warmth of it's peace loving citizenry, that has not wished he too could live there? And to those on the outside - we send this message, "Keep Hoping - Keep Smiling - Keep trying" - and Someday, perhaps, we will meet in the Crown City, The Gala City of the New Year, 'E Afortunado Anno Nuevo." The route of the Rose Parade is marked in red. Places of interest are pictured and named and events from Pasadena' history are portrayed in cartoon style. The pictorial border of vignette illustrations depicts places, people and events of interest. OCLC/WorldCat lists a single library holding at the University of California, Los Angeles. [Stock #54685] US\$950.00

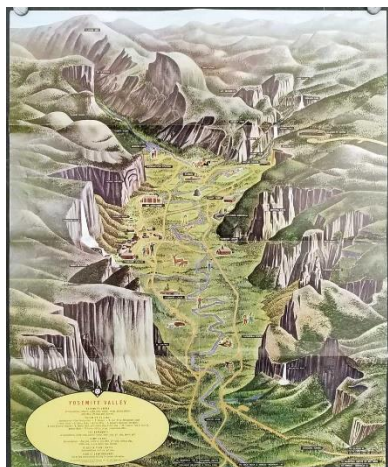




CALIFORNIA - SOUTHERN - EARLY AVIATION)
White, Ruth Taylor (mapmaker). **Western Air Express.
Travel by Air. Speed - Comfort - Dependability.**
Western Air Express. May 1929.

Pamphlet 9 x 4 inches opening to sheets 9 x 8 inches, total of 8 pages including the covers. Color pictorial map cover plus centre fold (4 panel) color pictographic map by Ruth Taylor White of the Kansas City to Los Angeles route. Western Air Express Chicago Office stamp at upper right corner of one page, very good condition.

The centrefold Ruth Taylor White pictorial map depicts the route Kansas City - Los Angeles, with her pictorial map of the U.S. on the cover showing Western Air Express' routes. In 1929 Western Air Express issued a booklet with four color pictorial maps of their routes designed by Ruth Taylor White; this is a separately issued item designed to promote the specific Kansas City route. Scarce. [Stock #54696]
US\$265.00



CALIFORNIA - YOSEMITE) Cavagnaro Holub (mapmaker). **A Pic -
Tour Map. what to do...where to go...what to see... Yosemite
Valley. (Map title: Yosemite Valley.)**

H.S.Crocker co. San Francisco. 1963.

Color bird's eye view style pictographic / pictorial map, 22 x 18 inches, color photo illustrations on verso, folding to mailing pamphlet 9 x 5 1/2 inches, multiple fold as issued. Short separations at two central fold intersections, number '50' at upper right front cover, otherwise very good condition

A late issue of the Pic-Tour map series, this in a naturalistic style (rather than the humorous pictographic maps of many earlier ones in the series). A view up the valley with natural features named along with park buildings. Text and color illustrations on verso. [Stock #54669] US\$85.00

UNITED STATES – GENERAL



MASSACHUSETTS - BOSTON) Chase, Ernest Dudley (designed and drawn by). **A World of Fun and Relaxation
- Massachusetts The Historic Vacationland.**

Massachusetts Department of Commerce. Boston. 1961.

Color pictorial map, multiple fold, text and color and black and white illustrations on verso, 20 1/2 x 32 1/2 inches, folding to 8 1/2 x 5 3/8 inches, light spotting to front cover, map in very good condition.

Map includes inset map of Boston area. The maps are bordered by numerous illustrations by Ernest Dudley Chase

and depict historical points of interest, churches, sports, bridges, boating, monuments, schools and historic facts such as "Bell Invented Telephone Here", "Here Hawthorne wrote House of Seven Gables", etc. Text on verso includes listing of covered bridges, mileage table, chart of recreation areas, photo

illustrations and descriptions of points of interest. This 1961 version (with the Boston insert) was issued in a shorter press run than later print runs; the Boston version is less common than the version issued in 1965 with inset of the New York World's Fair rather than Boston. [Stock #54667] US\$165.00



NEVADA - LAKE TAHOE) Lindgren, Jolly (drawn by). **A Hysterical Map of Lake Tahoe wild and woolly Nevada with its wide open spaces.**

Lindgren Brothers. Spokane, WA. 1947.

Color pictorial / pictographic map, sheet 22 x 17 inches, folding to 8 1/2 x 4 inches as issued. Very good condition, clean and crisp, with original mailing envelope.

