SOUTH AMERICA, CENTRAL AMERICA, THE CARIBBEAN


\#50079 Pan American Highway - Peruvian Section
A SELECTION OF TWENTIETH CENTURY MAP EPHEMERA \& RELATED ITEMS FROM OLDIMPRINTS.COM MAY 2013

[47037] ARGENTINA - BUENOS AIRES) Plano Bemporat de la Capital. Plano Especial para Automoviles.
Color street map, $263 / 4 \times 28$ inches on sheet size $281 / 2 \times 29$ inches, folding as issued into stiff card folder, approximately 16 page index attached to inside front cover with plastic directional overlay square. Very good condition, faint rust mark from paperclip to lower right corner of map and to page of index.
Oficina Cartografica Bemporat. Buenos Aires. No date. Ca. 1930s?
Detailed and attractive street map of Buenos Aires, Argentina. Inset maps of various barrios. Text in Portuguese. Escala 1:25,000. The patented small lettered plastic square allows precise directions, the names in the index having both a number locating a square on the map and a letter for further exactitude. $\$ 135.00$

[50080] ARGENTINA / RAILROAD) Banco de la Nacion Argentina. Ubicacion de Agencias y Sucursales en La Republica.
(Ingeniero Civil-Ex-Gefe de la Comision de Estudios y de la Construccion del Ferrocarril de Formosa y Embarcación) y Mariano Alcantaro (Cartografo).
Color lithographic map approximately $253 / 4 \times 171 / 4$ inches, folding as issued to $91 / 2 \times$ 6 3/4 inches. Light wear and a few short tears to left edge; very good, clean condition. 1924.

An attractive and decorative map of Argentina showing the extensive network of railroads. There is an index to the branches and agencies ("Sucursales y Agencias") of the National Bank of Argentina in the outer margins. Text in Spanish. The uneven edge at upper left suggests that the map was originally published in a booklet. \$185.00

[46641] ARGENTINA / RAILROAD) Mapa de la Governaciones de

## Formosa y Chaco por Enrique H. Faure

(Ingeniero Civil-Ex-Gefe de la Comision de Estudios y de la Construccion del Ferrocarril de Formosa y Embarcación) y Mariano Alcantaro (Cartografo). Very large color map approximately $39 \times 551 / 2$ inches, dissected into thirtysix panels and mounted on linen, folding as issued to $91 / 2 \times 63 / 4$ inches. "Coordinates of Cordoba Observatory" written in pencil in cartouche, small stain affecting linen backing at one fold intersection. Overall very good condition.
E.H. Faure y M. Alcantara. Buenos Aires. 1919.

Map of the Provinces of Formosa and Chaco by Enrique H. Faure (Civil Engineer-Ex-Chief of the Commission for the Study and Construction of the Railroad between Formosa and Embarcación) and Marian Alcantaro (Cartographer). Lithographed by J. Pueser Buenos Aires, Argentina 1919. The focus of the map (dated 1919) is the contentious rail line between Formosa and Embarcación, Argentina, which gained world fame as the rail line having the longest roadway constructed in a straight line. The map shows in great detail parcels of land with names of owners etc. There are several inset maps and tables including: Villa Formosa; Esquema de la Red Ferroviaria (Railway Network Scheme);
Resistencia y Barranqueras. 1489 and two signatures stamped on one panel of the verso of the map. A most unusual map in excellent condition. $\$ 885.00$

[45868] BAHAMAS - NASSAU) City of Nassau, Bahamas.
Black and white street map on light brown paper, approximately $6 \times 16$ inches on sheet size $11 \times 17$ inches, map and text on verso. Light edge wear, faint toning to right margin; very good condition.
No date. Ca. 1950.
A street map of Nassau highlighting attractions, stores and other places of interest for visitors, with businesses in each block named. Verso features map "The Island of New Providence Bahamas" with an inset map at lower right "The Islands of the Bahamas". \$95.00

