

PRODUCTS FOR THE HOME

Manufacturers' Catalogs 1900s - 1950s

The Home Products listing that follows offers a wide variety of pamphlets, brochures and catalogs devoted to products for the American home—products manufactured to promote comfort or convenience,



often enhanced (so it is claimed) by aesthetic pleasure derived from innovative color or design. These “home product” advertising publications date primarily from the first half of the 20th century, and their relevance to the home is at times complicated by goods manufactured by firms seeking domestic as well as commercial outlets for their product (see for example the Commercial Plumbing Fixtures illustrated in [item 53874](#) or the S.S. Leviathan’s Decorative Grilles illustrated in [item 32865](#).) Then there are the curiosities, of which there appear to be no shortage: for example the “Secret Door Openers” (promoted in [item 53871](#).)

Some of the products included in the catalog, glowingly described by their manufacturers, were subsequently found to be health hazards (for instance, propane gas refrigerators, asbestos floor tiles, wood products enhanced by “toxic preservation” etc.). For those interested in oddities or historic exemplars associated with products for the home, or in the projection of the “new” or “modern” advanced by manufacturers in their focused appeals to female “home-makers,” the catalogs and brochures listed below should prove particularly interesting and enlightening.



The listings in the catalog are organized under alphabetized topic headings (Appliances, Building Materials, etc.). Within each of the alphabetized categories, items are listed by date of publication. Click on the section title below to go directly to that section:

- [1\) Appliances,](#)
- [2\) Building Materials,](#)
- [3\) Floor Coverings,](#)
- [4\) Furniture,](#)
- [5\) Interior Décor,](#)
- [6\) Lighting,](#)
- [7\) Metal Ceilings, Grilles & Decorative Hardware,](#)
- [8\) Plumbing and Heating.](#)

We hope that you will enjoy perusing this Products for the Home listing and that you will find material of particular interest along the way.



Craig Clinton & Elisabeth Burdon

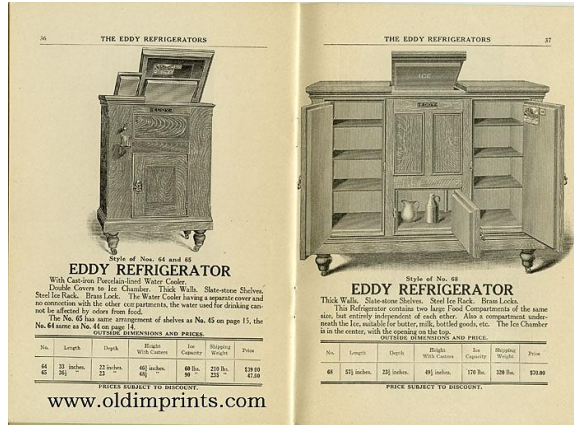
September 2016

APPLIANCES

APPLIANCES - REFRIGERATORS) **Catalog of Eddy Refrigerators. Cover title: Eddy Refrigerators. 1914.** D. Eddy & Sons Co. Boston. 1914.

Booklet, black and white illustrations, 48pp, 7 3/4 x 5 1/4 inches, paper wrappers (softbound). Cover edges lightly toned, 1 inch tear to back cover, pencil notation on front cover; overall very good clean condition. INSET PRICE LIST has short tear at top edge.

This 1914 catalog features attractive illustrations of various Eddy refrigerator models for home, apartment and at the grocer, along with their measurements, ice capacities and price; plus the rules of how to use and keep clean the Eddy Refrigerator. Includes inserted sheet with Dealer's Selling Price. The cabinets of the fridges were made of white pine with shelves of slate, zinc lining and ice racks of galvanized steel. The company went out of business in the 1920s. [Stock #43464] **US\$ 125.**



APPLIANCES - STOVES & FURNACES) **Real Values in National Stoves, Ranges and Furnaces at Bargain Prices. Excelsior Stove & Mfg. Co., Quincy, Ill. - Makers of National Stoves, Ranges, Furnaces - They Always Satisfy.**

No date. Ca. 1915.

Folded broadside, black and white illustrations, approximately 6 1/2 x 9 inches unfolding to large two-sided poster measuring approximately 25 x 28 inches. Very good condition; small mailing label to lower right corner of verso, a few small separations at fold intersections.

Features images, product information, and prices for National Stoves and Ranges. [Stock #46166] **US\$ 85.**

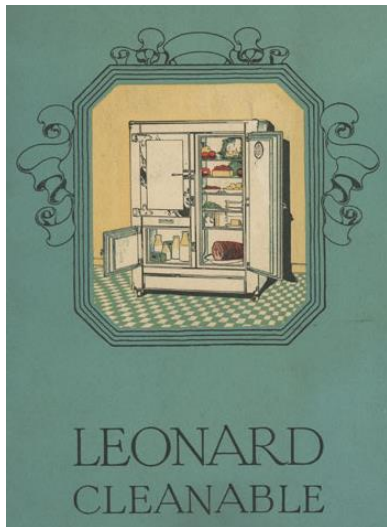
APPLIANCES - STOVES) **Westinghouse Electric Ranges.**

Westinghouse Electric and Manufacturing Company. East Pittsburgh, Pa. 1916.

Photo-illustrated catalog, 10 3/4 x 8 1/4 inches, 16 pp., pictorial paper wrappers, featuring an extensive variety of Westinghouse Electric Ranges (or combination Gas and Electric). Retail net prices are given. Numerous models are pictured and described. Unfortunately, centerfold pages (7 thru 10) are MISSING; otherwise good condition.

Catalog boasts that "No direct soot or fumes as when fuel is used" and the "Superior flavor of electrically cooked dishes..." Also, the Automatic Range feature means that "one does not even have to be awake or at home to cook a meal." [Stock #53857] **US\$ 35.**





APPLIANCES - REFRIGERATORS) **Leonard Cleanable Refrigerators.**

Leonard Refrigerator Company. Grand Rapids, Michigan. **1927.**

Illustrated catalog, 10 ¾ x 8 ½, 72 pp., color pictorial card wrappers, picturing and describing a variety of Leonard Refrigerators, all of them requiring ice to preserve the appliance's contents. Initial pages discuss the refrigerator's cork board insulation, porcelain lining, high quality brass or nickel-plated hinges, optional rear door for external delivery of ice. Pictured and described are numerous models for home usage, and also large commercial models with galvanized steel linings. Spine of the catalog is chipped with paper loss; numeral '13' written on front cover; numerals in pencil on rear cover, very light ripple along top free edge, several of the pictured models marked with an "x". Contents generally in good clean condition.

In 1926 Leonard was acquired by Kelvinator, the manufacturer of electric refrigerators. The present catalog likely represents the swan song for Leonard's ice-dependent refrigerators. [Stock #53858] **US\$ 95.**

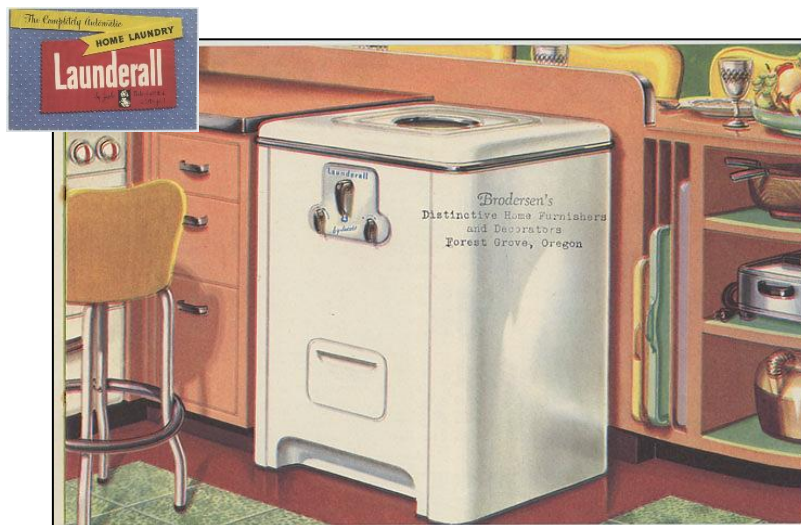
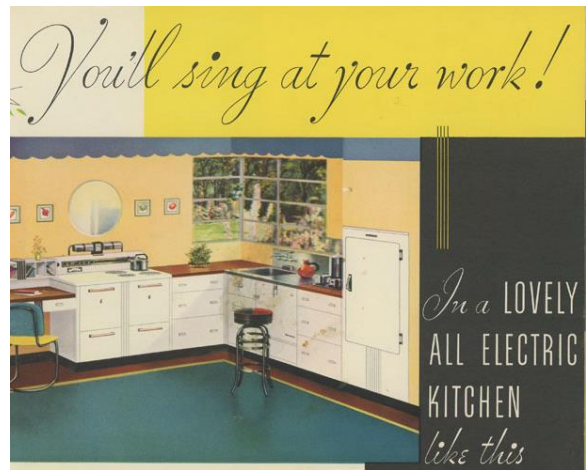
APPLIANCES – REFRIGERATORS & STOVES)

You'll Sing At Your Work!