In 1932 the Lindgren Brothers of Spokane, Washington began manufacturing colorful silk-screened maps depicting iconic national parks and other scenic areas. With emphasis on both verbal and visual humor, they titled these inexpensive tourist souvenirs "Hysterical Maps," seeking to distinguish them from "historical" pictorial maps, a genre then in vogue. Aimed at the middle-class American tourist, they were available for purchase at gas stations and other stops along the vacation route, with the mailing envelope allowing them to be easily sent to friends or relatives as souvenirs. This humorous map - with much play on gambling - extends from Reno at the upper right corner to Pyramid Park, Echo Lake and Lake Tahoe airport at lower left. One of the more uncommon of the Lindgren Brothers maps. [Stock #51462] US\$585.00



NEW YORK - BROOKLYN) Welch, George (illus).

Bird's-Eye View of the Borough of Brooklyn.

Brooklyn Daily Eagle. Brooklyn. 1897.

Bird's eye view map / poster, sheet 23 3/4 x 36 1/2 inches. Professionally mounted on linen: map was folded with fold splits and one tear at upper edge, all now visible only on close examination.

A panoramic view looking from the northwest with the Navy Yard and downtown Brooklyn in the foreground, reaching as far as Seagate and Coney Island at the right horizon. The Post Office and Eagle Building are named, along with various parks and cemeteries. The smoke stacks and church steeples together with the masted ships at the docks contrast with the extensive unpopulated areas to paint a picture of a vibrant and growing community. Signed by the artist George Welch in lower image. [Stock #42072] US\$1100.00



PENNSYLVANIA - PHILADELPHIA) Riegel, Jr., J. (drawn by). **A Map of The City of Philadelphia Showing the Location of The Volunteer Fire Companies With Pictures of Some of their Engines and Equipment, Prior to, and Contemporaneous with, the Founding of the Insurance Company of North America.**

The Insurance Co. of North America. 1938.

Color pictorial map, 21 1/2 x 30 inches (54 x 76 cm) on sheet 26 1/2 x 34 inches, professionally mounted on line backing. Very good, clean condition.

The central street map of Philadelphia locates the Engine & Hose Houses and Buildings, the locations noted in the legend as being "taken from Paxton's Map, pub. about 1825-1830. The map is bordered with illustrations by J. Riegel, Jr. of figures from various fire-fighting companies and vignette illustrations following the history of fire-fighting in the city. [Stock #49448] US\$585.00



PENNSYLVANIA) **Pennsylvania's State Forests and Parks.**

Commonwealth of Pennsylvania. Harrisburg, PA. 1949.

Color pictographic / pictorial map 22 x 32 inches on sheet size 23 1/4 x 36 1/4 inches, folding as issued to pamphlet 8 x 3 3/4 inches. Light edge wear, a few soft creases from folding; very good condition.

Attractive road map of Pennsylvania bordered by couples and families engaged in leisure activities found across the state such as fishing, sailing, horseback riding, golfing, skiing, and ice skating. The left

margin includes a listing of State Parks, Natural or Historical Monuments and Parks, and State Forest Picnic Areas. Verso includes color photo illustrations and information on camping and recreation areas. [Stock #51276] US\$210.00



PENNSYLVANIA-CENTRAL AIRLINES) **Souvenir Maps.**

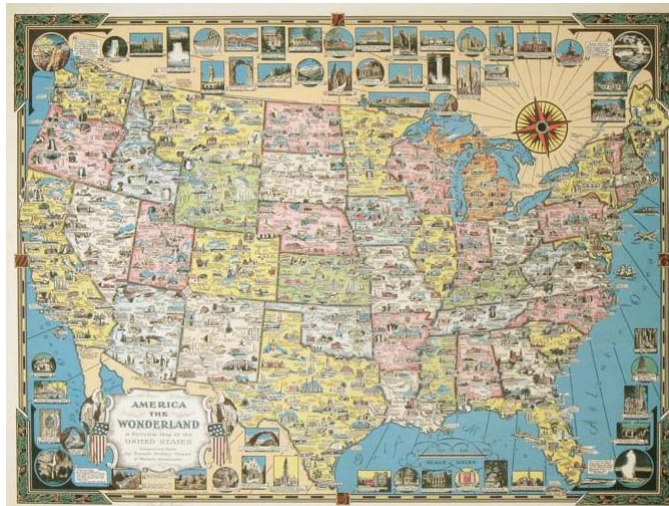
Pennsylvania - Central Airlines.