[35855] BERMUDA) Treidler, Adolph (cover illus). Now that You're in Bermuda.
Booklet, blue black and white foldout map inside rear cover, approx. $8 \times 23$ inches, black and white illustrations and ads, 74 pp , $81 / 4 \times 6$ inches, color pictorial wrappers. $1 / 8$ inch tear at lower edge of front cover, tiny spot to back cover, tiny edge tear at right edge of map. Bermuda Hotel Association. 1936.
Much detailed information including greens fees at leading golf courses ( 25 pounds a month at the Belmont Manor and 5 pounds a month at the Riddell's Bay Golf and Country Club); timetable for the Bermuda Railway Company, carriage fares etc. Two small maps of Hamilton and St. George. The blue, black and white map names the major roads, and other locatins such as clubs, golf courses, hotels, etc. \$50.00

[35757] BOLIVIA - LA PAZ) Adriazola, V.R. (illus). Mapa del Departamento de La Paz.
Color map, $251 / 2 \times 15$ inches, multiple fold. Very good condition: one spot of residue on verso covered with archival paper.
Prefecto del Departamento Tcnel. 1938.
Includes small inset map: "Nueva provincia en el Departamento de la Paz. Provincia Edwin Heath" and list of altitudes at bottom edge. $\$ 145.00$

[49971] BOLIVIA) Germann, Franz (illus). Mapa de la Republica de Bolivia.
Color lithographed map of Bolivia comprised of 30 panels (each approximately 6.25 x 9.25 inches) on linen backing. Overall size approximately 45.5 inches x 38 inches. Text in Spanish. Small amount of very light pencil markings to several panels; overall very good condition.
Friederichsen \& Co. Hamburg, Germany. 1904. First Edition.
The Bulletin of the American Geographical Society, Volume 36: 1904 (page 695) describes Germann's map as follows: "This map is the best that has yet been produced of Bolivia as a whole... The map includes the results of Mr. Germann's ten years study in the field, supplemented by many other important sources of information. The vast spaces still white to the east and north of the mountain complex in the west show that the larger part of the country is still very little known... The situation and nature of all the mineral industries, the railroads in operation and projected, the telegraphs, salines, and much other information are clearly indicated." Significantly, the map depicts Acra, a region in the
north-west, as belonging to Bolivia. Acra was of importance in the manufacture of rubber; however, threatened by the prospect of a devastating war, the valuable territory was ceded to Brazil through the 1903 Treaty of Petrópolis. Overall, an attractive and strongly delineated map; uncommon, in very good condition, reflecting an imminent loss of sovereignty over a portion of the country -- a circumstance endemic to the history of Bolivia. \$535.00

[48287] BRAZIL - RIO DE JANEIRO) Guia e Planta da Cidade do Rio de Janeiro. Contendo muitas indicacoes uteis, os principaes passeios e vias de communicacoes indispensaveis.
Large color folding map (48 panels - approximately $311 / 2 \times 28$ inches) tipped onto rear pastedown, 66pp, pictorial paper-covered boards with cloth spine, 6 1/4 x 4 1/4 inches. Some loss to spine and front cover from insect damage. A few short splits at fold intersections of maps, couple of spots of glue residue to verso of map; overall map is in very good condition, crisp and clean
Sorria \& Boffoni. Rio de Janeiro. 1922.
Handsome color foldout map of the city of Rio de Janeiro. Scale of 1:15000. \$265.00

[48456] BRAZIL) Excelsior - Hotel Ceara'. LUGGAGE LABEL.
Pictorial luggage label, $6 \times 4$ 1/4 inches. Very good unused condition, light wear. Rio. No date. Ca. 1930s.
Like a miniature vintage poster! \$35.00

[33659] CARIBBEAN - BAHAMAS / BERMUDA) Esso. The Caribbean with the Bahamas and Bermuda. Mar Caribe y Las Islas Bahamas y Bermuda.
Color road map, folding as issued. Folded to $81 / 2 \times 4$ inches. $11 / 4$ inch edge tear, otherwise very good condition.
Esso Standard Oil, S.A. No date. Ca. 1950s.
Text in English and Spanish. Color pictographs on the map highlight attractions of the area. $\$ 30.00$