Westinghouse. Mansfield, Ohio. No date. Ca. **1935.**

Am attractive color catalog, 8 ¼ x 11 inches, 20 pp., depicting floor plans for a "scientifically" designed kitchen (three "centers" anchored by fridge, range, or sink) with five different "model electric kitchens" illustrated in color. One page shows "bleed-through" from black ink used in printing the verso. Overall very good clean condition,

The message printed at the top of one page says it all: "Now Electricity Makes Women Free." An engaging booklet illustrating "state of the art" electric kitchens circa 1935. [Stock #53859] **US\$ 65.**



APPLIANCES - CLOTHES WASHERS)

Lauderall by Jacobs.

F. L. Jacobs. Detroit, Michigan. **1946.**

Booklet, 6 x 9 inches, 16 pp (including decorative color paper covers) describing, and picturing in color, various aspects of the "completely automatic home laundry." Text states you put in the clothes, add soap, flip the switch, and "Lauderall does everything else efficiently, quietly, and automatically." Mint condition (Forest Grove, Oregon retailer's stamp on first page - an illustration of the handsome machine.)

Evidently these machines have a

following of sorts among collectors of vintage appliances, although not all collectors are totally enthusiastic. One web site visitor posted the following comment: "You are probably the only living collector that has seen one of these machines run without catching on fire." The public has been warned. [Stock #53862] **US\$ 85.**

APPLIANCES - REFRIGERATORS)

All That's New - And Silence Too!

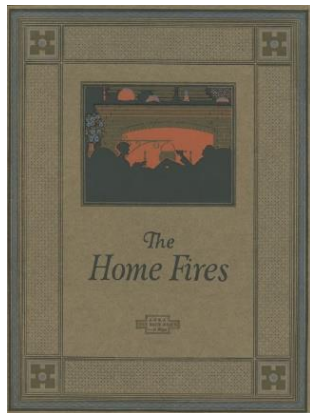
Servel. Evansville, Indiana. **1951.**

Brochure, 9 x 4 inches, unfolding to poster-size sheet 18 x 16 inches, depicting 8 models of Servel gas-powered refrigerators. Catalog boasts "Years Ahead In Convenience and Beauty" and touts "Long Life Styling" by the American Industrial Designer Walter Dorwin Teague. Very good clean condition.

In 1998 the U.S. Consumer Products Safety Commission released a report stating "Government safety experts continue to warn consumers to stop using Servel gas refrigerators manufactured between 1933 and 1957 due to the risk of carbon monoxide leakage in deadly quantities." A sobering thought at odds with "Long Life Styling." [Stock #53861] US\$ 85.



BUILDING MATERIALS



BUILDING MATERIALS - BRICK RESIDENTIAL FIREPLACES) **The Home Fires. A few suggestions in Face Brick Fireplaces.**

American Face Brick Association. Chicago. **1925.**

Illustrated catalog, 9 3/4 x 7 1/2 inches, 48 pp., decorative card wrappers, picturing and describing a wide variety of "facebrick" fireplaces. Booklet is in very good clean condition. With ORIGINAL MAILING ENVELOPE with decorative design (couple of long tears to the front of the envelope).

Opening pages provide 20 illustrations of variously designed fireplaces, while at the rear of the volume 15 pages are devoted to photographs of fireplaces, varying in scale from modest to monstrous. Centerfold pages are given over to fireplace "mottos," for example, a somewhat worrisome citation attributed to Dante: "From little sparks may burst a mighty flame" - a less than comforting citation when perusing the "Home Fires" catalog. [Stock #53856] US\$ 32.

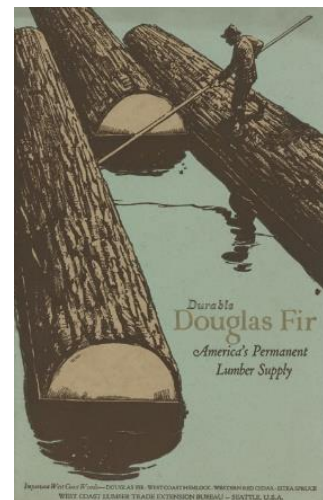
BUILDING MATERIALS - DOUGLAS FIR) Bror Leonard Grondal.

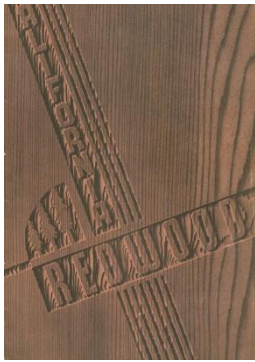
Durable Douglas Fir America's Permanent Lumber Supply.

West Coast Lumber Trade Extension Bureau. Seattle. **1926.**

Illustrated booklet conveying the history and utility of Douglas Fir (and other west coast forest products); 11 x 7 inches, 32 pp, embossed pictorial card covers. Booklet takes pains to present the Douglas Fir as "America's Permanent Lumber Supply" and identifies it as the "king of structural timbers." The booklet also asserts that "West Coast lumbermen operate on the theory that the forests of the West Coast will forever supply the lumber wants of the country." Photo illustrations show Douglas Fir employed in a variety of homes, "from the sturdiest framing to the delicate beauty and fine texture of interior trim. In large hotels and office towers, vertical grain Douglas fir is praised for its 'durability' when utilized for window sash and frames." A particularly handsome cover design. Very good clean condition, with six WorldCat listings.

[Stock #53860] US\$ 85.





BUILDING MATERIALS - REDWOOD) California Redwood.

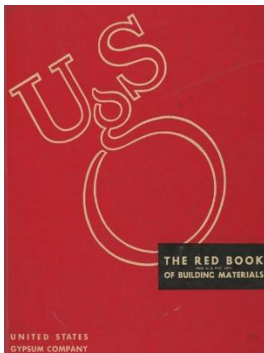
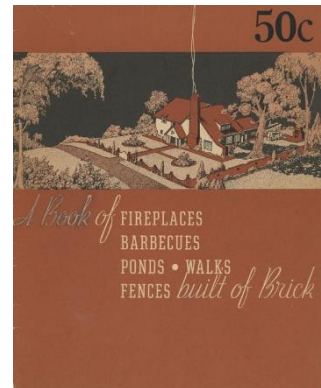
California Redwood Association. San Francisco. **1933.**

Illustrated booklet conveying the history and utility of California Redwood; 10 x 6 3/4 inches, 22 pp, decorative paper covers. Booklet in very good clean condition; eight WorldCat listings.