Pennsylvania-Central Airlines. Washington, D.C. No date. Ca. 1941.

Pamphlet 9 x 4 inches unfolding to 18 x 28 inches. Airplane on front of folded map appears to be a DC-3. Unfolded the pamphlet features a color pictorial route map 18 x 16 inches (8 panels) depicting the airline's complete network; a dozen smaller

maps on the remaining 18 panels of the double sided sheet display the shorter links that comprise the full system. Endorsement for Gulf Petroleum Products by airline president C. Bedell Monro on rear panel of folded map. Short separations at three fold intersections, only one of which (the smallest at 1/8 inch) affects the pictorial map, light wear to outside panels. Pictorial map is clean and bright.

An uncommon piece of airline ephemera, possibly issued in conjunction with the opening of Washington's National Airport in 1941, which became headquarters for PCA. The design is particularly appealing in its minimalist design and the striking image of the propeller plane. [Stock #51258] US\$225.00



UNITED STATES - ERNEST DUDLEY CHASE) Chase, Ernest Dudley (illus).

America the Wonderland. A Pictorial Map of the United States.

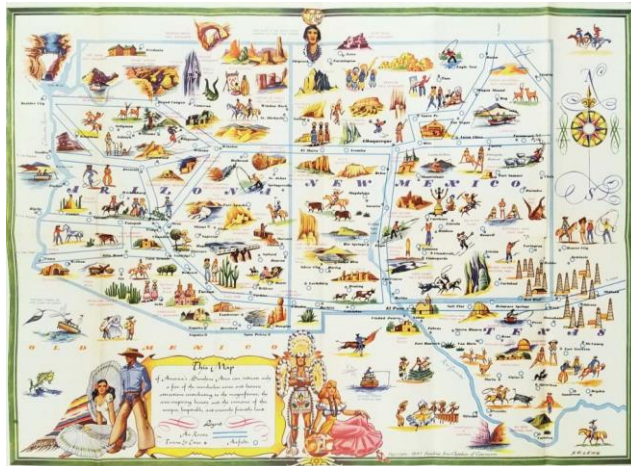
Ernest Dudley Chase. Winchester, MA. 1941.

Color poster, pictorial / pictographic map, image 20 1/2 x 27 3/4 inches (52 x 70 cm) on sheet 22 x 29 inches. Light creasing across centrefold from rolling, only visible in margins and on verso (NOT in image); couple of tiny foxing spots in lower margin; very good, bright condition. SIGNED BY THE ARTIST IN PENCIL AT LOWER LEFT.

A stunning celebration of America, signed in pencil at lower left by mapmaker Ernest

Dudley Chase. At upper and lower edges of the map are vignette illustrations of buildings and scenic spots from around the country; the map itself is liberally sprinkled with pictographs of attractions of each

state. The toned panel is only visible in the margin area and would be virtually unnoticeable when matted and framed. [Stock #35646] US\$1450.00

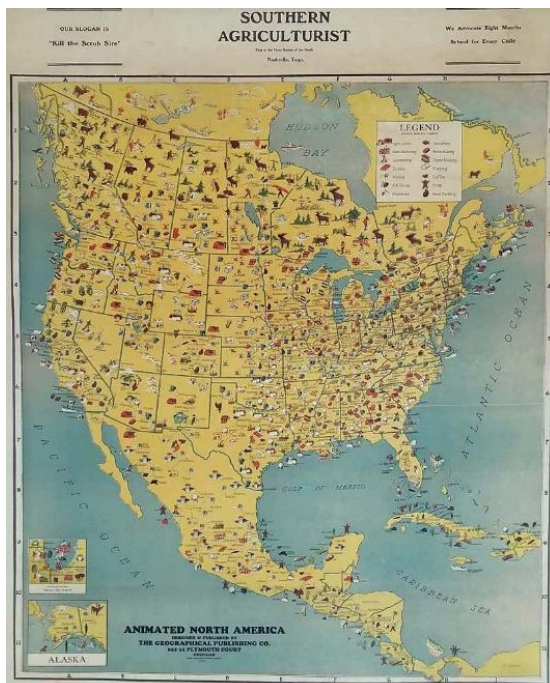


UNITED STATES - SOUTHWEST -
COLORADO / ARIZONA / NEW MEXICO /
TEXAS) Lewis, B.E. (mapmaker). **Sunshine Air
Trails.**

Sunshine Area Chambers of Commerce. 1947.
Color pictorial map, sheet 18 x 24 inches, folding
to pamphlet 9 x 3 3/4 inches. Very good
condition.