[48455] CHILE / SKIING) Ski in Chile.
Brochure, color lithographic cover illustrations, black and white photo illustrations, $91 / 2 \times 4$ $3 / 8$ inches unfolding to $91 / 2 \times 13$ inches. Soft crease to upper and lower edge; good, clean condition.
No date. Ca. 1939.
Vintage brochure on where to ski in Chile with attractive lithographic cover panels featuring skiers. $\$ 75.00$

[50072] COLOMBIA) The Land of Coffee. Coffee from Colombia the best in the world.
Booklet, black and white photo illustrations, 30pp, $61 / 2 \times 5$ inches, color pictorial wrappers. Fine condition.
National Federation of Coffee Growers of Columbia. Bogota, Colombia. Copyright 1932. Revised 1940.

Account of coffee culture in Columbia including its history, farming process, and how it is exported to the United States, plus three pages of recipes including one for Coffee Custard. There is a single page "Relief Map of Colombia, Showing the Mountainous Sections Where Coffee is Grown." \$20.00

[50081] COSTA RICA - SAN JOSE) Balcazar, Froilan Holguin (cartographer). Plano Indicador de la "Ciudad de San Jose". Color lithograph pictorial street map (with indicator) $19 \times 28$ inches on sheet size $20 \times 291 / 4$ inches, folding to $10 \times 71 / 2$ inches. Fine condition. No date. Ca. late 1940s?
This colorful map features a dial that turns in a circular motion and guides you to all the key locations and points of interest in San Jose. Surrounding the map are advertisements for local businesses. Text in Spanish. $\$ 245.00$

[37658] CUBA - HAVANA) Bloodgood, Don (illus). A Pic-Tour Map of

## Havana.

Color bird's eye view pictographic / pictorial map, $18 \times 22$ inches ( $46 \times 56 \mathrm{~cm}$ ) color photo illustrations on verso, folding to mailing pamphlet $9 \times 51 / 2$ inches, multiple fold as issued. 50c stamp to pictorial cover of mailer, light wear, tiny separations at a couple of fold intersections, overall very good condition.
Roberts Tobacco Co. / H.S. Crocker Co. Inc. Havana. 1952.
A brightly colored comic map by Don Bloodgood who produced several of the Pic-Tour maps published by H.S. Crocker. The Points of Interest at upper left of the map (subtitled "A Birdseye View of The Pearl of the Antilles") lists 85 buildings, hotels, night clubs, sports and playgrounds identified on this map of the fun city of Havana pre-Castro. Comic pictographs show activities from sunbathing to fishing to dancing and singing. At the bottom of the Points of Interest, it is stated "A Mirro-Krome Production by H.S. Crocker Co., Inc. San Francisco. Copyright 1952. Litho in U.S.A." The mailer side states "Published by Roberts Tobacco Co. Neptuno No. 167 Habano, Cuba." Roberts Tobacco Co. is identified on the Points of Interest as a Distributor of Mirro-Krome Products. \$195.00

[50082] EL SALVADOR - SAN SALVADOR) Villacorta, Augusto (map illus).
Plano de la Ciudad de San Salvador.
Color lithographic pictorial street map $25 \times 29$ inches, folding as issued to $81 / 2 \times$ $93 / 4$ inches. Light wear along folds, a couple of short splits at intersections; very good, bright and clean condition.
San Salvador. 1938.
A handsome map of San Salvador the capital city of El Salvador, bordered by sepia toned photo illustrations of historical buildings. Scale of 1:10,000. Text in Spanish. $\$ 285.00$