Booklet takes pains to present California Redwood as a desirable choice for virtually any building project - ideal for sidewalls and roofs of homes, wainscoting, paneled walls and ceilings, inexpensive cabins, arbors, fences, trellises, outdoor furniture, barns, silos, bridges, tunnel timbers, and much more. One photo depicts the enormous United States Navy dirigible hanger at Sunnyvale, California, where redwood was employed for roof sheathing. [Stock #53863] **US\$ 75.**

BUILDING MATERIALS - BRICK) Neutra, R. (architect). R. Cornell (landscape architect). A Book of Fireplaces, Barbecues, Ponds, Walks, Fences built of Brick. Cleveland Publications for the Manufacturers and Dealers of Brick and Clay Products. Los Angeles. **1939.**

Booklet, 8 x 6 1/2 inches, 24 pp. picturing and describing the multiple home projects which are best realized when brick is employed. The booklet's title provides a checklist, beginning with the variety and attractiveness of brick fireplaces both in the home and outdoors on patios, and continuing through the topics identified in the title. A number of attractive brick terraces and patios are pictured, evoking the pleasures of the outdoor California life-style. Also featured are photos of sleek modern interiors by Ralph Neutra and exteriors by landscape architect Ralph D. Cornell. There appears no WorldCat listing for this item. [Stock #53864] **US\$ 85.**



BUILDING MATERIALS - GYPSUM ETC.)

A Catalog of Building Materials Manufactured by United States Gypsum Company.

United States Gypsum Company. Chicago. **1942.**

Illustrated catalog of building materials, 11 x 8 1/4 inches, card cover with cloth spine, 89 pp. Cover title "The Red Book of Building Materials" with index at front of volume. Text extols the virtues of Gypsum when employed in a variety of products used in building construction, such as plasterboard, sheetrock, and drywall as well as mortar and building blocks. Catalog features two colorful pages with tipped-on examples of product, the first for exterior stucco and interior finish and the second for a variety of paints. Catalog also focuses on hardboard, tile, insulation, and roofing and siding materials. An uncommon item in very good clean condition. Only one WorldCat listing for this impressive catalog. [Stock #53865] **US\$ 135.**

BUILDING MATERIALS - PINE)

Today's Idea House. New Views...New Pointers on increasing Home Comfort, Convenience and Beauty with Ponderosa Pine Woodwork.

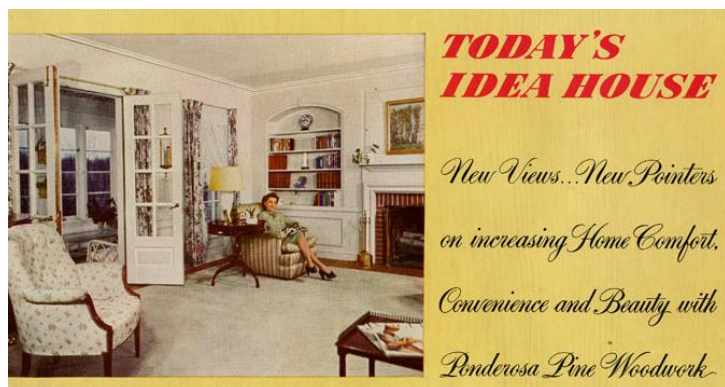
Ponderosa Pine Woodwork. Chicago.

Copyright **1945.**

Booklet, black and white photo illustrations throughout, 28pp, 8 1/2 x 11 inches, color pictorial cover wrappers. Light wear, pencil notation on single page, mid section loose; otherwise good, clean condition.

A profusely illustrated booklet featuring

doors, windows, storm sash and screens, closets and more, manufactured from ponderosa pine. In the Preface, "Welcome to Today's Idea House," we are informed the manufacturer conceives "of doors, windows and woodwork in terms of what they can DO to help you realize your ambition in the home you are about to build or remodel." In depicting home interiors, the booklet captures a great deal more than the extensive variety of door and window designs available, for it places these items in the context of room decor. Fashionable post-war interiors are pictured



throughout the booklet. However, without intending to do so, an oxymoron is employed that reveals a serious hazard embedded in the various pine products: "today, thanks to modern scientific research, wood is better, more lasting, than ever! For today, wood can be impregnated with chemicals to give it greater resistance to decay and change-producing fungi. Such treatment, known as toxic preservation, adds an extra measure of durability to wood's unequalled beauty, endurance, utility and economy." On the rear jacket the reader is informed that "More than any other of your possessions, your home should express your individuality, your tastes, your preferences in living...." Surely a homeowner with "preferences in living" could not be faulted for giving products enhanced through "toxic preservation" a wide berth. [Stock #47297] US\$ 28.

FLOOR COVERINGS



FLOOR COVERINGS - ARMSTRONG LINOLEUM)
Wright, Agnes Foster. **Floors, Furniture & Color.**
Armstrong Cork Company, Linoleum Division. Lancaster, PA. 1924.

Hard cover booklet, 10 3/4 x 7 3/4 inches; 46 pp; 8 color plates. Small paste-down of floral grouping at bottom edge of front free end paper. Tiny paper loss at top and bottom of free edge of front cover. Very light discolored spot to front cover; contents in very good condition.

The author is decidedly of the opinion that no room in the house should be without linoleum hence, with vigor, she trots

us through the house "Beginning at the Hall," and from there to "The Gay Little Powder Room" and ever onward, each room a new gush, resolving at last in "Granny's Own Room." A second section from the manufacturer discusses the various types of linoleum, a bit of its history, floor care, etc. In sum, an interesting volume, with attractive illustrations, from the era when "linoleum was in flower." [Stock #53422] US\$ 35.

FLOOR COVERINGS - ARMSTRONG DECO TILES)

Tomorrow's Ideas in Home Decoration.

Armstrong Cork Company. Lancaster, PA. Copyright 1941.

Booklet, color and black and white illustrations, 30pp, 11 x 8 1/2 inches, stiff paper wrappers. Covers loose with light wear and crease to lower right corner; interior very good, clean condition.

An attractive booklet employing astonishing color illustrations of model rooms featuring Armstrong Cork flooring. The Preface states "You are two people...First, you are a designer...Second, you are a housewife whose primary concern is to design a room that's practical..." Every room in the house is thought to become more beautiful when linoleum flooring is employed: kitchens, bathrooms, bedrooms, dining rooms, living rooms, etc. Deco patterns predominate, providing an intriguing glimpse into pre-WW II household floor design as well as the furnishings, "art work" and window decor intended to complete the room. Included with the booklet are several loose sheets attributed to Hazel Dell Brown providing verbal and visual instruction for transforming various small rooms in a "stodgy" 20s-era home into "individual, breathing, lovely" rooms. Featured is the Family Tree Living Room, a design concept utilizing a hand-painted monstrosity climbing the wall above the fireplace mantel Ms. Brown further recommends covering hardwood floors with "tawny marbled linoleum." Putting aside some jaw-dropping decor concepts, it must be said the various linoleum patterns continue to intrigue the eye, and the booklet provides a colorful array of quintessentially deco designs. [Stock #47336] US\$ 45.



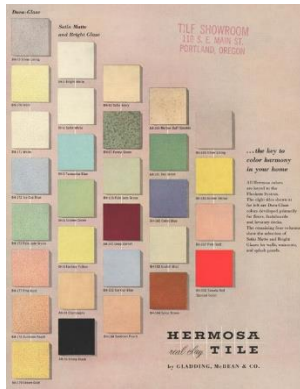
FLOOR COVERINGS - ARMSTRONG LINOLEUM) Brown, Hazel Dell.

Ideas For Old Rooms and New from the Scrapbook of Hazel Dell Brown.

Armstrong Cork Company. Lancaster, PA. Copyright 1944.

Booklet, color and black and white illustrations, 32pp, 8 1/2 x 11 inches, stiff paper wrappers. Covers lightly soiled; interior in very good condition with faint musty odor.