Published to encourage tourism by the Sunshine
Area Chambers of Commerce, text in the
decorative cartouche explains: "The Map of
America's Sunshine Area can indicate only a few
of the numberless scenic and historic attractions
contributing to the magnificence, the awe-

inspiring beauty and the romance of this unique, hospitable, and sincerely friendly land." Air routes and airfields are marked in blue. The verso has black and white photo illustrations of places of interest and an extensive listing of facilities at southwestern airports in Arizona, New Mexico and Texas, including the length of the runway. The striking two panel color cover illustration, also by B.E. Lewis, depicts a small propeller airplane (NC12) taking off with cowboy and girl couple with horse in the foreground. An uncommon item, not located in WorldCat. [Stock #54658] US\$485.00



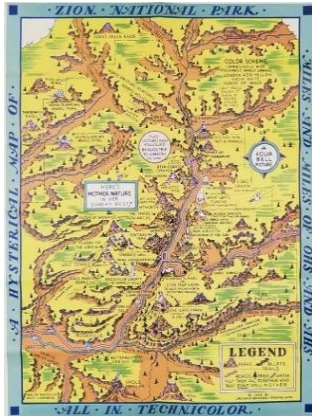
UNITED STATES / NORTH & CENTRAL
AMERICA) **Animated North America.**

The Geographical Publishing Co. Chicago. No date. [1929].

Color pictographic map, 30 3/4 x 26 1/2 inches on sheet
35 x 27 1/2 inches, archivally mounted on linen
minimising edge tears and toning.

An impressive map with pictographs showing the
resources of the countries of North and Central America:
the legend includes agriculture, manufacturing,
lumbering, education, brick making, coffee and more.

There are two insets at lower left, of Alaska and an
"Enlarged section of Chicago and Vicinity." This was
issued by the magazine the Southern Agriculturist "First
in the Farm homes of the South" as a part of a large wall
hanging display. The map is unsigned but very much in
the style of the maps by Arthur Edward Elias published
in the same year in the "Dominion of Canada Animated
Atlas." [Stock #54700] US\$695.00



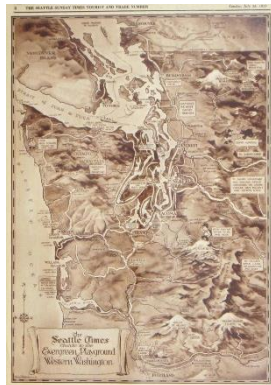
UTAH - ZION NATIONAL PARK) Lindgren, Jolly (mapmaker). **A Hysterical Map of Zion National Park Miles and Miles of Ohs and Ahs All in Technicolor.**

Lindgren Brothers. Spokane, Washington. **1939.**

Color pictorial map, sheet 22 x 16 1/2 inches folding into original mailing envelope 4 1/4 x 9 1/2 inches. Map in fine condition; toning and torn flap to envelope.

One of the most scarce of the Lindgren Brothers maps, perhaps reflecting its immediate pre-war publication. In 1932 the Lindgren Brothers of Spokane, Washington began manufacturing colorful silk-screened maps depicting iconic national parks and other scenic areas.

[Stock #54666] US\$485.00



WASHINGTON STATE) McAllister, Parker (illus). **The Seattle Sunday Times Guide to the Evergreen Playground of Western Washington.**

Seattle Times. Seattle. 07-28- **1936.**

Sepia-tone pictorial map of Western Washington, 15 x 10 3/4 inches, featuring cartoon images and informational "text boxes" (for example, "Here real Indians though not very wild" beside a cartoon Indian figure near the town of Mora); map drawn by Seattle Times' artist Parker McAllister. Area covered extends from Vancouver BC in the North to Portland, Oregon in the South and, to the East, includes a portion of the volcanic "ring of fire," stretching from Mount Baker in the North to Mount Hood in the South. An uncommon item featuring a distinctive pictorial map by a well-regarded Northwest artist. [Stock #52152]

US\$75.00

WORLD



CHINA - PEIPING / BEIJING) [Wang, Wenzhi]. **A Bird's-Eye View of Peiping and Environs.** 北平城郊鸟瞰图