[39100] EL SALVADOR) Esso. Mapa de La Republica de El Salvador. Color road map (approx. $151 / 2 \times 33$ inches), color road map on verso ( $231 / 4$ x 33 inches), folding as issued to $81 / 2 \times 4$ inches. Very good condition; $11 / 2$ inch split to fold at right edge, tiny hole at intersection of folds. Esso Standard Oil, S.A. 1947.
Map of El Salvador; map of Central America on verso. \$48.00


## [49843] PAN AM - CARIBBEAN) Flight Map. Pan American World Airways Latin

 American Division. The Caribbean.Booklet, color illustrations and pictorial maps, unpaginated [8pp including covers], $9 \times 8$ inches folding as issued to $9 \times 4$ inches. Covers lightly worn; very good condition. Pan American. No date. Ca. 1949.
A great piece of memorabilia from the days of the Clipper. The brochure centerfold features a route map of the Caribbean. Booklet includes pictorial route maps and information on "Miami - San Juan", "San Juan - Port of Spain", "San Juan - Trujillo - Curacao - Caracas", "Miami Kingston - Montego Bay", etc. Text in English and Spanish. Decorative strip maps follow the route. \$115.00

[50083] PANAMA - PANAMA CANAL) Panama and Panama Canal. Sunshine - Joy - Achievement. The Greatest Gateway.
Booklet, $9 \times 4$ inches, unfolding to $9 \times 8$ inches, half page color bird's-eye view map illustration, black and white photo illustrations throughout, color centerfold world map, 11 pp , color pictorial paper wrappers. Covers lightly worn; overall good to very good condition.
Panama Association of Commerce. Panama. No date. Ca. 1919.
Includes information on Panama, how to get there, its "modern roads", the Panama Canal. The centerfold Mercator projection world map shows in red routes from Europe to Asia, Australia and the western coast of the Americas all passing through the Canal. It is entitled "God's Handiwork in Placing Panama at the Central Point of the World's Business." \$85.00

[50074] PANAMA) Orient Line. Panama.
PAMPHLET, 7 1/4 x 5 inches, folding out to $71 / 4 \times 291 / 2$ inches, three small color maps on one side, text on verso. Light edge wear; very good.
Orient Line. Panama. No date. Ca. 1930s.
Features pertinent information for the tourist traveling to Panama such as hotels, museums, shopping, etc. Includes map of the Panama Canal, Panama City, and Cristobal, Colon. \$35.00

Booklet, black and white photo illustrations, 24pp, $8 \times 6$ inches folding to $8 \times 4$ inches, color pictorial paper wrappers. The front cover is lightly soiled and has a V-shaped tear to the lower text border and a one inch split to the lower spine; interior and back cover in good to very good condition.
Panama Tourist's Bureau. Panama. No date. Ca. 1928.
A detailed look in text and image at the attractions of Panama and Colon, with colorful illustrations on the front and back covers, information on "What Panama Offers the Tourist" and numerous city views, Statistics of the Panama Canal, etc. $\$ 95.00$

[50079] PERU) Velazco, F. L. (illus). Old Highways of the Incas. Peru Highways.
Booklet, black and white photo illustrations, color pictorial centerfold map ( $9 \times 24$ inches), unpaginated, $9 \times 8$ 1/4 inches, color pictorial paper wrappers.
Oficina de Propaganda Publicaciones y Cultura of the Department of Foreign Affairs of the Government of Peru. No date. Ca. 1940s.
Features colorful map by F.L. Velazco "The Pan American Highway (Peruvian Section)", plus information and black and white city views found along the Pan American Highway. \$145.00

[50075] PUERTO RICO) Mapa de Puerto Rico.
Color road map, $14 \times 21$ inches, folding to pamphlet $7 \times 31 / 2$ inches. Light soiling to covers; very good condition. Texaco. 1947.
Map includes an index to Cities, Towns and Villages, Sugar Centrals, and Places of Interest. Verso includes large map of San Juan, small maps of Ponce, Mayaguez, Caguas, and Fajardo, plus information on Puerto Rico and tourism. Text in Spanish. \$35.00