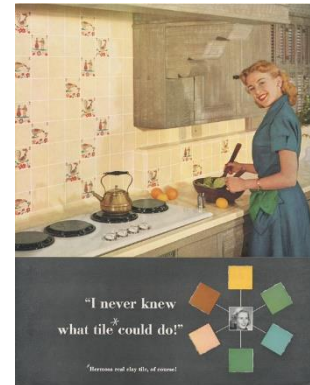
Ten typical decorator "Problems" are posed by Brown, who in turn provides solutions, all of which involve Armstrong Cork linoleum. One of these interesting war-time problems involves the following, as described by Brown: "Given an ordinary attic with limited floor space, small windows, slanting ceilings, and other



shortcomings...how can we convert it into a livable one-room apartment?" A solution is provided (and pictured) that involved "two small partitions...a clever folding screen...lots of color...paint, a few pieces of furniture, a new floor." Voila! A defense worker's dream. Nine additional inspirations, in full color, are revealed in the pages of the booklet. As well, there are color illustrations of the Armstrong product line. Shortages or rationing issues do not loom large on the horizon. Inspiration abounds ("A new twist for curtains...festoon as illustrated, using bunches of artificial fruit to hold in place.") A curious booklet, full color. [Stock #47344] US\$ 35.

FLOOR COVERINGS - CLAY FLOOR & WALL TILE)
"I never knew what tile could do!" Hermosa Real Clay Tile, of Course!
 Gladding, McBean & Co. Los Angeles. No date. Ca. 1950s.

The three-panel brochure 11 x 8 1/2 inches (with, of course, a beaming homemaker on the cover) depicts bathrooms, kitchens and living rooms equipped with "Hermosa Real Clay Tiles." Pictured on the rear panel are tiles of various colors with an explanatory text: "All Hermosa colors are keyed to the Plochere System. The eight tiles shown at far left are Dura-Glaze colors developed primarily for floors, drainboards and lavatory decks. The remaining four columns show the selection of Satin Matte and Bright Glazes for walls, wainscots, and splash panels. Interior illustrations reveal a decided fondness for pink and green. A smaller brochure entitled "Do's & Don'ts in Bathroom and Kitchen Planning" unfolds to a panel 14 x 20 inches containing floor plans and helpful hints such as "don't put range under window." (Gladding, McBean & Co. are perhaps best known for their Franciscan dinnerware, dating from the early 1930s.) Very good clean condition. [Stock #48483] US\$ 35.



FLOOR COVERINGS - MATICO ASPHALT & VINYL-ASBESTOS TILE)
Matico's Simplified Install-It-Yourself Method.

Mastic Tile Corporation of America. Houston, TX. 1951.

Illustrated booklet, 10 x 7 inches, 16 pp., pictorial paper wrappers, with fold-out pages at rear showing how to measure floor space to determine the number of tiles needed. The photo-illustrated guide depicts a young woman following the step-by-step instructions that lead to successful "do it yourself" installation of a tile floor. One of the more fun photos depicts cutting the tile to fit around the leg of a radiator. This is accomplished by cutting a slit in the tile to ease it around the leg and adding "proper sized holes in [the] proper place." Voilà!

The firm advertises two tile products "to beautify your home": Asphalt Tile and Vinyl-Asbestos Tile. [Stock #53866] US\$ 30.

FLOOR COVERINGS - ROBBINS RUBBER TILES)
Robbins Floor Products, Inc. Announces Operation Color.

Robbins Floor Products. Tuscumbia, Alabama. No date. Ca. 1955.

A six-panel brochure 11 x 8.5 inches featuring a beaming homemaker reclining on a floor surfaced with Robbins Floor Products rubber tiles. Two soft horizontal creases suggest the brochure was at one time folded. Within, various Robbins product lines are pictured and described. These include Pompeiian Vinyl, Career Colors, Metaltones, Brickette, Terra-tile, Polkatile (a real stunner) and more. Throughout, patterns and colors rivet the reader's attention, overcoming an instinctive impulse to avert one's gaze. Good clean condition.

[Stock #48484] US\$ 32.





FLOOR COVERINGS - ARMSTRONG FLOOR TILES)

Resilient Tile Floor Designs.

Armstrong Cork Company. Lancaster, PA. 1957.

Brochure 10 1/2 x 8 1/4 inches, unfolding to a poster-size sheet depicting, in full color, the wide variety of Armstrong tiles with, on verso, various suggestions of how they might be arranged in patterns on the floor. 22 color tiles are pictured, each 4 x 3 inches. One of the tiles shows a small area of bleed-through from color photo on verso. Overall good condition; a striking poster-size gallery of 50s-era Armstrong "Resilient Tile" patterns. Brochure shows light fold lines and some ink notations, but not on the poster-size 22 tile illustration. No WorldCat listing found. Also included is a four-page color promotional hand-out picturing in color Armstrong cork tile. [Stock #53867] US\$ 110.

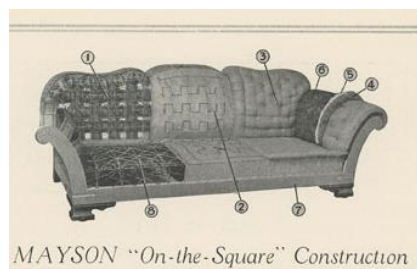
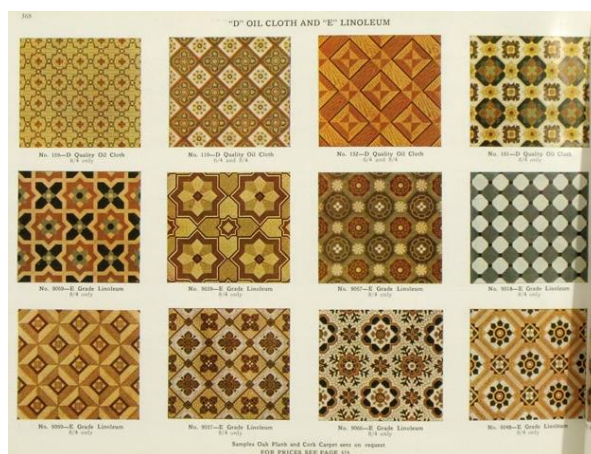
FURNITURE

FURNITURE - EDWARDIAN HOME FURNISHINGS)

F. S. Harmon & Company Furniture.

F. S. Harmon & Co. Seattle. 1912-1913.

Lavishly illustrated catalogue of furniture and other domestic items bound in green cloth boards, 15 x 9.75 inches, secured with two large screw posts. Covers very worn. The cover page of the first section is loose and has been creased and repaired on the front with tape ("Supplement. September 1912"), the last page (featuring Bissell carpet sweepers and Fireless Cookers) is lightly creased with short edge tears. (Various interior pages are dated Fall 1911 and April 1913.) The volume contains over 6 illustrated pages in color and black and white. Contents (apart from first and last pages) are in very good condition, with very occasional short marginal tears. An uncommon furniture catalogue from a Pacific Northwest manufacturer. Contents divided by seven labeled tabs (most of which have tape repairs); each section is individually numbered (one section lacks pagination). The tabs identify a particular line of goods: "Chairs, Rockers, Upholstered Furniture"; "Porch Furniture, Go-Carts, Refrigerators"; "Ex. Tables, Buffets, China Closets"; "Standard Library Tables, Book Cases"; "Office and Hall Furniture, Mirrors"; "Lace Curtains, Rugs, Linoleum, Drapery Sundries." A number of pictured items are stamped "discontinued." Pages for rugs and linoleum are particularly attractive (see illustrations). An impressive catalogue picturing domestic furniture, hardware, floor coverings, prams, lawn and porch furniture, refrigerators etc. from the early twentieth century. No listing for this found on WorldCat (only "Supplement to our 1913-14 general catalogue" listed at University of Washington). [Stock #48467] US\$ 575.

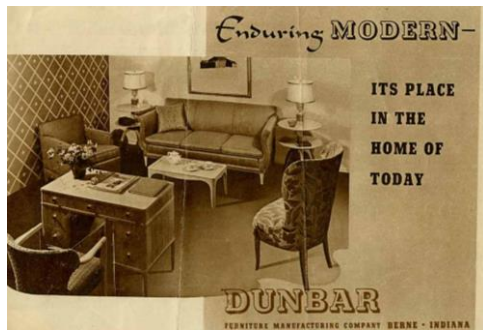


FURNITURE - 1920S OVERSTUFFED)

The Art of Overstuffed Furniture and Proper Placement.

Roy Mason for Mayson Overstuffed Inc. Portland, OR. 1925.