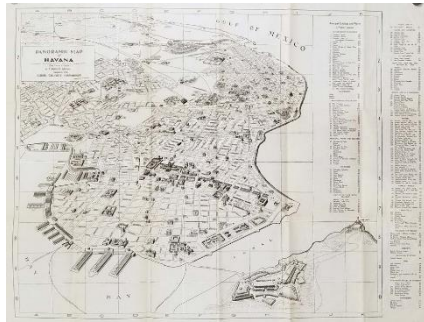
The Peiping Chronicle. Peiping. 10-1- **1936.**

Color pictorial map, 28 3/4 x 41 3/4 inches on sheet size 36 x 44 inches. Short splits at two fold ends (left hand side) and one longer split at right fold end, just to neat line; separations at three fold intersections, one approx. 1 1/2 inches long with tiny paper loss. Light creasing to a couple of areas, but image is clean and bright and in very good condition.

An extraordinary, richly colored bird's

eye view style map of the Chinese capital Beijing. WorldCat records the illustrator as [by Wen-Chih

Wang], from the envelope (which this copy lacks). 218 places of interest are noted in English and Chinese text beneath the map. [Stock #43786] US\$4500.00

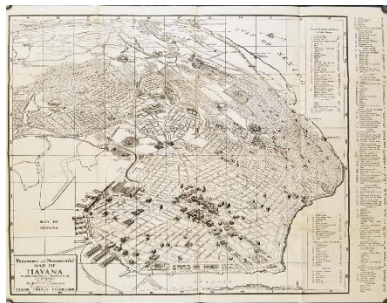


CUBA - HAVANA - UNCOMMON FIRST EDITION OF THIS MAP) Iglesias, Ramiro E. (mapmaker). **Panoramic Map of Havana. Plano Panorámico de La Habana. First Edition in English.**

Cuban Tourist Commission. Havana. 1947.

Black and white pictographic / pictorial map, 20 1/4 x 23 3/4 inches on sheet 21 3/4 x 28 inches, folding to 7 1/2 x 5 inches. One inch tear to upper edge, but overall very good, clean condition with a few soft creases from folding.

This is described as the "First Edition in English" of a map by Ramiro E. Iglesias published in the 1930s. Similar later editions were frequently republished in the boom years of Cuba tourism under the title "Panoramic and Monumental Map of Havana." It is a decorative map with 159 "Principal Buildings and Places of Public Interest" identified and illustrated. Also marked are two airports and eight piers and five townships. While the later editions include only Morro Castle at the lower edge of the map, this edition features La Cabana Fortress on the further side of the canal. [Stock #54653] US\$185.00



CUBA - HAVANA) Mirabal, Roglio L. (illus). **Panoramic and Monumental Map of Havana. (Plano Panorámico y Monumental de La Habana). Cover title: Panoramic Map of Greater Havana.**

Cuban Tourist Commission. Havana. No date. Ca. 1950s.

Black and white pictographic / pictorial map, 16 1/2 x 20 inches on sheet 18 x 23 3/4 inches, folding to 6 x 4 1/2 inches. Light creasing from use, good condition.

An attractive bird's eye view style map with buildings identified and most illustrated on the map. At the top the Columbia Airport is named; on the Bay of Havana the piers are named and some of the companies eg. Standard Fruit Steamship Company; Havana Coal Company; in the central district the hotels are pictured and named. "Printed and Distributed by Visitors Guide for Shopping and Entertainment Havana, Cuba." [Stock #54655] US\$65.00



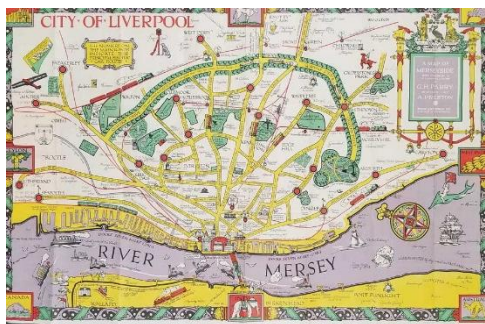
CUBA / SUGAR) **The Story of Cane Sugar.**

Pennsylvania Sugar Co. Philadelphia. No date. Ca. 1930s.

Pamphlet, 9 x 4 inches, unfolding to color pictorial map and illustrations, 18 x 15 3/4 inches. Fine condition.