[49453] SOUTH AMERICA) Chase, Ernest Dudley (illus). Moore-McCormack Lines Pictorial Map of South America.
Color pictographic / pictorial map, image $271 / 2 \times 205 / 8$ inches on sheet $281 / 4 \times 211 / 4$ inches, professionally mounted on archival paper backing. $21 / 2$ inch tear to mid lower edge and short tear in lower right vignette, both minimised by backing; very bright and clean.
Ernest Dudley Chase. Winchester, MA. Copyright 1942.
A most attractively designed map by Ernest Dudley Chase, the cartouche featuring intricately drawn vignette images of important buildings and scenic spots in South America. In addition, on the map there are small pictographs featuring the attractions of the countries: Peru, Equador, Venezuela, Colombia, Brazil, Argentina, Chile, Paraguay, Uruguay, Bolivia, British, Dutch, and French Guiana. \$650.00

[50070] SOUTH AMERICA) South America. The Land of Opportunity. A Continent of Scenic Wonders. A Paradise for the Tourist. General Information for Travelers.
Booklet, black and white photo illustrations, color pictorial map, color map, 40pp, 8 x 6 inches, color pictorial paper wrappers. Covers lightly worn; very good condition. Lamport \& Holt Line. New York. 1912.
This booklet issued by the Lamport \& Holt Line with "general information for travellers" is distinguished by its striking color front cover illustration showing North and South America depicted in anthropomorphic form as two women holding hands. The interior features numerous views of Rio de Janeiro, Bahia, Sao Paulo, Buenos Aires, etc, Description of Ports of Call, Principal Hotels, Views of the Lamport \& Holt Line Fleet. The back cover features a color map of North and South America with routes to Europe. \$125.00

[49860] TRINIDAD / TOBAGO) Trinidad and Tobago British West Indies.
Pamphlet, black and white maps, $83 / 4 \times 4$ inches unfolding to $83 / 4 \times 12$ inches. Faint travel co. stamp to front panel.
Trinidad \& Tobago Tourist Board. No date. Ca. 1956.
The front cover features a small pictorial map of the island. Inside is a half-panel map of the
Port of Spain, with 16 Points of Interest noted. There is information on population ("the mixture of races in Trinidad is unique in the western hemisphere"), accommodation (with range of rental rates), industries etc. $\$ 38.00$

[46844] TRINIDAD AND TOBAGO) Trinidad and Tobago. Incomparable Caribbean Isle.
Vintage screenprinted color poster, $331 / 4 \times 221 / 4$ inches. Professionally conserved with all short edge tears now mended and minimized, pinhole in each corner, some soft creasing from rolling including one horizontal crease across the lower image in text area, lightly stained area at upper left corner (scarcely noticeable in image), a few spots of light soiling or wear, some light crackling to silkscreen color, previous owner's name stamped repeatedly on verso (not affecting front); still good, bright condition.
Trinidad \& Tobago Tourist Board. No date. Ca. 1950s.
A vibrant image featuring three drummers. "Printed in U.S.A." at lower right corner. \$785.00