Illustrated catalogue, 9 1/2 x 6 1/4 inches, 24 pp. Cover illustration depicts an overstuffed sofa in front of a stylishly draped window at least 16 feet tall. Adjacent to the sofa is a banner containing the admonition: "By Your Home You Will Be Judged," i.e. Watch Out! Page after page both picture and describe the styles in the Mayson overstuffed furniture line for 1925. These are given titles, as for example: "Semi-Conservative," "Artistic," "One-Piece Back" and, with understatement, "Massive." A helpful illustration employing a cutaway overstuffed sofa shows all the features of Mayson construction. Other illustrations depict "mortise and tenon joint" construction of the frame and the "8-way angle" tying of the spring. An unusual well-illustrated and attractive catalogue in excellent condition; no WorldCat listing. [Stock #52950] US\$ 85.



FURNITURE - EDWARD WORMLEY'S MODERNISM)

Enduring Modern--Its Place In the Home of Today

Dunbar Furniture Manufacturing Company. Berne, Indiana. No date. Ca. 1939.

Booklet, duo-toned illustrations, 7pp, 5 1/2 x 8 1/2 inches, pictorial paper wrappers. A couple of soft vertical creases; good, clean condition.

The booklet, with a substantial number of sepia illustrations, begins by posing the question: "What is Modern?" The answer is forthcoming: "Modern furniture design in the United States dates back a scant decade. In this short time Modern furniture has evolved

from the crudities of the late 20's to the finely styled pieces shown in this booklet. Modern furniture reflects the spirit of our own times. The basic elements of all good furniture--graceful lines, pleasing proportions and fine craftsmanship--are present but with a sharper accent on usability and a reliance upon the intrinsic fineness of materials." Dunbar is, today, famous for the decades-long relationship with furniture designer Edward Wormley who joined the firm in 1931 after attending the Art Institute of Chicago and spending time in Paris, where he encountered the masterful furniture designs of Emile-Jacques Ruhlmann. To what extent Wormley contributed to the text of the Dunbar catalogue can never be known, but certainly the ideas correspond to Wormley's belief that "Modernism means freedom...." Pages two through five of the catalogue include a list of "Do's and Don'ts In Modern Decoration," which are referred to as "easy guides ... for the layman," e.g. "A piece of good pottery, a wood carving or a figure will do more to give your room distinction than a collection of cheap gadgets." The sepia illustrations feature living room, dining room and bedroom ensembles and various occasional pieces. The uncommon catalogue is in good condition and provides a clear idea of the scope and arresting simplicity of Dunbar's pre-war designs and their "Place in the Home of Today." No listing found on WorldCat. [Stock #47357] **US\$ 125.**

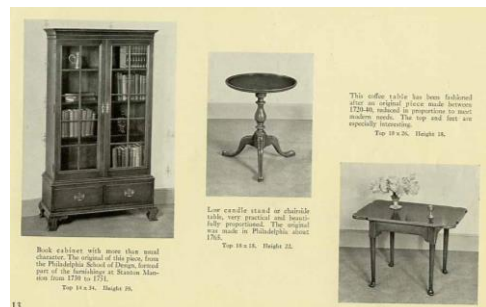
FURNITURE - AMERICAN TRADITIONAL)

Imperial's Jefferson Group.

Imperial Furniture Company. Grand Rapids, Michigan. No date. Ca. 1940.

Booklet, black and white photo illustrations, 31pp, 5 3/4 x 8 1/2 inches, color decorative paper wrappers. Covers a trifle worn; very good, clean condition.

A handsomely illustrated catalogue featuring furniture made from "genuine old fashioned solid mahogany." In the opening pages the manufacturer describes the nature of their product: "The gracious dignity and charm that characterized American life during the early period of our nation's history is reflected admirably in Imperial's new Jeffersonian group of authentic American occasional pieces. Included in this group are more than sixty aristocratic creations in a wide variety of appealing types which are adaptable to the requirements of the American home. ... They will contribute the traditional background and the atmosphere of culture and refinement so desirable in your home." Various individual pieces and room groupings are depicted, as well as guides to the arrangement of furniture. The booklet's folded paper wraps are especially attractive, and distinguish a pictorial catalogue in very good condition featuring a wide variety of traditional American furniture. [Stock #47359] **US\$ 45.**



FURNITURE - WILLETT GOLDEN BERYL MAPLE)

Consider H. Willett Presents Golden Beryl Maple.

Consider H Willett, Inc. Louisville, KY. 1942.

Booklet, black and white photo illustrations throughout, 34pp, 7 3/4 x 5 1/2 inches, paper wrappers. Light wear to covers; very good, clean condition.

The catalogue describes in detail the Early American reproduction furniture produced by Willett. The catalogue observes: "Among all the commercially prominent furniture produced, Willett-crafted pieces embody more painstaking hand workmanship--per dollar unit--than found in any other furniture today."

The profusely illustrated catalogue features photos of all manner of furniture--tables, desks, bookcases, bed frames, chairs and sofas. Further photos depict the hand-crafted furniture under construction. On the rear cover it is noted that

"This booklet was printed in early 1942 and tells the Willett story as of that time. Many pieces of furniture

photographed therein have been discontinued because of subsequent war time shortages and Government restrictions. With the coming of world peace, these or similar items will be manufactured again by us for the American home." The catalogue, in very good condition, offers an intriguing introduction to the breadth of Willett's production and its manufacturing process. [Stock #47302] US\$ 35.

INTERIOR DÉCOR



INTERIOR DECOR - WALL PAPER CATALOG) Niagara Wall Papers: Some Latest Styles Carefully Selected for Tasteful Homes.

Niagara Wall Papers. Niagara Falls, NY. 1922.

16 page catalog; 6 x 3.25 inches; with attractive color illustrations of wall paper and trim, organized on the basis of the various rooms (and ceilings) found in the typical home.

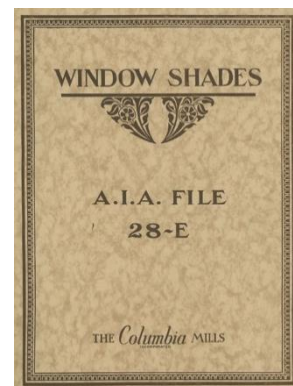
A typed letter to a potential customer directs the woman to a dealer in her area, as "Niagara 'Blue Ribbon' Wall Papers are only sold through dealers." Further, she is instructed that "by holding the Booklet at arms length," she "will obtain the effect of the pattern on your walls." In other words, a pastel blur. Overall: a wonderful miniature publication in as-new condition, beautifully illustrated, evoking a bye-gone era. [Stock #49990] US\$ 165.

INTERIOR DECOR - WINDOW SHADE CATALOG)

Window Shades A.I. A. File 28-E. The Columbia Mills. New York. 1928.

Catalog 11 ¼ x 8 ¾ inches, 27 pp., decorative card covers, with tab reading "Window Shades A.I. A. File No. 28-E" extending from rear cover. It appears the catalog was intended to fit sideways in a file cabinet where the tab would make it easily available for reference. (A.I.A. identifies the American Institute of Architects.) The catalog contains five full-page samples of window shade fabric in a variety of colors (four bound, one loose). Also illustrated and described are shade rollers and shade roller brackets as well as an illustrated page showing various methods of hanging window shades. Excellent clean condition.

Seven illustrated pages feature hotels, office buildings, hospitals, etc. in which the Columbia Mills product can be found. Another page provides 6 small illustrated ovals depicting factories where the Columbia Mills window shades are manufactured. No WorldCat listing for this catalog has been found. [Stock #53868] US\$ 40.



INTERIOR DECOR - LUXURY FABRIC SAMPLES CATALOG)

Ambassador Drapery Fabrics 1936.