When fully opened there is a pictorial map of the eastern United States showing the Pennsylvania Sugar Co. Refinery in Philadelphia, with inset maps of Cuba and Puerto Rico, bordered by step-by-step text detailing "Sugar Cane A Brief Story of the Raw Product Before It Reaches the United States" and "Refining Sugar A Trip Through the Modern Refinery of the Pennsylvania Sugar Co." Four panels of the verso include a smaller pictorial map highlighting India, China, Java, Hawaii, and the Philippine Islands on the left and Cuba and Puerto Rico at right, with text at center "Where Sugar Cane Comes From." The

other four panels sing the praises of sugar: "Sweet Things to Make"; "These Goodies are Good for You" and "Sugar as a Food." Encouraging that craving... [Stock #50258] US\$185.00



ENGLAND - LIVERPOOL) Parry, G. H. (historical and literary allusions). Preston, A. (mapmaker). **A Map of Merseyside with Historical and Literary Allusions. (Map title: City of Liverpool.)**

Philip, Son and Nephew Ltd. Liverpool, England. No date. Ca. 1936- 1930.

Pictorial map 12 1/2 x 29 1/2 inches folding into stiff card covers 7 1/4 x 4 1/2 inches. Stiff card covers show wear, however, map in very good clean condition.

Map likely issued over a period of years. An image of an

biplane in the upper left corner suggests a 1920s date of publication, as do automobiles shown on the rear stiff card cover. Border of the map features six images relating to major British possessions, including New Zealand, South Africa, Australia, and India. An uncommon and decorative pictorial map. [Stock #54665] US\$285.00



NORTH & SOUTH AMERICA / UNITED NATIONS) NEFF (illus). **From Captain Silver On Board the Seahound. [Map title: Captain Silver's Sea Chart.]**

The Blue Network, Inc. Radio City, New York. Copyright 1942.

Color pictographic / pictorial map, 26 3/4 x 20 inches, folding as issued to mailer, 6 1/2 x 10 inches. Postage stamp and ink address, some light soiling to outer mailer, otherwise very good condition.

Wonderful piece of Captain Silver radio program ephemera. Map of North and South America designed and drawn by NEFF, noting "Products Vital to the War Effort of the United Nations". Bordered by flags, portraits of historical leaders, and population information on the countries forming the United Nations. [Stock #51274] US\$285.00



TAHITI) Rousaute ?, Jean (illus). **Tahiti.**

Le Syndicat D'Initiative de Tahiti. Paris. No date. Ca. 1950.

Color pictographic / pictorial map, 16 x 24 1/2 inches, folding as issued to pamphlet 8 x 4 inches, text and black and white photo illustrations on verso, color pictorial covers. Light wear at folds; very good condition.

Brightly colored and humorous map by Jean Rousaute showing the peoples, wildlife, and tourists found around Tahiti. [Stock #51311] US\$145.00



UNITED AIR LINES - FLIGHT MAPS) **New York to Chicago Map and Air Log.**

Rand McNally for United Air Lines. Chicago. 1936.

Booklet, 9 1/4 x 5 1/4 inches, featuring 7 two-color flight-path maps with descriptive text illustrating travel route between New York and Chicago; a cross-country flight map appears on the rear cover. Image on front cover features a Boeing 247 airliner. Chip to front cover; rear cover shows light soiling; contents of booklet in good clean condition. An uncommon item.

[Stock #54678] US\$95.00

WORLD MAP - AIR FRANCE) Boucher, Lucien (mapmaker). **Air France Reseau Aerien Mondial.** Perceval. Paris. **1948.**

Color lithographic pictorial map, image 20 3/4 x 25 1/4 inches (53 x 90 cm) on sheet 24 1/2 x 38 3/4 inches; archivally mounted on linen (light wear to sheet edges and a couple of short tears in margins now minimised). Excellent color, very good condition.

A particularly bold example of Lucien Boucher's highly decorative world maps for Air France. Stanford University (David Rumsey Map Center) holds three examples of this map, two that are dated to 1947 and one that is dated to 1948. The 1948 map matches the text at left and right below this example; a note elaborates: "Date is estimated. Routes shown are both expanded in the Americas and contracted in Asia (route to Japan is not shown, only to China), compared to our two 1947 examples." [Stock #40471] US\$2750.00



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Elisabeth Burdon & Craig Clinton