[47458] URUGUAY) The Republic of Uruguay, Monte Video, Geographical, Social, and Political to which is appended, Life in the River Plate, a Manual for Emigrants. Full-page and in-text wood engravings, plus four folding maps with outline hand-color, $72 \mathrm{pp}, 71 / 8 \times 5$ inches, stiff card wrappers (softbound). Tightly bound with cloth or thick paper spine, possibly a later embellishment. Covers lightly soiled; very good, clean condition.
Effingham Wilson. London. 1862.
"By Authority of the Monte Videan Government." A booklet evidently prepared for distribution at the Great London Exposition of 1862. Chapters include Memoranda for Emigrants: the Voyage Out; the Introduction, wherein it is written "The little knowledge possessed in Europe of the economical and
political institutions of this fine country, have determined the publication of the geographical and statistical information contained in these pages"; following is the main chapter, The Republic of Uruguay, Monte Video, Geographical, Social, and Political which details climate, vegetable productions, trees (utility of), minerals, animals (race horses and fine wool etc.), institutions (hospitals, schools), land and water communication, post offices, commerce, summary of professions, details of the various departments, etc. There follows a chapter Life in the River Plate and a Catalogue of the Articles Exhibited in the Uruguay Department, International Exhibition, London 1862, with information on Jury Awards. A concluding piece discusses Land Sales and Profits in the River Plate. The rear cover quotes from the Times of August 29, 1862: "The Monte Videan territory - for it is better known by the name of its capital - is limited, but extremely fertile, well watered, possesses excellent pastures, an abundance of minerals, as yet unexplored... The deficiency of labour is so great that any man who offers is hired as a shepherd, at wages equal to about $£ 40$ per annum, besides rations. This rich and healthy territory, which could easily maintain a population of $2,000,000$, probably does not contain 200,000." The four maps in the volume are 1) The World (Route from the United Kingdom to the River Plate) $9 \times 111 / 4$ inches; outline coloring of South America and the British Isles. 2) Banda Oriental Republic of Uruguay; Route from Monte Video to Mercedes Estancia Maua: $9 \times 53 / 4$ inches w/ outline hand color. 3) Valley of the River Plate, Monte Video to Mercedes: $53 / 4 \times 91 / 2$ inches with outline hand color. 4) Estancia Mauà, Mercedes, Monte Video 1862. Plan of the Estate of his Excellency Snr. Baron De Mauà in the Republic of Uruguay: $111 / 2 \times 93 / 4$ inches with outline hand color. Modest discoloration to front and rear boards but overall a scarce guidebook associated with the Great Exhibition of 1862 in remarkably good condition. $\$ 750.00$

[50073] URUGUAY) Fossey, Pierre (map illus). Uruguay. Map title:

## Republica Oriental Del Uruguay.

Pamphlet, $83 / 4 \times 41 / 4$ inches, unfolding to color pictographic / pictorial map $21 \times 181 / 4$ inches on sheet size $21 \times 281 / 4$ inches, text in outer margins; color and black and white illustrations on verso. Printer's crease to upper and lower centre panel; overall very good condition.
Oficina Nacional de Turismo. Montevideo. No date. Ca. 1960.
Vintage brochure featuring a brightly colored pictorial map of Uruguay by Pierre Fossey. Text in Spanish. The color illustrations include both color photo illustrations and very attractivecolor artist's impressions. $\$ 75.00$

[40754] VENEZUELA) Perkins, Carter (cover illus). Come to Venezuela.
Booklet, black and white photo illustrations, color map on back cover, unpaginated, 9 x 8 folding in half as issued to $9 \times 4$ inches, color pictorial paper wrappers (softbound). Text section is loose from the covers; old tape on upper and lower edge of inside front cover panel; little wear to cover extremities and fold.
Venezuelan Tourist Commissioner. Ca. 1933.
This vintage piece of travel ephemera features striking cover graphics with a back cover color pictorial map of Venezuela and a front cover by Carter Perkins. Extensive text and black and white illustrations. $\$ 35.00$

[39806] WEST INDIES - ARUBA) Blair, Don and Bettina Steinke (map). Aruba Netherlands West Indies. Long. 70 00" W ..... Lat. 12-30" N.
Color poster, pictographic / pictorial map, image $35 \times 163 / 4$ on sheet $181 / 4 \times 363 / 4$ inches. Professionally mounted on linen and restored, minimising tears (mostly in margins but a couple into the image); filled areas in the margins, not affecting the image area. A clean, bright image.
1946.

A beautifully composed image with bird's eye view of the island, where small comic images enliven the imparting of information. The vignette illustrations in three corners of the map are more painterly in style, with cacti and a sea nymph (?). At the upper right corner is Senor Trade Wind. The silhouette border depicts sailing vessels and a profile of the island's activity. A most unusual map of this Caribbean island. \$650.00

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