S. Stapler. Philadelphia. 1936.

Luxury fabric samples catalog, 13 x 12 inches, heavy round-head fasteners, textured cloth covered boards. 24 tab-labelled sheets for easy reference, each sheet displaying numerous fabric samples. Silk, brocade, repp and damask fabrics are featured. The sample pages have a top and bottom layer holding the fabric samples in place between them and generally feature one large sample at the top of the page and numerous smaller samples of the same fabric type below. One page is missing the large fabric sample, while on another page the large sample is loose from the layered backing. Overall, the pages are in excellent clean condition. An uncommon item, no WorldCat listing has been found.

The samples are exceptionally attractive and many feature Deco inspired designs. A price list is attached to verso of rear cover, while a string handle at the top of the binder permits a suspended display.

[Stock #53870] US\$ 435.



INTERIOR DECOR - FIREPLACES AND ACCESSORIES)

Home Is Where the Hearth Is. Hearth Centre. Fireplace Accessories.

Centre Brass Works Inc./ Hearth Centre Fireplace Accessories. New York. No date. Ca. 1945.

Booklet, black and white illustrations, unpaginated, 3 1/4 x 6 inches, pictorial paper wrappers. Light soiling to covers; good condition.

Somewhat breathlessly, the firm describes their products: "Here are decorator-styled fireplace accessories, each selected from the world's famous HEARTH-CENTRE collection of fireplace furnishings, to give your home and hearth the 'stay at home--play at home' harmony that binds the family circle. Here are the accessories so lovely that they will be the envy of all your guests...so lovely that they will pass from generation to generation as treasured heirlooms." The reader pauses momentarily to reflect on the family member whose face will brighten upon learning that he or she has inherited the andirons. Pressing on in the well-illustrated catalogue, we are shown Firesets (Selected Firetools of Rare, Lifetime Quality), Fireplace Screens, Rails and Fenders, and various other accessories, including Girondole for the mantle. The booklet, in good condition, offers the fireplace enthusiast options galore when it comes to accessorizing. This booklet was distributed by Stark-Davis Co. of Portland Oregon. [Stock #47355] US\$ 30.

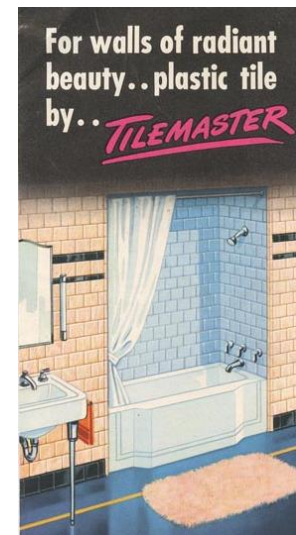
INTERIOR DECOR - PLASTIC WALL TILE)

For walls of radiant beauty..plastic tile by..Tilemaster. / Consoweld decorative laminates. Plastic surfacing. Good for a colorful lifetime.

Consolidated Water Power & Paper Company. / A-1 Plastic Molders, Inc. Wisconsin Rapids, WI. / Chicago, IL.

No date. Ca. 1950s.

Two small brochures, approximately 3 1/2 x 6 1/4 inches, unfolding to pictorial interiors. Very good clean condition, retailer stamps on covers. The Consoweld brochure states the product "has an amazing resistance to heat, stains, cuts and scratches ... never needs painting or resurfacing ... wipes sparkling clean in a flash." The Tilemaster brochure states individual tiles measure 4.25 x 4.25 inches and are available in 30 colors. The product is said to be "a heavier, improved wall tile that expert tilemen insist upon." [Stock #48481] US\$ 25.



INTERIOR DECOR - WALLPAPER SAMPLES BOOK)

Exquisite Designs for your Walls.

National Lead Company. Seattle. No date. Ca. 1952.

Commercial wallpaper samples book, 18 x 18 inches, 2 inches thick, bound with screw posts. Samples and board covers in very good condition, short tear to lower right edge of a few sheets. Illustrated



frontispiece touts NLC's Dutch Boy Paint. Loose order form within book dated 1952. A wallpaper samples book offering myriad color choices in paper both patterned and solid. Numerous visual themes are featured in the patterned line of goods: Asian inspired, frontier, floral designs (petite and gross), trees, nautical, roosters, peasants, 1800's town squares, bucolic, checks, stripes, embossed, images of children on balloons and rockets, "cowboys and Indians" and so much more. In all, a potpourri of interest to historians of interior design or nostalgia buffs who remember with awe the platter-sized florals that leapt from the living room walls. Excellently preserved collection. Particularly rich coloring. [Stock #37213] US\$ 235.

INTERIOR DECOR - DOMESTIC DESIGN CHECKLIST)

Putting the Pieces Together.

Montgomery Ward. Chicago. **1960.**

Booklet, color illustrations, loose sheet of Furniture Cutouts and graph paper in rear pocket, unpaginated, 11 1/4 x 8 3/4 inches, color pictorial stiff paper wrappers. Very good, clean condition.

An illustrated booklet with short chapters covering a variety of home decorating topics; these include Theme ("each room should state its overall intent--such as, this room is colorful"); color scheme ("start with your favorite color"); floor plan ("architectural features and faults"); Budget ("It is a good plan to buy a few really good pieces"); etc. Sections on Style ("Contemporary," "Today's Traditional," and "Colonial") provide details pertaining to furniture and accessories. Linked to a photo of a room furnished in one of these styles is a column entitled "Typicals" which lists Fabrics, Floor Coverings, Furniture Finishes, Accessories, etc., associated with each style. Brief discussions of Kitchen Planning and Bathroom Planning bring the booklet to a close. In a pocket on the interior of the rear cover is a printed grid (1/4 inch = 1 ft) and a page of perforated furniture cutouts (beds, tables, sofas, chairs etc.) drawn to the scale of the grid. The parameters of a room can be drawn on the grid and the furniture cutouts pushed around until a suitable design is achieved. Endless fun. Overall, a cheerful booklet in very good condition that fails to address the thorny issue of lampshades. [Stock #47366] US\$ 32.



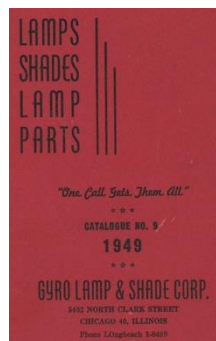
LIGHTING

LIGHTING - MID-CENTURY LAMP PARTS CATALOG) Lamps Shades Lamp Parts.

Gyro Lamp and Shade Corp. Chicago. **1949.**

Catalog, 8 1/2 x 12 1/2 inches, 36 pp., featuring all manner of lamp parts, with the idea being that individuals skilled in assembly can design and construct their own table lamps. Catalog is divided into sections depicting the component parts, so the possibility of designing something unique is considerable, if somewhat sobering. Catalog in good clean condition.

Included with the catalog is a "Confidential Price List" (30% off) so components can be ordered with abandon, lamps constructed, and offered for sale by home lighting retailers. An interesting catalog from a bygone era. [Stock #53872] US\$ 25.



LIGHTING - MID-CENTURY DOMESTIC LIGHT FIXTURES)

Better Lighting MOE Light.

Moe Light, Inc. Fort Atkinson, Wisconsin. **1950.**

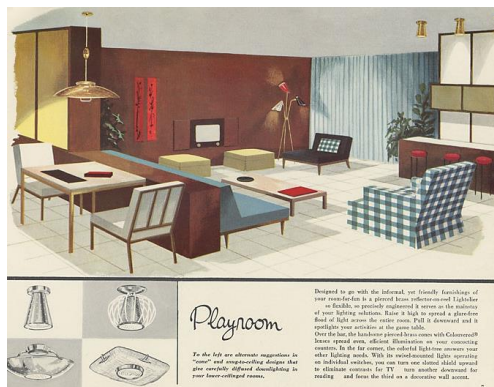
Color Illustrated Lighting Fixture Catalog, 11 x 8 1/2 inches, 49 pp. including verso rear cover. Small dog-ear crease top of front cover free edge; 9 inch crease to rear cover. Overall very good condition. Color key listing featured on catalog's last page provides page numbers directing readers to various rooms in the typical home where fixtures appropriate to each room are featured. The catalog is in very good clean condition, with light diamond pattern abrasions on front cover. No WorldCat listing has been found.

The illustrated front cover of catalog provides a real treat for idle minds. A man and a woman, who appear to be arriving guests, stand at the front door of a ranch style home, ringing the doorbell. It is a dark night. To their left is a large picture window. The catalog is designed so that the reader can turn a stiff paper wheel tucked between the front cover and verso, allowing pictures of the various rooms in the home to appear, one after another, in the picture window.

Thus we are privileged to view, as the wheel rotates, the kitchen, the bedroom, the bathroom, the dining room, etc. Perhaps the point is to depict how lighting figures centrally in every room in the house, but it is all a bit creepy. On verso of front cover the embedded wheel serves another function, as a cut-away opening in a printed circle reveals what is labeled, next to the opening, "Question" (Should lighting fixtures be used in the same room with table and floor lamps?) while below the "Question" there appears another cut-away opening: "Answer" ("By all means. Lighting fixtures provide necessary blah blah etc....") Turning the wheel permits a variety of questions and answers to appear. At bottom of the page text states "the questions in the wheel above and many more you will think of will be



automatically answered as we take you from room to room in this gay and interesting catalog." With this format in mind, the reader is guided through the following 49 pages of lighting fixtures, illustrated in color. At the back of the catalog is a separate item, a twelve page stapled pamphlet labeled "Confidential Dealers' Price List." At the end of this list, three illustrated pages featuring a variety of display apparati available from Moe Light, Inc. are pictured. The Moe catalog and price list is a most interesting and expansive documentation of mid-century lighting, for better or for worse. [Stock #53873] US\$ 125.



LIGHTING - MID-CENTURY GERALD THURSTON LIGHTOLIER FIXTURES) Thurston, Gerald (designer).

Wonderful Things Are Happening in Lighting!

Lightolier. Jersey City, New Jersey. No date. Ca. 1954.

Lighting fixture catalog, color illustrations, 8 1/2 x 11 inches, 16 pp. including covers, featuring a wide variety of indoor and outdoor lighting fixtures with "flying saucer" designs dominant while the "starburst" or "astral" design (pictured on front cover) is seen in the catalog's dining room illustration. Although his name is not present in the catalog, designer Gerald Thurston was responsible for many of the firm's mid-century designs - see for example the tripod lamp featured on the front cover and also on page 7. Lightolier was founded in 1904 and the catalog refers to the company's 50 years of existence, indicating a circa 1954 date of publication. Catalog in

very good clean condition, with extensive color illustrations of the firm's mid-century modern designs. No WorldCat listing has been found. [Stock #53875] US\$ 125.

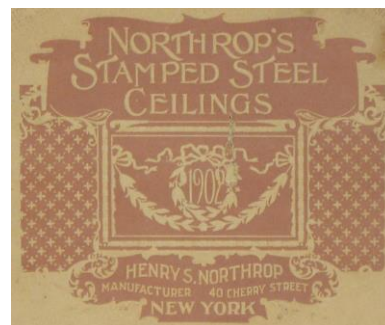
METAL CEILINGS, GRILLES & DECORATIVE HARDWARE

METAL CEILINGS, GRILLES, DOMESTIC HARDWARE)

Northrop's Stamped Steel Ceilings. (with PRICE LIST)

Henry S. Northrop. New York, N.Y. 1902.

Photo-illustrated catalog, 9 x 9 3/4 inches, decorative embossed paper covers, 63 pp. Wear to covers - a short gouge at center of front cover; paper loss carried through the first 12 pages with diminishing impact. Cover and first page stamped in red with text reading "Boston Office, Room 74, Equitable Building" (Northrop's Boston office). Loose in catalog a folded single sheet price list dated March 15, 1902.



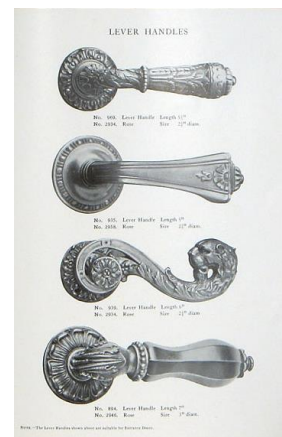
Contents of the profusely illustrated catalog are in very good clean condition, with condition issues noted. There is no WorldCat listing for this catalog. The catalog beautifully captures the vanished art of the patterned metal ceiling, with photos picturing both detail and also a sense of the whole, viewed from distance. The detail pictures show a wide variety of intricate patterns for ceilings and their borders, with faux beams a feature of a number of ceilings. Those showing installed patterned ceilings identify some of the buildings in which the ceilings were installed, eg. the Banquet Hall of Pouch Mansion, Brooklyn and St. Leonard's R.C. Church, Boston. [Stock #53869] US\$ 135.

METAL CEILINGS, GRILLES, DOMESTIC HARDWARE)

Hardware as a Part of Decoration. A Catalogue of Hardware Manufactured by Bayer-Gardner-Himes Co.

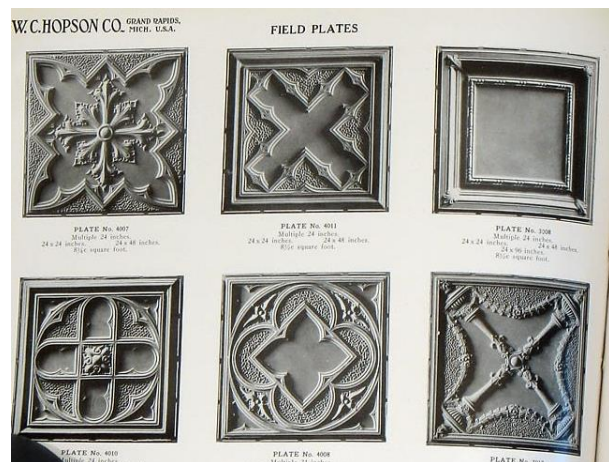
Bayer, Gardner, Himes, Company. New York. 1908.

A beautifully illustrated catalog, 11 x 8 inches, i-v, 72 pp., decorative card covers, featuring black and white images of finely crafted decorative domestic hardware manufactured by Bayer, Gardner, Himes Company, New York City. The items pictured and described include ornate hinges, locks, bolts, espagnolettes, door knobs (including cut glass), mortice locks, "secret door openers," and other items of domestic hardware. The catalog's paper wraps are lightly soiled, with a former owner's name at the top of the front cover. The spine is separated from the front cover. The contents are in very



good clean condition. Only one WorldCat listing for this item.

An uncommon catalog featuring intricately designed domestic hardware, ornate in the extreme, reflecting a long-gone era. Not for those whose tastes run to clean lines and simplicity in design. [Stock #53871] US\$ 235.



METAL CEILINGS, GRILLES, DOMESTIC HARDWARE)

Metal Ceilings and Sidewalls. (Cover title: Interior Decoration. Metal Ceilings. Catalog No. 22.

W. C. Hopson Co. Grand Rapids, Mich. No date. Ca. 1910- 1920.

Lavishly illustrated catalog, 9 x 12 inches, 64 pages, embossed decorative card covers, picturing and describing an extensive variety of metal ceiling designs, sidewalls, mouldings, cornices, and related products. A small circular illustration on the first page of the catalog depicts the factory with a variety of horse-drawn vehicles in the immediate area, and one automobile of very early 20th century vintage. Hopson advertising can be found in publications of the early 1920s, so dating the catalog requires fairly elastic parameters. The string-bound

catalog is in excellent clean condition. WorldCat lists one library holding for what appears to be this item. Excellent, clean condition—virtually “as new.”

The black and white illustrations beautifully capture the qualities of the Hopson products, especially the ceilings and sidewalls. The designs, in their intricate ornamentation, appear rooted in 19th century decorative values...carried forward in the 20th century. An uncommon and engaging illustrated catalog. [Stock #51387] US\$ 235.

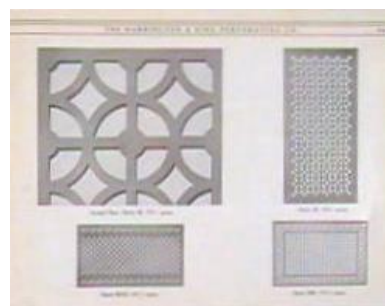
METAL CEILINGS, GRILLES, DOMESTIC HARDWARE)

Grilles of Perforated Metal. The Harrington & King Perforating Co.

Harrington & King Perforating Co. Chicago. 1925.

Booklet, black and white illustrations throughout, 23 pp, 8 1/4 x 11 inches, embossed wrappers (softbound). Cover detached and in poor condition, interior in very good condition.

Decorative metal grille work for all kinds of interior design work - including illustrations of Harrington grilles on the S.S. Leviathan, "The World's Largest and Fastest Steamship". "Our grilles cost only a fraction as much as cast grilles, yet are handsome and rugged. This issue shows many new designs...." 'A.I.A. File Number 30E' at upper and lower edge of front cover. (A.I.A. identifies the American Institute of Architects.) [Stock #32865] US\$ 75.



METAL CEILINGS, GRILLES, DOMESTIC HARDWARE)

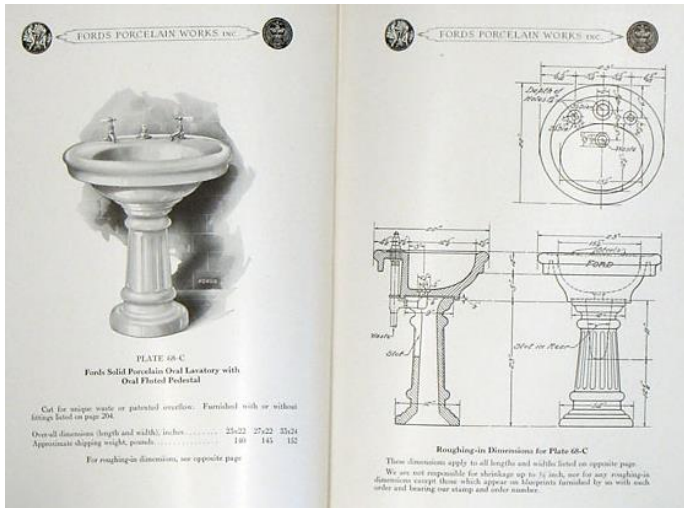
Ball Brasses Catalogue.

Ball Brasses. West Chester, PA. 1948.

Booklet, black and white photo illustrations, unpaginated (12pp), 12 1/4 x 9 1/4 inches, green paper wrappers. 1 inch tear to mid lower edge throughout; otherwise good, clean condition.

A profusely illustrated catalogue featuring an extensive line of brass door pulls, handles and knobs. Woven into the company's logo is a message regarding the firm's product: "Made in America by Americans for Early American Furniture." Further along, the catalogue states: "The brasses shown in this catalogue were selected from among the best of many thousands of fine originals of which we have made copies. With a few exceptions the illustrations were photographed from these copies." To the rear of the catalogue (copyright 1940) is a price list for 1948-1949; these prices are "subject to liberal dealer's discount." This uncommon booklet offers a detailed pictorial account of cabinetry hardware of high quality. [Stock #47361] US\$ 35.

PLUMBING & HEATING



PLUMBING AND HEATING - PLUMBING FIXTURES CATALOG)

Sanitary Porcelain and Vitreous China Plumbing Fixtures, Catalogue C.

Fords Porcelain Works, Inc. Perth Amboy, NJ. 1925.

Hardbound catalog, 10 1/4 x 8 inches, 233 pp., gilt-lettered embossed cloth covered boards, picturing and describing a variety of porcelain and vitreous china plumbing fixtures, including laundry tubs, kitchen and bathroom sinks, bathtubs, urinal stalls, water closets (toilets), drinking fountains, etc. The various products are most frequently illustrated on a full page with, opposite, diagrams providing dimensions. At the rear of the volume 19 photo-illustrated pages

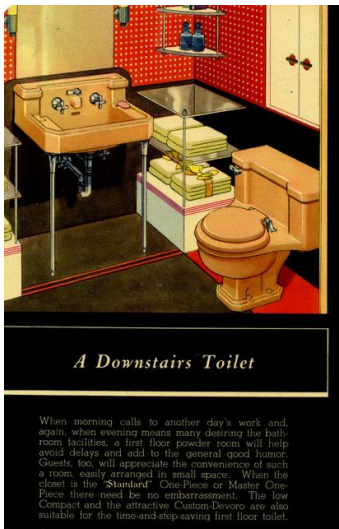
show schools, apartments, theatres, office buildings, etc. (including Yankee Stadium, NYC) that are "Equipped with Fords Sanitary Plumbing Fixtures." Light bump at top free edge of front cover, volume slightly bumped. Catalog is in very good clean condition. Two WorldCat listings found, with one held by the Philadelphia Area Center for History of Science. Interestingly, no apostrophe is used in "Fords" listings - either before or after the "s" while the firm's founder (1906) is given as Abel Hansen. Introduction to the catalog states "We are the largest manufacturers of sanitary plumbing porcelain in the world." [Stock #53874] US\$ 225.

PLUMBING AND HEATING) An Authoritative Catalogue of Plumbing Fixtures for Every Need, Code and Standard of Equipment.

American Radiator & Standard Sanitary. Pittsburgh, PA. 1939-1948.

Five ring binder, black and white photo illustrations, color tab illustrations, 262+130+62pp, 10 x 8 1/2 inch gilt lettered faux-leather binder. Binder lightly worn; ink and pencil notations to title page and a few additional pages, occasional "x" ink mark, good, clean condition.

The indexed ring binder contains specifications and color and black and white illustrations detailing the vast inventory of fixtures and accessories manufactured and sold by American Radiator and Standard Sanitary Corporation. The labels of the tab inserts separating each section provide a detailed summary of the products available. At the front of the book, black tabs provide ready access to plumbing



products as follows: Baths (with Color Chart); Lavatories; Closets & Urinals; Kitchen Sinks; Laundry Trays & Service Sinks; Drinking Fountains & Wash Sinks; Shower and Bath Fittings; Lavatory and Sink Fittings; Single Faucets, Stops, Hydrants, Tank Fittings; Professional Office Equipment. At the rear of the

book gold tabs organize heating products under five headings: Boilers for All Fuels, Oil Heating Units, Oil and Gas Burners; Water Heaters and Heating Accessories; Radiators, Convectors, Enclosures; Furnaces - All Fuels; Winter Air Conditioners. The inserts describing specific products are dated at the bottom right, with some stating they replace similar pages of an earlier date. Thus we have wide ranging dated material, spanning more than a decade. Fixtures on some pages are X'd over, indicating a discontinued line, while glossy colored inserts promote a vision of the installed plumbing and heating units. This uncommon catalogue provides a comprehensive view of mid-20th century plumbing and heating equipment in a lavishly illustrated format. [Stock #47305] US\$ 175.





PLUMBING AND HEATING)

Modern Room Ideas for Better Living. Beautiful rooms with welcome ideas for homes both old and new.

American Radiator and Standard Sanitary Corporation. Pittsburgh, PA. 1949.

Oversized spiral-bound catalog, 11 x 14 inches, 42 pp., decorative card covers. Cover shows wear; scratches and dings to free edge corners, but contents are in overall good, clean condition, with occasional very light soil from handling. An uncommon item.

The introduction states "As you turn the pages of this book you will visit 16 beautiful rooms - bathrooms, kitchens, basements, and utility rooms. These rooms have been chosen to give you a glimpse of the countless delightful interiors possible

with American-Standard Fixtures. The full-page illustrations are truly impressive, and on the opposite page a floor plan with dimensions is provided as well as inset illustrations depicting special features not immediately evident. Surprisingly, there are no WorldCat listings for this item. Bathroom and Kitchen pages are introduced with "Planning tips from Decorators" while words like "Beauty," "Luxury," "Convenience," "Efficiency" establish the catalog's overall tone. An intriguing mid-century catalog. [Stock #53876] US\$ 165.



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